



Board of Directors – Virtual Call May 26, 2023

Board Members

Neil Markley - President
*Brett Jackson, CASP - President Elect
LaNiece Tyree, CASP - Vice President
Jared Ceja, CASP - Treasurer
Mark Ironside - Past President
*Kim Rademacher, CASP - Central Rep
*Monica Rattigan - East Rep
Esmeralda Valdez, CASP - South Rep
Lisa Goberis, CASP - West Rep
Martha Davidson, CASP - Member At-Large
Kristy Vienne, CASP - Member At-Large
J. Rex Tolliver, CASP - Foundation President

**Denotes not in attendance*

Guests

Emily Messa, CASP - Foundation VP

Staff

Matt Marcial - CEO
Sheena Majette - CLO
Artem Mulitsa - CSMO
Matt Portner - Sr Director of Finance & Administration
Beverly Hastings - Exec Asst & Office Operations

Call Agenda:

1. Call to Order / Roll Call
Mr. Markley called the meeting to order at 1:05pm
2. Approval of April 27, 2023, minutes - Neil Markley
M/S/P Tolliver/Vienne “to approve the May 26, 2023, minutes as presented.”
8 “Yes” Votes
Zero “No” Votes
Zero Abstentions

Strategic Issues

3. Foundation Award Proposals –
Ms. Messa provided an overview of how the Foundation Board is working to review its focus and purpose and are looking at awards to further recognition while driving revenue and individual giving to the foundation. The Foundation working group’s proposal is to nominate a class of award winners for the (revised) Robert F Newton Cornerstone Award. Target class size is up to 20 individuals. Mr. Ceja suggested considering another name or repurposing another award as changing the Newton Award from an honor given out less than once a year to one that goes to 20 people should be given some careful thought.
Ms. Messa has reached out to NACAS members, past awards winners, and others before bringing forth these proposed ideas. She provided an overview of the timeline for this revised award and how it can be promoted.
Mr. Tolliver reminded the group that the goal of the Foundation is to review what the future of the Foundation is, and what can the Foundation do to support NACAS.

Mr. Markley thanked Ms. Messa for her time and dedication to the project. He also noted that this proposal would transfer the function of the award management to the Foundation.

4. DIAL and LMS Updates

Ms. Majette gave a brief update on the DIAL Program and on the LMS, where her team is currently training.

Review & Adjustment of Strategy

5. Treasurers Report – Mr. Markley has asked to hold the treasurer report at this time. Mr. Portner provided an update on the current review of the financials.

Policy Determination: Public & Operational

Routine Board Business

6. NACAS Office Update

Mr. Marcial provided an update on new Staff, Lani Gahiji, meeting and events coordinator. Staff is working to get Cvent integrated and will open C3X registration in the next few weeks. Renewal deadline is coming up and renewals are coming in along with a campaign to recruit former members since 2020. We are also building a webpage for international institutions. Staff will do a site visit in Toronto, and the West CX, and joint Central / East CX will be in June.

7. Nominating Committee/ Process

Ms. Hastings explained that the NACAS nomination process is open, and there are 2 positions to be filled, the Vice president (from the central region) and Member-At Large.

8. Foundation Update

Mr. Tolliver reiterated the plans to continue to focus on the direction and look of the Foundation.

Adjournment

M/S/P Ceja/Tolliver “to adjourn” at 1:56pm ET.

Respectfully Submitted,

Matt Marcial, CAE, CMP
CEO NACAS

Beverly Hastings
Executive Assistant