

**NACAS Foundation Board**  
**Meeting Minutes**  
**Tuesday, September 9, 3:00 – 4:30 PM ET**

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**Board of Directors**

Emily Messa, PhD, CASP - President  
Angela Peterson – Vice President  
Jim Dwyer, CASP - Treasurer  
Kevin D'Onofrio - Director  
Joseph Pearson, CASP – Director  
Scott Seagren, CASP – National Board Rep  
Kennedy Turner - Director  
Salli Darden - Director  
Danielle Klinkhamer – Director (absent)  
Ron Portwine, CASP – Director  
Jason Rex Tolliver - Past President (absent)

**Staff**

Rich Steele, CASP - CEO  
Matt Portner – Senior Director of Finance & Administration  
Artem Mulitsa – Chief Sales & Marketing Officer  
William Hurley – Chief Strategy Officer

- 1) Call to Order / Roll Call – *Angela Peterson* at 3:04 pm
- 2) Approval of the June 6, 2025 Meeting Minutes – *Angela Peterson, m/s/p Pearson, D'Onofrio, passed*

**Strategic Issues**

- 1) TILT Collective Grant – *Sid Mehta*
  - a. **Will be rescheduled**
- 2) Foundation 2025 timeline – *Angela Peterson*
  - a. Several items were reported to have been completed
  - b. iPads for Regions will need a sponsor
- 3) “Beyond Graduation: Auxiliary Services as a Profession” – *William Hurley*
  - a. C3X Plans are becoming finalized
    - i. Research Presentation Session - Sunday afternoon
    - ii. Monday morning Student Panel - General Session
    - iii. Participation in NACAS Booth
    - iv. Expo Booth Ratings
  - b. Considering Grad Student membership for those in attendance
    - i. Possible new student membership category
    - ii. Provide a “Student” ribbon as an option to wear on badges
    - iii. Maybe ask them to wear their campus attire
  - c. Document and follow-up with an article in College Services
    - i. Ensure we get good photos
    - ii. Emily will ask if her Grad Student will write the article from a student perspective
- 4) 2025-2026 Foundation Board – *Emily Messa, PhD, CASP*
  - a. Slate approved via email will be presented to the National Board on Sept 11

**Review & Adjustment of Strategy**

- 5) Treasurer Report – *Jim Dwyer, CASP*
  - a. Hitting targets and appreciate that things are getting booked correctly
  - b. Revenue should be about \$92k compared to budget of \$101k
  - c. Expenses expected be in the range of \$88k
  - d. Projected net positive of \$3k
  - e. Investments - \$644k balance, over \$51k in annual returns
  - f. Will present draft budget and NACAS MOU at C3X
    - i. Kudos to Regional Reps - all Regional commitments have been collected
  - g. Draft audit report is back with no findings
- 6) NACAS Cornerstones – *Emily Messa, PhD, CASP*
  - a. Brett Jackson, CASP from South, Jerry Clemmer, CASP from East, Lisa Goberis, CASP from West, and Dave Wahr, CASP from Central
  - b. Great virtual event announcement - and fundraising toolkit has been provided
  - c. Important to support and encourage reaching their goals of \$3,500 per person
- 7) Flip a Coin at C3X – William Hurley
  - a. Will have special Gold beads again this year for \$100 and a Gold Beads Only round of Flip-a-Coin with special prize
  - b. Have cash sponsorship for the C3X Flip-a-Coin event
  - c. Will discuss beads and Flip-a-Coin in upcoming “Know Before You Go” webinars
  - d. Can the limit be increased on QGiv to buy multiple (but only play with 2)?
    - i. **William will report back on the feasibility of this on QGiv platform**
  - e. Proposed the price of beads increase to \$25 with multiple purchases allowed (but only play with 2) and Gold beads for \$100 (multiple purchases allowed)
    - i. **m/s/p - Pearson, D’Onofrio, Passed**

### **Routine Board Business**

- 8) National Board Report – *Scott Seagren, CASP*
  - a. Actions approved - Nominating Committee, East Regional Rep, 205-36 Committee Rosters, DIAL Cohort, Awards Slate
  - b. RETF - Recommendation to Board this week to clean up discrepancies on international entities and removed outlier of El Paso, TX as part of West
- 9) NACAS Office Update – *Rich Steele, CASP*
  - a. Tara Spolan started as Sr. Director of Events - July 1
  - b. Deja West started as Learning & Development Coordinator Aug 7
  - c. One search for Regions & Events Manager - is in final stages
  - d. William asked folks to think about a personal testimonial about the Foundation that they would be willing to share - especially meaningful for first timers
  - e. Artem added that the Expo sold-out (twice) with 25 more booths than last year
- 10) Adjourn at 4:01pm
   
  - m/s/p Portwine, D/Onofrio, Passed***

### **2025 Virtual Foundation Board Meetings**

- Monday, October 13, 2025: 3:00 – 4:30 PM ET