

# NACAS Education Foundation Board of Directors Minutes May 10, 2017

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<input checked="" type="checkbox"/>	Matt Sirinek	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Matt Portner	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input type="checkbox"/>	Chris Dastoli	Director of Finance
<input type="checkbox"/>	Frank Mumford	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Dir. of Business Dev.
<input checked="" type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Dir. Of Conf. & Events
<input type="checkbox"/>	Teri Bump	Director (BP)	<input checked="" type="checkbox"/>	Corey Salem	Dir. of Member Engage.
<input checked="" type="checkbox"/>	Aubry Wooten	Director (BP)			
<input type="checkbox"/>	Mary Perry	Director (BP)			
<input checked="" type="checkbox"/>	Maria Hoagland	Director (East)			
<input checked="" type="checkbox"/>	Dan Adams	Director (South)			
<input checked="" type="checkbox"/>	Eddie Mills	Director (South)			
<input checked="" type="checkbox"/>	Melissa Moore	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	David Wahr	Director (ex-officio, voting)			

Draft 5-10-17

## Call to Order

President Sirinek called the meeting to order at 2:03 p.m.

## Approval of April 12, 2017 Minutes

**M/S/P Mills/Hoagland "to approve the April 12, 2017 minutes as presented."**

## Campaign for the Future Update

- Mr. Turner reported that nearly \$225,000 has been committed to the campaign.
- The Foundation is planning on participating in #givingtuesday again this year.

## Action item

- **Mr. Turner to create a fundraising report and timeline to review at the summer board meeting.**

## Conference Fundraisers

### Regional Conferences

- Ms. Moore reported that \$3,000 was raised during the Flip-a-Coin fundraiser at the South Regional Conference.

### Annual Conference

- Ms. Vercellone gave an overview of the Sunday night bowling fundraiser event. The revenue goal is \$14,000 (with an expected cost of \$8,000, including food and beverages.)

- There will be an Education Foundation Reception on Tuesday evening at the C3X conference from 5:15-6:30 pm. The board was asked for input.

**Action item:**

- **Mr. Turner to seek sponsorship for the Education Foundation Reception.**

**NACAS Rebrand Update and Website Preview**

- The new NACAS website home page is in the works and was shared with the board.
- Mr. Turner and Mekanik will ensure the location of the Education Foundation and donation links are easily accessible.
- The new website is on target to launch on June 1<sup>st</sup>.

**NACAS Marketplace**

- Mr. Salem introduced the NACAS Marketplace idea and how it would benefit members:
  - Enhanced Buyer's Guide
  - 1FS Catalog [food service]
  - Resource Repository [best-in-class RFPs, job descriptions, resumes & a link to a Lounge community dedicated to more direct buyer and seller line of communication]
  - Procurement Portal [business development opportunity with potential business partners]
  - Research Portal
- The NACAS Board of Directors was shown the Marketplace presentation and agreed to move forward and present this to the Education Foundation Board of Directors to request funding.
- Mr. Turner reviewed the scope and cost of this project and the proposed funding streams. Once the Marketplace is in place, the NACAS office will manage it internally and there are no planned ongoing expenses to operate it. This topic will be discussed further at the joint Finance Committee meeting in June.

**Action item:**

- **Ms. Stevens to follow up with Mr. Dastoli on possible funding of the NACAS Marketplace.**

**NACAS Board of Directors Report**

- Mr. Wahr reported that nominations are open for upcoming NACAS board and committee chair vacancies.

**NACAS National Office Report**

- Ms. Finn reported that attendance was high at the South Regional Conference with more institutional members present than business partners (351 people including approximately 185 institutional members.)
- C3X registration is open and as of last Wednesday, there were 70 people registered (52 ahead of this time last year.)
- Membership renewals are 41% higher compared to this same time last year (68 institutions renewed in April.)
- The regional business partner representatives met prior to the South conference to work together on creating the same sponsorship opportunities and business partner pricing structure for all regions. All regions plan to have the same categories by 2019.

- Stephanie Feuerstein is no longer employed with NACAS. This position will be filled in the coming weeks.
- Ms. Finn gave a review of the NACAS brand and Strategic Long-range plan. The big goal of NACAS will be revised and discussed at the NACAS Board of Directors meeting in July
- Ms. Finn reviewed the Future Campaign, the 2017 fundraising plan for the next eight months and next steps.

**President's Report**

- President Sirinek asked for additional topics for the summer board meeting agenda.

**M/S/P Hoagland/Moore "to adjourn the meeting at 3:29 p.m."**

Respectfully submitted,

Kelsey Harmon Finn  
CEO

Marcia Oakley  
Executive Assistant