

NACAS Education Foundation
Board of Director's Meeting Minutes
April 23, 2014, 2:00 PM EST
Teleconference

In Attendance: Frank Mumford, Nancy Becerra, Patty Eldred, Maria Hoagland, Jim Jenkins, Dave Kratzer, Laura Stevens

Absent: Matt Sirinek, Ken Ramey, Mike Ellis, Charlie Figari, Kathryn Le Gros, Mary Perry

Staff: Ron Campbell, Emily Welty, Marcia Oakley, Sneha Pokharel, David Arvizu

Call to order 2:07 pm; adjourned 3:02 pm

February 18-19, 2013 Minutes

- Approved by acclamation

Financial Report

- Mr. Campbell noted that the Education Foundation had very little expenditure and revenue to report. The South Regional Conference had a profitable Flip-A-Coin event and the NACAS National Office is actively campaigning for the Past President's Challenge. Mr. Campbell noted that the budget reflects a \$25,000 expense in the Future Fund, this should be removed because NACAS withdrew its request for \$25,000 to be used toward a business partner research initiative.

Review of Year-to-Date Giving

- The Past President's Challenge has reached over \$7,000 in donations. The Board noted that a reminder should be sent out prior to the remaining regional conferences to generate excitement.
- President Mumford reviewed the endowed funds report for the Board. It was noted that the website should be updated to better reflect what the Mereese Ladson Diversity Scholarship represents and what is included in a scholarship.
- The David H. Lord Fund is generating over \$600 a year. The award for Exemplary Community Service is for \$500 and this fund will be able available this year.
- Four Hassmiller scholarships were given out last year, but President Mumford noted that it should be limited to three for this year.
- There is over \$2,000 available in the Future Fund. NACAS has not asked for any money from this fund. It is supposed to be used for 'forward thinking' initiatives. There is not an expansive restriction, but all requests for funds must be approved by the Board.

NACAS National Office Update

- Mr. Campbell reported that Anne Wachtmeister has started at NACAS as the new Director of Certification & Education. He thanked the NACAS Education Foundation for their support of the institutes and reported that IFM and AIM were a successful partnership between NACAS and the Foundation. NACAS is looking forward to SEI in July.
- Eleanor Mower will begin on May 5th as the new COO.
- Jeff Perdue has come back as a consultant, since Mr. Gaskins resigned, and is speaking with Interim Controller, Sneha Pokharel and Mr. Campbell, weekly. He is also helping with budget preparations for 2015.

- The NACAS National Office will be sending out invoice letters the week of April 28, and Mr. Campbell will be signing all of them personally.
- In 2018, NACAS will celebrate its 50th anniversary at Rosen Shingle Creek in Orlando, FL. NACAS is looking to have a three year campaign in an effort to include business partners as a part of the programming. We would like to involve past presidents, retirees, and a new generation of auxiliary service professionals in the celebration.
- Mr. Campbell noted that he is working on a corporate fundraising strategy to support the Dr. Wright L. Lassiter Award, and is hoping to kick that off next year.
- Mr. Campbell reported that the CASP program has had two applicants take the exam this year. The subject matter experts are being notified of the recertification process and the Certification Commission is working on how the Professional Development Committee will handle the education courses.
- The NACAS Board agreed that the regions should not be asked for \$5,000 per year for Certification, but will still encourage the regions to donate to the Education Foundation. Business Partner support is currently estimated to be \$25,000 a year. A five year budget plan will be proposed for certification.

2014 Subcommittees

- There is a \$35,000 budget for fundraising events at Montreal, 2014. There will not be a golf tournament, but the Education Foundation Board is looking into a Texas Hold'em tournament.
- Mr. Campbell reported that the Host Committee will have a Business Partner reception this year, as they did in Anaheim, in the Business Solution Center. This activity will be planned in conjunction with the Business Partner Committee. There is also work being done on updating the Sodexo Lounge. There is not currently a budget, but there is space for a showcase for Business Partners to pay to have space to present their product.
- President Mumford noted that it is important to keep the sponsors that have generously donated for the Golf Tournament in years past, for the Annual Conference in 2015.
- Mr. Campbell reported that the Silent Auction will be live and mobile at the Annual Conference in Montreal.
- President Mumford reported that he will research which Board members are a part of the Marketing Subcommittee.
- President Mumford noted that he and Ms. Welty sent out congratulatory letters to AIM attendees and will be doing this for CASP exam takers that passed as well as for SEI participants.
- Ms. Stevens noted that NACAS Central will have a Flip-a-Coin at their regional conference in June.
- Ms. Hoagland reported that NACAS East will host an On The Road event Friday, April 25 at Bridgewater University. She also noted that they will host a Flip-a-Coin event at the NACAS East Regional Conference in June.

Campaigns

- Mr. Campbell reported that NACAS will be looking at Business Partners to utilize NACAS as a 'one stop shop'. The business partner representative from each region has been invited to be on the Business Partner Committee calls. The goal is to have all major fundraising initiatives go through the Education Foundation.

Review of Remaining 2014 Meeting Schedule

- June 25, conference call.

Final 7-22-2014

- The summer Board meeting falls on the last day of NACUBO. Ms. Welty will send out a Doodle poll to determine if the board meeting should be moved to be in conjunction with NACAS West regional conference, or if it is to remain in Atlanta. It is scheduled to be in Atlanta for July 22-23, so that the Education Foundation board and SEI participants will be able to mingle with one another at a reception on Wednesday evening.
- September 17, conference call
- October 5, Annual Meeting, Montreal, Quebec, Canada
- November 12, conference call

The meeting was adjourned at 3:02 PM

Respectfully submitted,
Ron Campbell
CEO

Emily Welty
Education Foundation Coordinator