

NACAS Foundation Board

Meeting Agenda

Saturday November 15th, 2025 – Burgundy (Located in Paris Convention Center)

<https://nacas.zoom.us/j/89622806282?jst=3>

Board of Directors

J. Rex Tolliver	Past President
Emily Messa, PhD, CASP	President
Jim Dwyer, CASP	Treasurer
Angela Peterson	Vice President
Ren Portwine, CASP	Director (Central)
Joseph Pearson, CASP	Director (West)
Scott Seagren, CASP	NACAS Board VP
Kennedy Turner	Director (BP)
Salli Darden	Director (BP)
Kevin D'Onofrio	Director (East)
Danielle Klinkhamer	Director (BP)

Staff

Rich Steele, CASP - CEO
Matt Portner – Sr Director of Finance and Admin
William Hurley – Chief Strategy Officer
Artem Mulitsa – Chief Sales & Marketing Officer

Incoming Board Members

DaNesha Allen, CASP	Director (South)
Lorelle Davies, CASP	Director (West)
Ella Carroll	Director (Central)
Andy Lachman, PhD, CASP	Incoming NACAS Board VP

- 1) Call to Order / Roll Call – *Emily Messa, PhD, CASP*
- 2) Incoming and Outgoing Board Members – *William Hurley*
 - a. Outgoing Board members (Rex, Ron, and Joseph) were recognized for their years of dedication and services.
 - b. Incoming Board members (DaNesha, Lorelle, Ella, and Andy) were welcomed to the Foundation and introduced to the full Board of Directors.
- 3) Approval of the October 10, 2025 Meeting Minutes – *Emily Messa, PhD, CASP*
M/S/P DaNesha / Angela to approve the October 10, 2025 minutes as presented.

Financial Updates

- 4) Treasurer Report – *Jim Dwyer, CASP*
 - a. The Foundation is still on track for meeting our revenue projections.
 - b. Investment growth looks very positive for the year.
 - c. The outgoing NACAS President, LaNiece Tyree, chose the DIAL program to be the recipient of the NACAS Presidential Scholarship. The funds will be deposited into the Hassmiller restricted account.
- 5) 2024 & 2025 Budget Review - *Jim Dwyer, CASP*
 - a. Projections are becoming more straightforward to forecast now that we have more data around year-round expenses.
 - b. A recommendation was made for annual donors to be invited to a NACAS Foundation hospitality suite and focusing more on general recognition for

recurring or one-time donors.

M/S/P Lorelle / Ella to approve the 2025 budget as presented.

6) NACAS/ Foundation MOU – *Jim Dwyer, CASP*

- a. The previous MOU for administrative support from NACAS has been updated with very minor changes.

M/S/P Kevin / DaNesha to approve the 2025 MOU between the Foundation and NACAS.

Strategic Issues

7) 2025 Flip a Coin fundraising – *Rex Tolliver & William Hurley*

- a. Danielle will be 'hosting' the Flip a Coin on stage.
- b. There will be separate drawings for both the regular beads and jumbo beads.
- c. Conversation was raised to consider a complimentary set of beads for recurring donors in 2026, or adding a separate line item for purchase upon registration for C3X.

8) Timeline and Q1 2026 action items – *Angela Peterson*

- a. A Q4 2025 audit will be completed to ensure end of year giving for NACAS and Foundation Board members is complete.
- b. Members of the Foundation Board will also start looking to coordinate the South and Central CX conferences that will be held in the Spring, as well as sourcing a cash sponsor (ideally around \$5,000.00).

9) 2025 Accomplishments – *Emily Messa, PhD, CASP*

- a. Refined the Cornerstones of the Professions award in year two and increased fundraising amount, announcing live on Zoom
- b. Brought a record number of students to C3X
- c. Continued the funding of DIAL through the launch of the second cohort

10) LTM 2026 topics – *Emily Messa, PhD, CASP*

- a. LTM will be held Feb from 17th – 19th in Miami, FL. All Foundation Board members will be invited alongside NACAS Board members, Regional Board members, and NACAS Committee Chairs.
- b. Suggestion was made to focus on continued creativity with activities and fundraising.
- c. Strong recommendation was made for an expanded student program and how to teach NACAS member institutions the value of bringing students involved in auxiliaries.
- d. Consideration was made for a potential conversation around a short strategic plan for the NACAS Foundation. A working group was recommended to develop a one-sheeter and tool kit for volunteers.
 - i. DaNesha, Salli, Angela, Ella, Lorelle

Routine Board Business

11) National Board Report – *Scott Seagren, CASP*

- a. The NACAS Board reviewed the 2026-2030 strategic plan that will be presented at C3X.
- b. The 2024 audit was approved with no findings.
- c. The 2026 budget was reviewed and approved for presentation to the membership at the Annual Business Meeting.

12) NACAS Office Update – *Rich Steele, CASP*

- a. Another record breaking year for C3X through combined institutional and Business Partners attendance.
- b. NextGen Dining will be formally announced at the opening keynote on Sunday.
- c. Sheridan College is supporting a customer experience benchmarking assessment program to be piloted in the Spring.
- d. Asset valuation and peer review will also be discussed on site with key volunteers.

13) Adjourn

M/S/P Rex / Angela to adjourn the November 15th, 2025 meeting.

Future C3X Conferences

- **C3X 2026 Annual Conference & Expo:** September 26-30, 2026 – (Chicago)
- **C3X 2027 Annual Conference & Expo:** October 31-Nov. 3, 2027 (Washington, DC)
- **C3X 2028 Annual Conference & Expo:** October 15-18, 2028 (Denver, CO)