

NACAS Board Meeting Agenda

September 14, 2022 - Virtual

✓	Matt Portner, CASP	President	✓	Matt Marcial	Chief Executive Officer
-	Neil Markley	President Elect	✓	Lillian De Lisle Stott	Chief Operating Officer
✓	Brett Jackson, CASP	Vice President	✓	Ashley Vercellone	Director of Events
✓	Jared Ceja, CASP	Treasurer	✓	DJ Pepito	Chief Learning Officer
-	Mark Ironside	Past President	✓	Beverly Hastings	Exec. Asst. & Vol. Mgr.
✓	Gheretta Harris, CASP	Central Rep	✓	Will Hurley	Director of Membership
-	Monica Rattigan	East Rep			
-	Andy Meeks, CASP	South Rep			
✓	Lisa Goberis, CASP	West Rep			
✓	Emily Messa, CASP	Member At-Large			
✓	Martha Davidson, CASP	Member At-Large			
✓	J. Rex Tolliver, CASP	Foundation President			

Wednesday, September 14, 2022

1. Call to Order / Roll Call
President Portner called the meeting to order at 2:01pm ET
2. Approval of July 20-21, 2022, Minutes
M/S/P Davidson / Ceja "to approve the April 20, 2022, minutes as presented"
8 "Yes" votes
Zero "No" votes
Zero Abstentions

Strategic Issues.

3. Regional Relationship Update

- Mr. Marcial provided an update on the shared services MOU, East and West have proceeded to finalizing the MOU. Central has declined due to 2023 partnership event with East, and South will review in an upcoming board meeting.

4. Treasurer's Report

- Overview of Strategic Priorities and Funding
 - Mr. Marcial recapped budget priorities in the strategic plan. Technology is a primary focus, with a look at event technology, and an investment in an LMS. NACAS is also looking at new educational initiatives which will increase engagement and budget health.
 - Mr. Marcial reported on potential revenue from current programming, and other possible funding sources and potential risks.
- 2023 Draft Budget Review and Discussion
 - Mr. Ceja emphasized the uncertainty and risks that Mr. Marcial spoke on and stressed the conservative approach due to the unknown. Ms. Stott reviewed the 2023 draft budget line items – both revenue and expenses. Mr. Ceja recapped the overall picture.

- 3 Year Projection
 - Ms. Stott explained the revenue growth is projected for 3-5 percent per year per the strategic plan and reviewed the predicted revenue and expenses for each of the year. Board discussion was held on the yearly expenses to the budget and how to best prepare.
 - Mr. Marcial reviewed the highlights of the projections for each of the programs and reinforced the need to be fiscally responsible as we head into the next few years.

Review & Adjustment of Strategy

Policy Determination: Public & Operational

5. Nominating Committee Report

- Mr. Ironside explained the process with applicant interviews and the final slate for presentation.

Motion from the nomination committee “to approve the slate to be presented to the membership at the 2022 Annual business meeting”

6 “Yes” votes
 Zero “No” votes
 2 Abstentions

6. Award Committee Recommendation

- Ms. Hastings explained the task of the Award Committee to review and make recommendations to streamline the current awards and to better support the NACAS membership. This is the first step of the review as this will also be reviewed by staff, the Foundation Board, and the legal directives of each agreement.

7. Proposed By-Law Amendment

- Mr. Marcial explained the request to remove the time specified in presenting the slate to the board, so that the nominating committee can have more time to review and interview nominees if needed.

M/S/P Ceja / Davidson “to approve the by law membership to be presented to the membership at the 2022 Annual business meeting”

8 “Yes” votes
 Zero “No” votes
 Zero Abstentions

Routine Board Business

8. NACAS Office Update

- Mr. Marcial informed the board of the departure of two staff. Jacquelyn Wright, who’s position will remain open until further review. The departure of Kennedy Turner and sponsorship for C3X and other programs will be handled by a contractor through C3X with the support of the staff and CEO Matt Marcial. The position is posted and there is a strong applicant pool. Interviews will be scheduled soon.
- C3X – Board Events
 - Ms. Hastings reminded the board members of their onsite obligations at C3X and the need to turn in travel arrangements to staff. There was discussion on the board meeting and dinner on Saturday afternoon/ evening vs. Friday in previous years. Ms. Harris raised the concern regarding concurrent scheduling of regional and national board dinners. Staff took action to follow up and will be cognizant of this in future C3X programming.

9. Foundation Update

- Mr. Tolliver explained slate of nominees will be presented to the Foundation Board at the September 21 Foundation Board meeting. He also explained the goal of the Foundation for the next term is to lower operational expenses and better support the mission of the Foundation.

10. Executive Session

M/S/P Ceja/Messa “to move into Executive Session” at 3:15pm ET

M/S/P Ceja/Ironside “to approve the change to policy 512”

11. Adjourn

M/S/P Ironside / Messa “to adjourn the meeting” at 3:36pm ET

Respectfully Submitted,

Matt Marcial, CEO NACAS

Beverly Hastings
Executive Assistant