

# NACAS Board Meeting Minutes

## March 17, 2021

---

<input checked="" type="checkbox"/>	Mark Ironside	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Matt Portner, CASP	President Elect	<input checked="" type="checkbox"/>	Lillian De Lisle Stott	Chief Operating Officer
<input checked="" type="checkbox"/>	Neil Markley	Vice President	<input checked="" type="checkbox"/>	Kennedy Turner	Chief Revenue Officer
<input checked="" type="checkbox"/>	Jared Ceja, CASP	Treasurer	<input checked="" type="checkbox"/>	DJ Pepito	Chief Programs Officer
<input checked="" type="checkbox"/>	Ryan Greene, CASP	Past President	<input checked="" type="checkbox"/>	Lindsay Hodges	Registrar & Ops Manager
<input checked="" type="checkbox"/>	Gheretta Harris, CASP	Central Rep	<input checked="" type="checkbox"/>	Ashley Vercellone	
<input checked="" type="checkbox"/>	Maria Hoagland	East Rep		<b>Guests</b>	
<input checked="" type="checkbox"/>	Andy Meeks, CASP	South Rep	<input checked="" type="checkbox"/>	Lisa Goberis	
<input type="checkbox"/>	Vacant	West Rep			
<input checked="" type="checkbox"/>	Emily Messa, CASP	Member At-Large			
<input checked="" type="checkbox"/>	Martha Davidson, CASP	Member At-Large			
<input checked="" type="checkbox"/>	Eddie Mills	Foundation President			

2:00-3:30pm Eastern

### Call to Order / Roll Call

- President Ironside called the meeting to order at 2:03 PM.

### Check-in

- President Ironside thanked Ms. Finn for her efforts and contributions to NACAS for the past five years.

### Approval of January 19, 2020 Minutes

**M/S/P Hoagland/Meeks “to approve the January 19, 2021 minutes as presented.”**

10 “Yes” votes

Zero “No” votes

Zero abstentions

### Strategic Issues

#### Appointment of West Representative

- Mr. Ironside presented the West Board’s appointment of Lisa Goberis to fill the West Representative vacancy.

**M/S/P Ceja/Markley to approve the appointment of Lisa Goberis to fill the West Representative vacancy.**

**Mark Ironside** Yes  
**Matt Portner** Yes  
**Neil Markley** Yes  
**Ryan Greene** Yes  
**Gheretta Harris** Yes

**Maria Hoagland** Yes  
**Andy Meeks** Yes  
**Jared Ceja** Yes  
**Emily Messa** Yes  
**Martha Davidson** Yes  
**Eddie Mills** Yes

### Treasurer’s Report

- Mr. Ceja reported that the finance committee met in February to reevaluate the budget and present new projections.
- Mr. Ceja presented the 2020 Year End and 2021 Revised Projections. Projected revenue and expenses model a virtual C3X. The December 2020 reduction in force is also accounted for in the revised 2021 projections.
- NACAS has applied for PPP funding. NACAS is also researching other impacts of the additional stimulus funding such as the possibility of deferred payment on the EIDL loan and another extension of Employee Retention Credits.

- Mr. Turner presented an outline of C3X registration revenue including ticket pricing for virtual C3X.
- Ms. Vercellone provided a report on hotel negotiations for 2021 C3X. In order to minimize the financial risk for 2021, it is recommended NACAS sign a 2025 contract with Harrah's Atlantic City., Harrah's will retain the 2021 deposits paid to date for a smaller 2021 event.

**Motion: Finance committee recommends that NACAS sign the hotel contract with Harrah's Atlantic City for the dates October 19-22, 2025.**

**This motion comes forward from the Finance Committee and does not require a second.**

**Motion passed "to approve NACAS signing the hotel contract with Harrah's Atlantic City for the dates October 19-22, 2025."**

**Mark Ironside** Yes  
**Matt Portner** Yes  
**Neil Markley** Yes  
**Ryan Greene** Yes  
**Gheretta Harris** Yes  
**Maria Hoagland** Yes

**Andy Meeks** Yes  
**Jared Ceja** Yes  
**Emily Messa** Yes  
**Martha Davidson** Yes  
**Eddie Mills** Yes

- Lillian Stott will be added as an authorized individual to the Fidelity Account following Kelsey's departure.

**M/S/P Mills/Davidson to approve the Board Resolutions to add Lillian Stott as an authorized individual to the Fidelity account.**

**Review & Adjustment of Strategy**

**CASP update**

- Ms. Davidson reports the Certification Commission plans to change the requirements for the CASP application.
- Through benchmarking with other associations, it was found that other certifications do not require a bachelor's degree. The requirement may be changed to years equivocating to education years taking care of military personnel who do not meet education needs and others that have taken different avenues to auxiliaries.

**Policy Determination: Public & Operational**

**Routine Board Business**

**NACAS Office Update**

- Ms. Finn reported that the Mereese Ladson Award will now be on the same time cycle as other awards; the committee is working on how awards align with online events.
- NACAS will host a volunteer recruitment webinar on May 19. Ms. Finn asked the Board to encourage colleagues to attend this webinar.
- The Spring Virtual Expo will be held April 12 – 16, 2021.
- NACAS is in the final Stages of hiring the Programs & Services Manager.

**NACAS Foundation Update**

- Mr. Mills reported there will be a Board Meeting next week.
- The Foundation Board has been able to secure business partner sponsored awards for the poker tournament.
- The Campus Cares grant committee is currently looking for four or five volunteers for the committee
- Mr. Mills will nominate Phil Allison to fill the open vacancy at the next meeting.

**Executive Session**

**M/S/P Meeks/Davidson "to go into executive session."**

11 "Yes" votes  
Zero "No" votes  
Zero abstentions

**M/S/P Mills/Messa "to approve the salary range for Interim CEO as presented by Markley."**

**Mark Ironside** Yes  
**Matt Portner** Not Present  
**Neil Markley** Yes  
**Ryan Greene** Yes  
**Gheretta Harris** Yes  
**Eddie Mills** Yes

**Maria Hoagland** Yes  
**Andy Meeks** Not Present  
**Jared Ceja** Yes  
**Emily Messa** Yes  
**Martha Davidson** Yes

**M/S/P Ceja/Markley "to approve Lillian De Lisle Stott Interim CEO of NACAS effective March 20, 2021."**

**Mark Ironside** Yes  
**Matt Portner** Not Present  
**Neil Markley** Yes  
**Ryan Greene** Yes  
**Gheretta Harris** Yes

**Maria Hoagland** Yes  
**Andy Meeks** Not Present  
**Jared Ceja** Yes  
**Emily Messa** Yes  
**Martha Davidson** Yes  
**Eddie Mills** Yes

**M/S/P Hoagland/Messa "to end executive session." 3:29pm**

10 "yes" votes  
Zero "no" votes  
Zero Abstentions

**M/S/P Mills/Ceja "to adjourn the meeting" 3:30pm**

Respectfully submitted,

Lillian De Lisle Stott  
Interim CEO

Lindsay Hodges  
Registrar & Operations Manager