



**EXPRESS
STYLE GUIDE**

TYPOGRAPHY

Netto Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Netto Bold

Use for headers

Netto Regular & Thin

Use for subheaders

Helvetica

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Helvetica Light

Helvetica Light Oblique

Helvetica

Helvetica Oblique

Helvetica Bold

Helvetica Bold Oblique

When the primary typeface Netto is not available, please defer to Helvetica as an alternate typeface or Arial as a secondary alternate typeface.

COLORS

PRIMARY COLOR PALETTE



Pantone 376 C
C55 M3 Y100 K0
R129 G189 B65
HEX: #81bc00



Pantone 422 C
C26 M22 Y22 K0
R189 G187 B187
HEX: #bcbcbc

SECONDARY COLOR PALETTE



Pantone Cool Gray 9
C55 M47 Y44 K10
R119 G119 B122
HEX: #76777b

LOGO & ICON

NAGAS



SAFE AREA

NAGAS

