



## **Board of Directors Virtual Meeting Minutes February 8, 1:00-4:00 pm EST**

### **Board Members**

Brett Jackson, CASP - President  
LaNiece Tyree, CASP – President Elect  
Scott Seagren, CASP – Vice President  
Jared Ceja, CASP - Treasurer  
Neil Markley – Past President  
Kim Rademacher, CASP - Central Rep  
Monica Rattigan - East Rep  
Esmeralda Valdez, CASP - South Rep  
Andy Lachman, CASP – West Rep  
Jennifer Gray – Member At-Large  
Kristy Vienne, CASP - Member At – Large  
J. Rex Tolliver, CASP – Foundation President  
*\* Not in attendance: M Rattigan*

### **Staff**

Rich Steele – CEO  
Sheena Majette - CLO  
Artem Mulitsa - CSMO  
Matt Portner - Sr Director of Finance and Administration  
Beverly Hastings - Exec Asst & Office Operations

### **Call Agenda:**

1. Call to Order / Roll Call  
Ms. Jackson called the meeting to order at 1:07 pm EST
2. Approval of January 17, 2024, minutes  
Minutes of the January 17, 2024 meeting were presented for approval M/S/P Rademacher/Markely to “approve the minutes as presented.”  
10 “yes”, zero “no”, zero abstentions

### **Strategic Issues**

3. ELT Update
  - Sales & Marketing  
Mr. Mulitsa reported on SES sponsorship, which is up from the previous year. C3X sponsored re-books will open first and then it will open for all business partners. CX conference registration is in progress and branding consistency is a priority for events.
  - Finance and Administration  
Mr. Portner asked the board to please review the attached membership report. There has been increased lounge activity as compared to last year.
  - Learning and Development  
Ms. Majette reported that SES registration is up from this time in 2023. There will be a C3X site visit with the program committee in May. The team is also working with Cvent to implement single sign-on for conference registration.

4. 2024 Nominating Committee

Mr. Markley reported that, as the chair of the nominating committee, he will coordinate with the regional reps for additional committee members. There is one 2024 board position to fill, and that is Vice President (West Region).

**Review & Adjustment of Strategy**

5. 2023 Financials

Mr. Ceja and Mr. Portner reviewed with the board 2023 SoA after meeting with the Finance committee earlier in the week. The 2023 audit will commence June 2024.

Mr. Ceja reinforced that controlling conference expenses is important for the 2024 budget.

6. Cash Flow Analysis for February 2024

Mr. Portner reported that the cash position is in a positive place and will continue to build as the year progresses.

**Policy Determination: Public & Operational**

7. LTM Review

Ms. Jackson thanked all for participation in the LTM and for help organizing the events, and asked for additional feedback on the event. All agreed the content was good, discussions were helpful and overall objectives were met.

8. Dept of Education Proposed Change in California

Mr. Markley and Mr. Ceja reported on the LTM discussion on this topic. The decision was made to move forward with a NACAS message to the membership on this issue.

A subgroup has been formed to review the DOE proposal and determine NACAS's position.

**Routine Board Business**

9. Foundation Update

Mr. Tolliver reported that the Foundation board met the previous week, and has 2 working subgroups, the first is focused on the structure of the Foundation and the second is on Foundation strategy going forward.

**Executive Session:**

MSP Valdez/ Ceja to "adjourn to executive session"

12 "yes", zero "no", zero abstentions