



Board of Directors Meeting

Atlanta Airport Marriott Gateway - Atlanta, GA

July 19-21, 2023

Board Members

Neil Markley - President

Brett Jackson, CASP - President Elect

LaNiece Tyree, CASP - Vice President

Jared Ceja, CASP - Treasurer

Mark Ironside - Past President

Kim Rademacher, CASP - Central Rep

Monica Rattigan - East Rep

Esmeralda Valdez, CASP - South Rep

**Andy Lachman, CASP - West Rep

Martha Davidson, CASP - Member At - Large

**Kristy Vienne, CASP - Member At - Large

J. Rex Tolliver, CASP - Foundation President

Staff

Matt Marcial - CEO

Sheena Majette - CLO

Artem Mulitsa - CSMO

Matt Portner – Sr. Director of Finance &
Administration

Beverly Hastings - Exec Asst & Office Operations

** not in attendance:

Andy Lachman

Kristy Vienne

Wednesday, July 19, 2023

Meeting Agenda:

1. Call to Order / Roll Call - Neil Markley
Mr. Markley called the meeting to order at 3:04pm.
2. Approval June 28, 2023, minutes - Neil Markley
M/S/P Davidson/Ceja “to approve the June 28, 2023, as presented.”
9 “Yes” Votes
Zero “No” Votes
Zero Abstentions

Routine Board Business

3. NACAS Office Update

Mr. Marcial provided updates on C3X Registration, and Call for Programs. He also provided an update on the September program “Women in Leadership” currently accepting registration and business partner support. The Dial program applications closed this month, total received is 20, target is 10 scholars for the first class. Aramark has pledged an exclusive sponsorship. Mr. Marcial noted that the 2023 CX programs have closed, and he will be forward the survey results shortly. In addition, NACAS is working with AOA on initiatives to showcase the value of NACAS on the state level. The NACAS staff will be attending a staff retreat in August. NACAS staff is also working on a member needs and satisfaction survey this fall.

4. Nominating Committee Update

Mr. Ironside indicated the process is moving forward, nominations closed on July 15 and the group will begin to review the nominations.

5. CCC Update

Ms. Tyree provided the CCC call update, which met earlier in July and had a successful call with the committee chairs and regional reps.

6. Foundation Update

Mr. J. Rex Tolliver provided an update on the working group initiative reviewing the goals and future direction of the foundation going forward and noted the discussion will continue when the Foundation board meets in Toronto at C3X. The Board discussed various fund-raising options and challenges of each.

Policy Determination: Public & Operational

7. Policy Manual Review

Mr. Markley led the group through the proposed policy manual changes, This prompted a full discussion among the board regarding the proposed changes. NACAS Staff will organize and submit the final changes for review.

Adjourn for the Day

Thursday, July 20, 2023

Strategic Issues

8. ELT Business Review

- a. Matt Marcial – CEO – provided to the board a comprehensive overview of all NACAS activities and initiatives currently in place and those being put in place related to the Board of directors, membership, events, proposed events, staff development marketing and NACAS priorities/goals. Question for discussion: “What can we do to better communicate and advocate for the value of NACAS member make to impact student success on campus?”
- b. Sheena Majette – CLO – provided an in depth look at the various Learning and Development initiatives, including C3X, Dial, Women In leadership and the NACAS which staff is currently training on and developing a business plan for. Ms. Majette also reviewed plans and goals for 2024 and expanding the NACAS brand.
- c. Artem Mulitsa – CSMO – Mr Mulitsa provided an update on Sponsorship and support for C3X and reviewed his presentation on continued marketing of the NACAS brand. The Board has requested that the sponsorship numbers and budget lines items be laid out in more details going forward.
- d. Matt Portner- provided an overall review of NACAS Finance and Admin, including the organization chart, membership engagement standings, current status of IT and Admin processes and a financial plan, laying out the priorities in each of these areas.

Review & Adjustment of Strategy

10. Treasurers Report - Jared Ceja

Mr. Ceja reviewed with the Board the 2022 and 2023 Financials, including the Statement of Accounts. Some residual entries are still being made for 2023, but Mr. Portner and team have made significant progress. Areas trending well ahead of or well below budget were discussed. The projected net operating income is falling behind budget. Investments are performing well and reducing the current projected deficit. The results of C3X will largely dictate the final 2023 numbers.

The Board requested that staff provide more details on the C3X budget and other budget spreadsheet tabs going forward.

Adjourn for Executive Session

NACAS Board of Directors Executive Session

Thursday, July 20, 2023

Atlanta, Georgia

Present:

In Person: Neil Markley, Brett Jackson, LaNiece Tyree, Jared Ceja, Mark Ironside, Kim Rademacher, Monica Rattigan, J Rex Tolliver. On Zoom: Esmeralda Valdez, Martha Davidson

Absent: Andy Lachman, Kristy Vienne

Motion to enter Executive Committee 1:09pm

J Rex Tolliver moved, LaNiece Tyree seconded

Discussion included:

- CEO performance
- Proposal to terminate the CEO's employment contract
- Proposal to select an interim CEO and enter into an interim CEO employment agreement.

Motion to exit executive session

Mark Ironside moved, Jared Ceja seconded

Board Meeting resumed:

Present:

In Person: Neil Markley, Brett Jackson, LaNiece Tyree, Jared Ceja, Mark Ironside, Kim Rademacher, Monica Rattigan, J Rex Tolliver. On Zoom: Esmeralda Valdez, Martha Davidson

Absent: Andy Lachman, Kristy Vienne

Motion to approve the termination of the current CEO employment agreement effective July 31, 2023.

La Niece Tyree moved, Mark Ironside seconded

Motion passed with unanimous approval

Motion to approve the offering of an interim CEO contract to William Redwine with conditions outlined in the NACAS Interim CEO Recommendation document. Final approval will require additional Board action.

Jared Ceja moved and Brett Jackson seconded.

Motion passed with unanimous approval.

Adjourned for break at 2:45pm

Open Discussion:

The Group continued discussion on upcoming program initiatives and the 2023 budget as related to the statement of the accounts.

Adjourn: MSP Ceja/Tolliver "to adjourn the meeting" at 5:13pm ET