



Board of Directors Virtual

May 20, 3-4:30 pm ET

Board Members

Brett Jackson, CASP - President
LaNiece Tyree, CASP – President Elect
Scott Seagren, CASP – Vice President
Jared Ceja, CASP - Treasurer
Neil Markley – Past President
Kim Rademacher, CASP - Central Rep
Monica Rattigan - East Rep
Esmeralda Valdez, CASP - South Rep
Andy Lachman, CASP – West Rep
Jennifer Gray – Member At-Large
Kristy Vienne, CASP - Member At – Large
J. Rex Tolliver, CASP – Foundation President

Staff

Rich Steele – NACAS CEO
Sheena Majette - CLO
Artem Mulitsa - CSMO
Matt Portner - Sr Director of Finance and Administration
Beverly Hastings - Exec Asst & Office Operations

Not in attendance: Jenn Gray, Kim Rademacher

Call Agenda:

Ms. Brett Jackson called the meeting to order at 3:00pm ET

Approval of April 10-11, 2024, minutes

MSP Ceja/ Seagren to “approve the minutes as presented.”

10 “yes”, zero “no”, zero abstentions

Ms. Jackson led a discussion on the recent changes affecting ancillary services in the Canadian member schools and the impact on NACAS volunteers.

Strategic Issues

Ms. Jackson led a discussion on the April board meeting action items priority and steps to reach attainable goals.

ELT Updates

Mr. Steele reported on his first 100 days, shared numerous planning calendars, and noted that a NACAS staff retreat and site visit to the Gaylord Palms, site of the October C3X conference, is scheduled for the end of May.

Mr. Mulitsa reported on the growth in email open and click rates and social media followers and provided supporting statistics. C3X sponsor sales are strong and pacing ahead of 2023.

Mr. Portner reported that all invoices regarding 2023 C3X are paid and reconciled. Mr. Portner led a discussion on a change in the mailing address going forward in part to streamline check payments and improve efficiency.

Ms. Majette reported on the current Women in Leadership program as it continues to grow in registration numbers. The Learning and Development Team hosted 2 webinars recently and are currently working on a board webinar series. Details about a financial loss with the SES event were provided and mitigation strategies to overcome recurrence of any future challenges. Discussion followed on sponsor support for programs, which is an item the BP Advisory Board will review.

Mr. Scott Seagren provided an update on the Regional Engagement Task Force and provided the charge statement for board review.

M/ S/ P Lachman/ Ceja motion to “modify the charge to read in the first bullet “across geographic regions” and that staff are non-voting members of the Task Force”.

10 “yes”, zero “no”, zero abstentions

Mr. Rich Steele provided the board the 2022-2025 Strategic Plan Edits with added metrics.

M/ S/ P Markley/ Seagren motion to “approve the edits of the strategic plan”

10 “yes”, zero “no”, zero abstentions

Review & Adjustment of Strategy

Ms. Brett Jackson led a discussion on “Learn From the Board”, a proposed webinar series led by a NACAS Board member, and topic ideas were brought forth for future discussion.

Ms. Jackson thanked board members for the videos produced and sent during Volunteer Appreciation Week. Ms. Jackson and Mr. Steele reviewed volunteer engagement goals and the newly developed “Role of the Staff Liaison” document.

Routine Board Business

Mr. J. Rex Tolliver provided an update on the Foundation board - scheduled to meet in a week, and that they are moving right along with the establishment of the Cornerstone award.

Ms. Jackson reviewed the dates and times of future 2024 Board Meetings

No additional business was brought forth.

Adjournment

MSP Markley/ Ceja to “adjourn this meeting.”

11 “yes”, zero “no”, zero abstentions