

NACAS Foundation Board  
Meeting Minutes  
August 19, 2020

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<input checked="" type="checkbox"/>	Melissa Moore	President	<input type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Eddie Mills	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Lillian De Lisle Stott	Assoc. Executive Director
<input checked="" type="checkbox"/>	Teri Bump	Director (BP)	<input checked="" type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input type="checkbox"/>	Aubry Wooten	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Operations
<input checked="" type="checkbox"/>	Kara Bunde-Dunn	Director (BP)	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	J. Rex Tolliver, CASP	Director (Central)	<input checked="" type="checkbox"/>	Jeff Tice	Director of Membership
<input checked="" type="checkbox"/>	Ron Portwine, CASP	Director (Central)			
<input checked="" type="checkbox"/>	Mark Kraner	Director (East)		<b>Guest</b>	
<input checked="" type="checkbox"/>	Pam Burke	Director (East)	<input checked="" type="checkbox"/>	Krystal Lewis	Incoming Director (West)
<input checked="" type="checkbox"/>	Angela Peterson	Director (South)			
<input type="checkbox"/>	Bill Redwine	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	Kathryn Le Gros, CASP (Emeritus)	Director (West)			
<input checked="" type="checkbox"/>	Mark Ironside	Director (ex-officio, voting)			

FINAL 9-30-20

President Moore called the meeting to order at 2:02 p.m.

**Approval of July 17 & 20, 2020 Minutes**

**M/S/P Mills/Peterson “to approve the July 17 & 20, 2020 minutes as presented.”**

**Strategic Issues**

**Small Groups Updates**

**Business Partner Support**

- Mr. Mills stated that the group is discussing when the best time is to do an ask of the business partners. Mr. Turner will create a communication template to use for calling business partners.

**Foundation Activities**

- Ms. Le Gros noted that close to \$500 was raised during the NACASCARES Give Back campaign. The group plans to build onto this and do it again in the future.
- Virtual Fun Run/Walk
  - Registration is open and the regions have been challenged to a contest to register teams.
  - This event is being marketed by NACAS and the Foundation newsletter is scheduled to go out next week.
  - Virtual Fun Run/Walk Facebook group page - the Foundation board members working on this are keeping people engaged.
- Another person is needed to join the committee to replace Ms. Stevens and board members were encouraged to email Ms. Le Gros if interested.

### Individual Donations

- Ms. Peterson noted that the group is revisiting the one-time donor list. Two letters were created for the NACAS Board of Directors and the Foundation Board of Directors to inform them of the expectation to raise (or donate) funds annually for the Foundation. These letters will be given to board members now and to new members as they begin their terms.
- The letters will be modified, and the expectation for NACAS Board members will be brought to the next NACAS board meeting for discussion.

### **M/S/P Tolliver/Le Gros “to accept the Foundation board modified letter with the expectation to raise \$1,200 annually.”**

11 “Yes” votes

Zero “No” votes

Zero abstentions

### Long-term Financial Planning

- Mr. Dastoli noted that the Joint Finance Committee met in early August. He is working on a summary document with a breakdown of investments and reserves and will outline a plan to grow both. He will bring this back to the long-term financial planning group after C3X to move forward.

### **3-Year Strategic Plan**

- This item will be moved to the September agenda.

### **Policy Determination: Public & Operational**

#### **Review & Adjustment of Strategy**

##### **Treasurer’s Report**

- President Moore noted that both the South and West regions plan to donate to the Foundation this year.
- Mr. Dastoli gave an overview of the 2021 draft budget that was reviewed by the Foundation Finance Committee.
- The MOU between NACAS and the Foundation states that the Foundation will decide and notify the NACAS Board of the level of program support they will provide to NACAS the following year by September 1st.
- It was noted by President Moore that \$100,000 annually is not sustainable and the NACAS board needs to adjust their future budgets.

### **M/S/P Mills/Kraner “to approve the NACAS Program Support line item in the amount of \$100,000 from the proposed 2021 draft budget with notice to the NACAS Board of Directors that this is not sustainable.”**

Eight “Yes” votes (some members left the meeting early)

One “No” vote

Zero abstentions

### **M/S/P Le Gros/Tolliver “that the NACAS Foundation will continue to endeavor to reach its targeted financial fundraising goal so that the contribution to NACAS in the future is sustainable and discussions are held earlier so that the NACAS board is notified in June for the budget planning process.”**

Nine “Yes” votes (some left the meeting early)

Zero “No” votes

Zero abstentions

### **Routine Board Business**

#### **NACAS Board of Directors Report**

- No report.

**NACAS Office Report**

- No report.

**New Business**

- There was no new business.

**M/S/P Mills/Lynch “to adjourn the meeting at 3:32 p.m.”**

Seven “Yes” votes (some left the meeting early)

Zero “No” votes

Zero abstentions

Respectfully submitted,

Lillian De Lisle Stott  
Associate Executive Director

Marcia Oakley  
Executive Assistant