



NACAS 56th Annual Business Meeting Minutes
Gaylord Palms Resort – Kissimmee, Florida
Tuesday October 29th, 2024

President Brett Jackson, CASP called the meeting to order at 11:51 am and welcomed everyone to the NACAS Annual Business Meeting.

Establishment of a Quorum

- Parliamentarian and Past President Neil Markley noted that we have a quorum. Voting is one per member institution.

Approval of November 7, 2023, Minutes

M/S/P Felecia Townsend, Florida International University / Rico Ovalles, Cal State Long Beach “to approve the November 7, 2023 minutes as presented.”

NACAS State of the Association

- NACAS CEO, Rich Steele, CASP, presented the 2024 State of the Association.
 - Membership Highlights
 - An annual report will be electronically delivered in Q1 2025 for full membership highlights.
 - Membership is strong, peaking in 2024 with over 600 institutional members and 200 Business Partners. NACAS has welcomed 15 new institutional members and growth will be a strong priority in 2025.
 - Events Highlights
 - The Senior Executive Summit (March 2024), Women in Higher Education Leadership Summit (September 2024), and C3X Annual Conference & Expo (October 2024) were well attended and successful programs.
 - 138 first timers attended C3X and our expo hall sold out twice.
 - All regional conferences were well attended and earned strong satisfaction results.
 - Next year’s C3X will be in the Paris Hotel in Las Vegas.
 - Educational Highlights
 - The NACAS Online Institute, hosting live and recorded webinars and virtual roundtables, will be expanding in 2025 – Including our Auxiliaries 101 coursework and the Emerging Leaders Program.
 - Our first inaugural DIAL program includes a cohort of nine individuals and 15 individuals to date tested for and passed the CASP exam.

Treasurer's Report

- Treasurer, Jared Ceja, CASP, reviewed the 2024 budget projection and overview of the proposed 2025 budget.
- 2018's signed contract for Toronto resulted in attrition penalties due to lower post-pandemic attendance. Some of these expenses landed in the 2024 fiscal year.
- 2024 has provided strong C3X attendance and business partner support and NACAS has been able to maintain a stable cash position due to careful planning.
- We are expecting a net positive of about \$20,000 for 2024 *after* current investments are considered.
- The 2025 budget was built to be realistic and is predicted to end with an expected net operating gain of \$27,000 *before* investments are considered.

The motion to approve the 2025 Annual Budget comes forward from the Finance Committee and does not require a second.

Motion passed "to approve the 2025 Annual Budget as presented."

- There were no abstentions.

Outgoing Board Members

- Jason-Rex Tolliver, CASP and Neil Markley were thanked for their service on the NACAS Foundation Board and NACAS Board, respectively.

Nominating Committee Report

- Neil Markley presented the 2024-2025 Slate of Officers:
 - Jared Ceja, CASP – Vice President (from the West region), Cal Poly Pomona
 - There were no other nominations from the floor.

The motion to approve the slate of officers comes forward from the Nominating Committee and does not require a second.

Motion passed "to approve the 2024-2025 Slate of Officers as presented."

- There were no abstentions.

Installation of Officers

- Past President, Neil Markley conducted the swearing in of the 2024-2025 NACAS Board of Directors and the presidential oath for LaNiece Tyree, CASP.
- New Past President, Brett Jackson, CASP, gave outgoing remarks expressing appreciation of the opportunity to work with an outstanding board of directors and NACAS staff to deliver services to the membership. NACAS will continue to be an important resource for your institutions in the years ahead.
- Newly installed President LaNiece Tyree, CASP, presented the Brett Jackson, CASP, and University of Georgia with a \$2,500 gift for an on-campus initiative on behalf of the association.

President LaNiece Tyree, CASP, the first woman of color and first leader from an HBCU to serve as NACAS president, gave a call to action to continue Dr. Wright L. Lassiter Jr.'s vision "to bring together professionals committed to enhancing the campus experience for students, faculty and staff." 2023 was a year of survival, 2024 a year of stabilization, and 2025 will be a year to create a financially secure future.

Highlights were made surrounding accomplishments including strong satisfaction scores across NACAS programming, deep commitments to equity, and stabilizing membership. A bright future for a stronger NACAS was shared.

LaNiece Tyree, CASP asked if there was any new business to come before the group. There was none.

M/S/P Donna Morris Powell, North Carolina A&T State University, Dr. Levita Basset, CASP, Howard University to adjourn the meeting at 12:29 PM.

Minutes Approved November 18, 2025 NACAS C3X, Las Vegas, Nevada
