

# Member Benefits Guide





# Enriching the Campus Experience

As the leading organization supporting all campus auxiliary services, NACAS is the community-of-choice for strategic leaders who advance campus environments to improve the quality of life for students. NACAS is where campus service visionaries and top solution innovators converge.

Every day, thousands of members and Business Partners collaborate to create customized service solutions that are meaningful to each school's community; solutions that generate reinvested revenue and empower students with advantages and choices that enrich their campus experience. NACAS provides the richest bank of data, resources, educational experiences, leadership development, connections, and progressive business models to fuel this high-level collaboration.

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*“NACAS has helped me learn what student success really means on campus - It goes beyond the classroom and focuses on all the services that we provide on our auxiliary service units. This directly impacts their experience and their overall success.”*

**Director of Auxiliary Services and Business Operations**  
Central Michigan University



## Member Exclusives



### NACAS BENCHMARKING

The NACAS Benchmarking program collects data from NACAS members each year to help college service leaders unlock key findings of how industry peers are establishing the mark and learn how their own campuses are trailblazing the industry. Using this data, you will be able to highlight institutions that found unprecedented resiliency by pivoting their services, identify valuable connections, leverage creative solutions, and make actionable changes on your campus.

[nacas.org/apex](https://nacas.org/apex)



### ONLINE EDUCATION

NACAS has developed a wide array of on-demand online education offerings to fit into every auxiliary leader's schedule and environment. From webinars and virtual roundtables to our more robust workshops, we have content to fit the needs of campus professionals at every stage of their career.

[pathlms.com/nacas](https://pathlms.com/nacas)



### NACAS LOUNGE

The NACAS Lounge is an online community designed for you: A social network for leaders operating at your level. The perfect place for you to ask questions, receive feedback, and share ideas.

[nacas.org/nacas-lounge](https://nacas.org/nacas-lounge)



### COLLEGE SERVICES MAGAZINE

Published quarterly, and available in print and online, College Services Magazine presents peer-driven content that is contributed by NACAS members. Bolster your resume by submitting an article for publication.

[nacas.org/college-services](https://nacas.org/college-services)



### CASP

Certified Auxiliary Services Professional. CASP is the only benchmark certification that measures the needed competencies of college and university executives who oversee multiple auxiliary services.

[nacas.org/casp](https://nacas.org/casp)



### AWARDS & SCHOLARSHIPS

On your campus, you and your colleagues work hard to break new ground, implement innovation and achieve success. Honor their achievements nominating them for a NACAS award or scholarship to offset the cost of our paid events and programs.

[nacas.org/awards](https://nacas.org/awards)

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*“Being a part of NACAS has opened the door for networking with colleagues across the country, which helps me stay current on emerging trends in the many business operations on campus. I’ve also been able to learn and see the successes of other schools through the strong online education program.”*

**Manager, TrentU Card Program**  
Trent University

Member  
Exclusives



## NACAS TOOLS & RESOURCES

NACAS offers a suite of essential resources that help you source the best solutions to enrich campus experiences.

### **Resource Library**

Expedite your business with borrowed best practices.

### **Business Partner Connect**

Search partners to source products and services.

### **Institutional Exchange**

Collaborate with members who have similar needs.

### **NACAS Research**

Data and insights you need to future proof your campus.

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*“The focus of NACAS is centered on providing services to students that enable success. Many organizations provide education, insight, and conferences. Few organizations can provide the connections and networks to access the resources a school needs when they need them. NACAS has continually provided that network and I count this membership as one of my most valuable resources to enable student success.”*

**Director of Auxiliary Business Operations**  
Concordia University at Austin’