



NACAS Foundation Board  
Meeting Minutes  
Thursday, April 16th, 3:00pm – 4:30pm ET

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**Board of Directors**

|                                     |                               |
|-------------------------------------|-------------------------------|
| <del>Emily Messa, PhD, CASP</del>   | <del>Past President</del>     |
| Jim Dwyer, CASP                     | Vice President                |
| VACANT                              | Treasurer                     |
| DaNesha Allen, CASP                 | Director (South)              |
| <del>Ella Carrol</del>              | <del>Director (Central)</del> |
| <del>Lorelle Davies, DM, CASP</del> | <del>Director (West)</del>    |
| Andy Lachman, PhD, CASP             | NACAS Board VP                |
| <del>Kennedy Turner</del>           | <del>Director (BP)</del>      |
| <del>Salli Darden</del>             | <del>Director (BP)</del>      |
| Kevin D'Onofrio                     | Director (East)               |
| Danielle Klinkhamer                 | Director (BP)                 |

**Staff**

Rich Steele, CASP - CEO  
Matt Portner – Sr Director of Finance and Admin  
William Hurley – Chief Strategy Officer  
Artem Mulitsa – Chief Sales & Marketing Officer

- 1) Call to Order / Roll Call – *Jim Dwyer, CASP*
  - a. Meeting was called to order at 3:08 pm ET
  - b. Quorum was not reached for the meeting so any voting will be postponed to future meetings.
- 2) Approval of the February 17<sup>th</sup>, 2026 Meeting Minutes – *Jim Dwyer, CASP*
  - a. Approval postponed until quorum can be met.

**Strategic Issues**

- 1) Leadership Team Meeting (LTM) Feedback – *William Hurley*
  - William shared a list of Action Items that were developed during the conversations at LTM. Staff are accountable for completing these actions in collaboration with volunteer groups.
- 2) Nominating Committee report – *Jim Dwyer, CASP; Lorelle Davies, DM, CASP, Emily Messa, PhD, CASP;*
  - Owen Moore was presented as the recommended candidate by the Nominating Committee for the vacant Treasurer role. The summarized discussion will be sent to the full board for an electronic vote.
  - A recruitment process to fill the 2026-27 Vice President position will be discussed in the Nominating Committee.
- 3) NACAS Cornerstones – *Jim Dwyer, CASP*
  - The 2027 Cornerstone selection process will be announced at 2026 C3X with a nomination deadline around March 1 so announcements can be made prior to CX Conferences (Central CX starts April 18, 2027).
- 4) NACAS Foundation Brand Shop Taskforce – *Artem Mulitsa*

- A proposal regarding T-Shirt sales at C3X was requested to provide to the Board for review and comment.
  - The Taskforce will continue to meet to develop a roadmap and marketing plan.
- 5) CX Flip a Coin Status – *William Hurley*
- Central CX Results: Silent Auction raised \$643.90; Flip a Coin \$1,712.00; Total \$2,355.90 (Total of \$1,096 raised in 2025)

### **Financial Updates**

- 6) Treasurer Report – *Matt Portner*
- Q1 Report - Revenue and Expenses are in alignment with expectations.
  - 2025 Cornerstone revenue of \$1,064 was received in 2026.
  - Investment returns were down as of March 31, but significant recovery has been reported so far in April.
- 7) Foundation Sponsorship updates – *Artem Mulitsa*
- Bush's Best has committed to a \$5k Principal Sponsorship
  - Sodexo has committed to a \$10k C3X Flip-a-Coin Sponsorship

### **Routine Board Business**

- 8) National Board Report – *Andy Lachman, PhD, CASP*
- Meeting next on April 23 - in a cycle of primarily routine business.
- 9) NACAS Office Update – *Rich Steele, CASP*
- Deja West - L&D Coordinator is leaving NACAS effective May 1.
  - APEX Benchmarked Assessment Pilot launched with about 30 participating institutions.
  - Volunteer appreciation week is April 19-25 - A massive thank you to our Foundation Board Volunteers!
  - Volunteer Recruitment – Deadline June 1
    - i. Discussion at the national level about potential Business Partner involvement on additional Committees.
  - 2026 C3X Leadership Team Meeting
    - i. Sunday, September 27, 8:30 am – 11:30 am – Breakfast Meeting
  - Leadership Summit (SES + WIL), Nov. 1-4, 2026, Registration is Open
- 10) Adjournment
- The meeting was adjourned at 4:07 pm ET

### **Future C3X Conferences**

- **C3X 2026 Annual Conference & Expo:** September 26-30, 2026 – (Chicago)
- **C3X 2027 Annual Conference & Expo:** October 31-Nov. 3, 2027 (Washington, DC)
- **C3X 2028 Annual Conference & Expo:** October 22-25, 2028 (Grapevine, TX)
- **C3X 2029 Annual Conference & Expo:** October 7-10, 2029 (Denver, CO)

### **Future CX Conferences**

- **South CX** – April 26-29, 2026, Charlotte, NC
- **West CX** – May 31-June 3, 2026, Long Beach, CA
- **East CX** – June 14-17, 2026, Richmond, VA

