

NACAS Foundation Board
Meeting Minutes
June 24, 2020

<input checked="" type="checkbox"/>	Melissa Moore	President	<input type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Eddie Mills	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Lillian De Lisle Stott	Assoc. Executive Director
<input type="checkbox"/>	Teri Bump	Director (BP)	<input type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input type="checkbox"/>	Aubry Wooten	Director (BP)	<input type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Operations
<input checked="" type="checkbox"/>	Kara Bunde-Dunn	Director (BP)	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	J. Rex Tolliver, CASP	Director (Central)			
<input checked="" type="checkbox"/>	Ron Portwine, CASP	Director (Central)			
<input type="checkbox"/>	Mark Kraner	Director (East)			
<input checked="" type="checkbox"/>	Pam Burke	Director (East)			
<input checked="" type="checkbox"/>	Angela Peterson	Director (South)			
<input checked="" type="checkbox"/>	Bill Redwine	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	Kathryn Le Gros, CASP (Emeritus)	Director (West)			
<input checked="" type="checkbox"/>	Mark Ironside	Director (ex-officio, voting)			

FINAL 7-17-20

President Moore called the meeting to order at 2:02 p.m.

Approval of May 27, 2020 Minutes

M/S/P Redwine/Portwine “to approve the May 27, 2020 minutes as presented.”

10 “Yes” votes

Zero “No” votes

Zero abstentions

Strategic Issues

Small Groups Updates

Business Partner Support

- Mr. Mills requested that board members continue to check in on business partners to see how they are doing and how fall is looking.

Foundation Activities

- Ms. Le Gros reported that the group is actively working on two campaigns - NACAS Cares Give Back Day on August 3rd and a Virtual Fun Run fundraiser to be held at the end of September. Ms. Dunn is working with NACAS marketing manager, Abby Hazekamp on testimonial videos to help with the marketing campaign. There will be a soft launch at the end of July for board members to test the website page. Swag boxes will be sent to participants.
- Ms. Le Gros is looking for two board members to be ambassadors on the Facebook platform for the Virtual Fun Run. Mr. Portwine and Ms. Burke volunteered to assist with this. Ms. Le Gros is also seeking a sports coach to provide some video with fitness tips to streamline on the page and individual photos and one NACAS Fun Run group photo as well.
- The group is continuing to look at a cash raffle that would occur at C3X 2020, custom label spirits and wines, as well as a Texas Hold ‘Em tournament for next year.

Individual Donations

- Ms. Peterson noted that the group met recently. Five people converted from one-time donors to recurring donors.
- Ms. Le Gros gave an overview of the Newton award winner fundraising campaign.

Long-term Financial Planning

- Mr. Dastoli stated that the group will meet before the next Finance Committee meeting.

Policy Determination: Public & Operational

- Ms. Stott reported that the recommended Foundation Bylaws changes regarding regional liaison positions on the board for each of the four NACAS regions went to the NACAS board last week and they decided to table this until their next board meeting.
- Discussion was held on making this a Policy Manual change instead of a Bylaws change. The group agreed to this. Ms. Stott will make changes and present this to the Foundation board at the next meeting.

Review & Adjustment of Strategy

Treasurer's Report

- Mr. Dastoli noted that the Joint Finance Committee met on June 23rd to review the updated NACAS projections and look at scenarios for C3X. The group approved the 2019 Review. This will be voted on by the Foundation board during the July call.
- The 2021 budget work will begin in July. However, the Foundation board needs to approve the funding to NACAS for the following year by September 1st.

Routine Board Business

Summer Board Meeting Agenda

- Discussion was held on topics for the summer board meeting agenda.
- Mr. Mills noted that the Board will begin creating a strategic plan for the Foundation during the summer board meeting.

NACAS Board of Directors Report

- Mr. Ironside noted that NACAS is looking at different options for C3X.
- The NACAS board is working on strategy and initiatives around inclusive excellence.
 - Recruiting process for boards and committees - Nominations for committee positions will be evaluated on enhancing the diversity of the association and the committee's leadership and/or if they include inclusive excellence and engagement.
 - Building out affinity groups and/or resource groups - The NACAS staff will be sending out a survey to the membership based on the work done in the past on the Inclusive Excellence Toolkit.
 - The NACAS board is working on values on how the board operates.
 - NACAS marketing is being geared toward making people feel included.
- NACAS is hosting three virtual State of the Association Town Halls this summer. The first one was presented on June 16th. Two more are planned for July 22 and August 20.

NACAS Office Report

- Ms. Stott reported that we are in the final stages of the NACAS office move out and converting to a fully remote team.
- Today is the first day of the Virtual Leadership Forum.
- NACAS is offering a new Business Partner Forum on July 8th. The intended audience is for business partners to learn what is happening on campuses and how they can support our members.

- Ms. Finn has been working with other CHEMA executives on collaboration amongst other CHEMA groups on shared services. She is leading a sub-group on shared services and research is being done around legal, health benefits, membership events and technology.

New Business

- There was no new business.

M/S/P Lynch/Redwine “to adjourn the meeting at 2:57 p.m.”

11 “Yes” votes (one person joined late)

Zero “No” votes

Zero abstentions

Respectfully submitted,

Lillian De Lisle Stott
Associate Executive Director

Marcia Oakley
Executive Assistant