

**NACAS Foundation Board**  
**Meeting Agenda**  
**Saturday November 15<sup>th</sup>, 2025 – Burgundy (Located in Paris Convention Center)**

<https://nacas.zoom.us/j/89622806282?jst=3>

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**Board of Directors**

J. Rex Tolliver	Past President
Emily Messa, PhD, CASP	President
Jim Dwyer, CASP	Treasurer
Angela Peterson	Vice President
<del>Ron Portwine, CASP</del>	Director (Central)
<del>Joseph Pearson, CASP</del>	Director (West)
Scott Seagren, CASP	NACAS Board VP
Kennedy Turner	Director (BP)
Salli Darden	Director (BP)
Kevin D'Onofrio	Director (East)
Danielle Klinkhamer	Director (BP)

**Staff**

Rich Steele, CASP - CEO  
Matt Portner – Sr Director of Finance and Admin  
William Hurley – Chief Strategy Officer  
Artem Mulitsa – Chief Sales & Marketing Officer

**Incoming Board Members**

DaNesha Allen, CASP	Director (South)
Lorelle Davies, CASP	Director (West)
Ella Carrol	Director (Central)
Andy Lachman, PhD, CASP	Incoming NACAS Board VP

- 1) Call to Order / Roll Call – *Emily Messa, PhD, CASP*
- 2) Incoming and Outgoing Board Members – *William Hurley*
  - a. Outgoing Board members (Rex, Ron, and Joseph) were recognized for their years of dedication and services.
  - b. Incoming Board members (DaNesha, Lorelle, Ella, and Andy) were welcomed to the Foundation and introduced to the full Board of Directors.
- 3) Approval of the October 10, 2025 Meeting Minutes – *Emily Messa, PhD, CASP*  
*M/S/P DaNesha / Angela to approve the October 10, 2025 minutes as presented.*

**Financial Updates**

- 4) Treasurer Report – *Jim Dwyer, CASP*
  - a. The Foundation is still on track for meeting our revenue projections.
  - b. Investment growth looks very positive for the year.
  - c. The outgoing NACAS President, LaNiece Tyree, chose the DIAL program to be the recipient of the NACAS Presidential Scholarship. The funds will be deposited into the Hassmiller restricted account.
- 5) 2024 & 2025 Budget Review - *Jim Dwyer, CASP*
  - a. Projections are becoming more straightforward to forecast now that we have more data around year-round expenses.
  - b. A recommendation was made for annual donors to be invited to a NACAS Foundation hospitality suite and focusing more on general recognition for

recurring or one-time donors.

*M/S/P Lorelle / Ella to approve the 2025 budget as presented.*

6) NACAS/ Foundation MOU – *Jim Dwyer, CASP*

- a. The previous MOU for administrative support from NACAS has been updated with very minor changes.

*M/S/P Kevin / DaNesha to approve the 2025 MOU between the Foundation and NACAS.*

### **Strategic Issues**

7) 2025 Flip a Coin fundraising – *Rex Tolliver & William Hurley*

- a. Danielle will be 'hosting' the Flip a Coin on stage.
- b. There will be separate drawings for both the regular beads and jumbo beads.
- c. Conversation was raised to consider a complimentary set of beads for recurring donors in 2026, or adding a separate line item for purchase upon registration for C3X.

8) Timeline and Q1 2026 action items – *Angela Peterson*

- a. A Q4 2025 audit will be completed to ensure end of year giving for NACAS and Foundation Board members is complete.
- b. Members of the Foundation Board will also start looking to coordinate the South and Central CX conferences that will be held in the Spring, as well as sourcing a cash sponsor (ideally around \$5,000.00).

9) 2025 Accomplishments – *Emily Messa, PhD, CASP*

- a. Refined the Cornerstones of the Professions award in year two and increased fundraising amount, announcing live on Zoom
- b. Brought a record number of students to C3X
- c. Continued the funding of DIAL through the launch of the second cohort

10) LTM 2026 topics – *Emily Messa, PhD, CASP*

- a. LTM will be held Feb from 17<sup>th</sup> – 19<sup>th</sup> in Miami, FL. All Foundation Board members will be invited alongside NACAS Board members, Regional Board members, and NACAS Committee Chairs.
- b. Suggestion was made to focus on continued creativity with activities and fundraising.
- c. Strong recommendation was made for an expanded student program and how to teach NACAS member institutions the value of bringing students involved in auxiliaries.
- d. Consideration was made for a potential conversation around a short strategic plan for the NACAS Foundation. A working group was recommended to develop a one-sheeter and tool kit for volunteers.
  - i. DaNesha, Salli, Angela, Ella, Lorelle

### **Routine Board Business**

11) National Board Report – *Scott Seagren, CASP*

- a. The NACAS Board reviewed the 2026-2030 strategic plan that will be presented at C3X.
- b. The 2024 audit was approved with no findings.
- c. The 2026 budget was reviewed and approved for presentation to the membership at the Annual Business Meeting.

12) NACAS Office Update – *Rich Steele, CASP*

- a. Another record breaking year for C3X through combined institutional and Business Partners attendance.
- b. NextGen Dining will be formally announced at the opening keynote on Sunday.
- c. Sheridan College is supporting a customer experience benchmarking assessment program to be piloted in the Spring.
- d. Asset valuation and peer review will also be discussed on site with key volunteers.

13) Adjourn

*M/S/P Rex / Angela to adjourn the November 15<sup>th</sup>, 2025 meeting.*

**Future C3X Conferences**

- **C3X 2026 Annual Conference & Expo:** September 26-30, 2026 – (Chicago)
- **C3X 2027 Annual Conference & Expo:** October 31-Nov. 3, 2027 (Washington, DC)
- **C3X 2028 Annual Conference & Expo:** October 15-18, 2028 (Denver, CO)