

NACAS Foundation Board
Meeting Minutes
May 27, 2020

<input checked="" type="checkbox"/>	Melissa Moore	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Eddie Mills	Vice President	<input type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Lillian De Lisle Stott	Assoc. Executive Director
<input type="checkbox"/>	Teri Bump	Director (BP)	<input checked="" type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input type="checkbox"/>	Aubry Wooten	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Operations
<input checked="" type="checkbox"/>	Kara Bunde-Dunn	Director (BP)	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	J. Rex Tolliver, CASP	Director (Central)			
<input checked="" type="checkbox"/>	Ron Portwine, CASP	Director (Central)			
<input checked="" type="checkbox"/>	Mark Kraner	Director (East)			
<input checked="" type="checkbox"/>	Pam Burke	Director (East)			
<input checked="" type="checkbox"/>	Angela Peterson	Director (South)			
<input checked="" type="checkbox"/>	Bill Redwine	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	Kathryn Le Gros, CASP (Emeritus)	Director (West)			
<input checked="" type="checkbox"/>	Mark Ironside	Director (ex-officio, voting)			

FINAL 6-24-20

President Moore called the meeting to order at 2:03 p.m.

Approval of April 29, 2020 Minutes

M/S/P Le Gros/Redwine “to approve the April 29, 2020 minutes as presented.”

11 “Yes” votes

Zero “No” votes

Zero abstentions

Strategic Issues

LTM Follow-up and Next Steps

- Regional contributions
 - A one-sheet document is being created for the regions to better understand the ways they can contribute to the Foundation - both in general donations to the Foundation or the restricted fund, as well as setting up a grant or fund similar to the Central Region's Past President Fund. Ms. Stott and Mr. Tolliver are working to finalize this document and will share it with regional leadership.
 - Mr. Tolliver shared an example from the ACUI Foundation and spoke on how they strategically make asks. The individual donor sub-group will review this to potentially make a NACAS Foundation version.

Small Groups Updates

Business Partner Support

- Mr. Mills stated that the group is determining where we go from here and what the “asks” should be, but in the meantime board members are to continue to reach out to check on business partners.

Foundation Activities

- The Activities Group has begun planning for various scenarios for C3X including fundraising during a virtual conference, including a give back day, activities within a virtual platform, virtual Fun Run in September/October, online auction, virtual Texas Hold'em tournament, and custom labels for spirits. The group will continue researching and exploring these options.
- There will not be a Golf Tournament in 2020.
- The Foundation supported moving forward with the virtual Fun Run plans. The online auction will be tabled until there is a direction on the format of C3X. Further updates on the other activities plans will be provided at the June meeting.

Individual Donations

- Ms. Peterson shared that the group is meeting this coming Friday and will have more to share at the next meeting.

Long-term Financial Planning

- Mr. Dastoli shared that they will be discussing this at the scheduled June finance meeting.

3-year Strategic Plan Recommendation

Strategic Plan Check-in & Review

- Mr. Mills shared that we have completed the 100% giving of the Boards and NACAS leadership, as well as updated the group on outstanding and ongoing goals and KPIs. Mr. Mills also shared his concerns of how certain goals and KPIs may not be able to be accomplished as they are stated with C3X potentially shifting to virtual; however, the group is prepared to pivot.
- Ms. Finn noted that there will be a planning meeting with President Moore around the format of creating a 3-year plan at this year's summer board meeting.

Policy Determination: Public & Operational

Regional Liaison Positions

- A position is to be designed to coordinate the activities between the Foundation and the Regions.

Proposed Bylaws Changes

- The proposed change to the Bylaws was presented in Article V (Board of Directors), Section 2 (Number): inserting language that each of the four (4) NACAS Regions will have a Regional Liaison to the NACAS Foundation.

Proposed Policy Manual Changes

- Added language around the Regional Liaison's roles.
- Edited language around Business Partners roles.

Position Description for Regional Liaison

- Created a position description for the Regional Liaison.

M/S/P Le Gros/Burke "to approve the proposed changes to the Bylaws as presented."

13 "Yes" votes (two people joined late)

Zero "No" votes

Zero abstentions

M/S/P Le Gros/Mills "to approve the proposed changes to the Policy Manual as presented."

13 "Yes" votes

Zero "No" votes

Zero abstentions

M/S/P Stevens/Bunde-Dunn "to approve the proposed position description for the regional liaison as presented."

13 “Yes” votes
Zero “No” votes
Zero abstentions

Review & Adjustment of Strategy

Treasurer’s Report

- Ms. Stevens had nothing to add as several Foundation activities are shifting for 2020.

Routine Board Business

NACAS Board of Directors Report

- Mr. Ironside shared that he had no updates since the last meeting.

NACAS Office Report

- Ms. Finn shared that the office is scenario planning for C3X.
- The focus has been on online learning and our attendance numbers have already exceeded the total attendance from 2019.
- NACAS has been seen as a resource and a safe haven for auxiliaries.
- The Virtual Leadership Forum is scheduled for June 24-26. Board members were encouraged to participate and invite their staff.
- There will be three Town Halls this summer and the plan is to discuss where NACAS is headed and hear from members.
- The NACAS Benchmarking survey is close to the end date for data gathering phase. Ms. Finn reminded board members to complete their surveys.

New Business

- There was no additional business.

M/S/P Burke/Lynch “to adjourn the meeting at 3:16 p.m.”

13 “Yes” votes
Zero “No” votes
Zero abstentions

Respectfully submitted,

Kelsey Harmon Finn
CEO

Ashley Vercellone
Senior Director of Events & Operations

Prepared by Marcia Oakley
Executive Assistant