Call to Order

- President Reynolds called the meeting to order at 1:01 p.m.

Approval of December 14, 2016 Minutes

M/S/P Redwine/Ceja “to approve the December 14, 2016 minutes as presented.”

Strategic Issues

Regional and At-Large Roles

- The group discussed the roles of the regional directors and the at-large board members.
- Mr. Redwine noted that it is valuable to have the incoming regional representatives attend the summer board meeting, as well as board conference calls once they are appointed by their region to prepare for transitioning into their new roles.

Action items:

- The NACAS National Office to update the Regional Director and At-Large Board Member job descriptions on the website regarding participation in the Committee Chair Council meetings.
- The NACAS National Office will include new appointees in training during their transition.

NACAS Research Vision & Next Steps

- Ms. Pepito, director of NACAS research gave an overview of what to expect during the first year of work with the research advisory group, Fluent. 2017 will be largely focused on profiling the current student and professionals and the focus on the auxiliary contribution to student success and their experiences.
- The regions will decide which and how research topics will show up at their regional conferences.
Action item:
- The group was asked to send names of those who may be interested in serving on an eight to 10-person advisory group to Ms. Pepito and Ms. Finn.

NACAS Rebrand
- The rebrand messaging and two creative concepts were presented to the board.
- The leadership and staff will vote on the final brand design during the Leadership Team Meeting (LTM) tomorrow.
- The NACAS website and database are being updated along with the rebranding process.
- The recommended new brand tagline is “Pioneering Campus Environments”. The three original tagline concepts will be shown to the leadership tomorrow during the LTM.

Review & Adjustment of Strategy
Treasurer’s Report
- Mr. Garcia presented the 2016 4th quarter financials report and the 2017 budget.
- Mr. Dastoli presented the FY16, 4th quarter NACAS dashboard.
- The 2016 IRS audit is almost complete. NACAS needs to become a 501c6.
- Future Joint Finance Committee meetings to work on the 2018 budget:
  April 6th & 7th (in Charlottesville, VA)
  June 3rd (at the West Regional Conf. – Orange County, CA)

CCC New Structure, Reporting and Timeline
- Mr. Ellis noted that the Committee Chair Council (CCC) reporting document has been updated and inclusive excellence has been added to this.

Action item:
- The regions to decide who from their region should sit in on the CCC calls (regional president, regional president-elect/vice president or the regional representative) and let Candice Woodson know.

Policy Determination: Public & Operational
NACAS Organization Structure Review Task Force Update
- Mr. Redwine noted that the restructure document is being reviewed and will be downsized with simpler language before the next call in mid-March.

Routine Board Business
CASP Update
- Mr. Looney noted that the Certification Commission is retiring some questions from the first CASP exam that was developed. The retired questions will be given to the NACAS CEO to use in a different way. There were 34 people eligible for recertification in 2016.

NACAS National Office Updates
- Ms. Finn reported on the AOA Annual Conference and the Solutions5 food services conference where NACAS staff recently presented and exhibited.
- Emily Welty has left the CCBO managing director position and Austin Bingler has filled that position.
- An offer has been made for a new education program coordinator.
- Ms. De Lisle is working on a professional development opportunity with Colorado State University.
• Ms. Finn to follow up on the Gates Foundation partnership.

**Education Foundation Update**

• Mr. Sirinek thanked those who supported the Education Foundation end-of-year campaign. Many members gave in memory of Dr. Bob Hassmiller, former CEO of NACAS.
• The Campaign for the Future campaign is still in the silent phase.
• The Foundation is looking at fundraising options in lieu of the golf tournament at the 2017 Annual Conference in Colorado Springs.
• The Regional Rising Star Scholarships can be funded for one more year. The Foundation is hoping that The Spelman & Johnson Group will continue to fund this. The Innovative Achievement in Auxiliary Services award funding no longer exists and a new sponsor is needed.

**CCBO Update**

• Mr. Weichhart noted that CCBO had a great year, thanks to Ms. Welty acquiring business partner sponsorships and Ms. Vercellone assisting with their annual conference.
• CCBO has decided to give out a Dr. Bob Hassmiller award this year.

**LTM Schedule of Events**

• President Reynolds noted that the LTM schedule was included in the board materials.

**M/S/P Sirinek/Redwine “to adjourn the meeting at 4:48 p.m.”**

The board went into executive session.

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant