

NACAS Foundation Board
Meeting Minutes
Tuesday, September 9, 3:00 – 4:30 PM ET

Board of Directors

Emily Messa, PhD, CASP - President
Angela Peterson – Vice President
Jim Dwyer, CASP - Treasurer
Kevin D'Onofrio - Director
Joseph Pearson, CASP – Director
Scott Seagren, CASP – National Board Rep
Kennedy Turner - Director
Salli Darden - Director
Danielle Klinkhamer – Director (absent)
Ron Portwine, CASP – Director
Jason Rex Tolliver - Past President (absent)

Staff

Rich Steele, CASP - CEO
Matt Portner – Senior Director of Finance & Administration
Artem Mulitsa – Chief Sales & Marketing Officer
William Hurley – Chief Strategy Officer

- 1) Call to Order / Roll Call – *Angela Peterson* at 3:04 pm
- 2) Approval of the June 6, 2025 Meeting Minutes – *Angela Peterson, m/s/p Pearson, D'Onofrio, passed*

Strategic Issues

- 1) TILT Collective Grant – *Sid Mehta*
 - a. ***Will be rescheduled***
- 2) Foundation 2025 timeline – *Angela Peterson*
 - a. Several items were reported to have been completed
 - b. iPads for Regions will need a sponsor
- 3) “Beyond Graduation: Auxiliary Services as a Profession” – *William Hurley*
 - a. C3X Plans are becoming finalized
 - i. Research Presentation Session - Sunday afternoon
 - ii. Monday morning Student Panel - General Session
 - iii. Participation in NACAS Booth
 - iv. Expo Booth Ratings
 - b. Considering Grad Student membership for those in attendance
 - i. Possible new student membership category
 - ii. Provide a “Student” ribbon as an option to wear on badges
 - iii. Maybe ask them to wear their campus attire
 - c. Document and follow-up with an article in College Services
 - i. Ensure we get good photos
 - ii. Emily will ask if her Grad Student will write the article from a student perspective
- 4) 2025-2026 Foundation Board – *Emily Messa, PhD, CASP*
 - a. Slate approved via email will be presented to the National Board on Sept 11

Review & Adjustment of Strategy

- 5) Treasurer Report – *Jim Dwyer, CASP*
 - a. Hitting targets and appreciate that things are getting booked correctly
 - b. Revenue should be about \$92k compared to budget of \$101k
 - c. Expenses expected be in the range of \$88k
 - d. Projected net positive of \$3k
 - e. Investments - \$644k balance, over \$51k in annual returns
 - f. Will present draft budget and NACAS MOU at C3X
 - i. Kudos to Regional Reps - all Regional commitments have been collected
 - g. Draft audit report is back with no findings
- 6) NACAS Cornerstones – *Emily Messa, PhD, CASP*
 - a. Brett Jackson, CASP from South, Jerry Clemmer, CASP from East, Lisa Goberis, CASP from West, and Dave Wahr, CASP from Central
 - b. Great virtual event announcement - and fundraising toolkit has been provided
 - c. Important to support and encourage reaching their goals of \$3,500 per person
- 7) Flip a Coin at C3X – William Hurley
 - a. Will have special Gold beads again this year for \$100 and a Gold Beads Only round of Flip-a-Coin with special prize
 - b. Have cash sponsorship for the C3X Flip-a-Coin event
 - c. Will discuss beads and Flip-a-Coin in upcoming “Know Before You Go” webinars
 - d. Can the limit be increased on QGiv to buy multiple (but only play with 2)?
 - i. ***William will report back on the feasibility of this on QGiv platform***
 - e. Proposed the price of beads increase to \$25 with multiple purchases allowed (but only play with 2) and Gold beads for \$100 (multiple purchases allowed)
 - i. ***m/s/p - Pearson, D’Onofrio, Passed***

Routine Board Business

- 8) National Board Report – *Scott Seagren, CASP*
 - a. Actions approved - Nominating Committee, East Regional Rep, 205-36 Committee Rosters, DIAL Cohort, Awards Slate
 - b. RETF - Recommendation to Board this week to clean up discrepancies on international entities and removed outlier of El Paso, TX as part of West
- 9) NACAS Office Update – *Rich Steele, CASP*
 - a. Tara Spolan started as Sr. Director of Events - July 1
 - b. Deja West started as Learning & Development Coordinator Aug 7
 - c. One search for Regions & Events Manager - is in final stages
 - d. William asked folks to think about a personal testimonial about the Foundation that they would be willing to share - especially meaningful for first timers
 - e. Artem added that the Expo sold-out (twice) with 25 more booths than last year
- 10) Adjourn at 4:01pm
m/s/p Portwine, D/Onofrio, Passed

2025 Virtual Foundation Board Meetings

- Monday, October 13, 2025: 3:00 – 4:30 PM ET