

NACAS Education Foundation Board of Directors Minutes April 12, 2017

<input checked="" type="checkbox"/>	Matt Sirinek	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Matt Portner	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	Frank Mumford	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Dir. of Business Dev.
<input checked="" type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Dir. Of Conf. & Events
<input type="checkbox"/>	Teri Bump	Director (BP)			
<input type="checkbox"/>	Aubry Wooten	Director (BP)			
<input type="checkbox"/>	Mary Perry	Director (BP)			
<input checked="" type="checkbox"/>	Maria Hoagland	Director (East)			
<input checked="" type="checkbox"/>	Dan Adams	Director (South)			
<input checked="" type="checkbox"/>	Eddie Mills	Director (South)			
<input checked="" type="checkbox"/>	Melissa Moore	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	David Wahr	Director (ex-officio, voting)			

FINAL 5-10-17

Call to Order

President Sirinek called the meeting to order at 2:03 p.m.

Approval of March 15, 2017 Minutes

M/S/P Mills/Stevens “to approve the March 15, 2017 minutes with one minor edit.”

Action item:

- **A volunteer is needed at the East Regional Conference to represent the Education Foundation. Ms. Hoagland will reach out to Peter North and Stephon Knox to see if they can assist. President Sirinek to provide the talking points.**

Campaign for the Future Update

- Mr. Turner noted that three companies have verbally pledged toward the campaign.
- Ms. Finn reported on a company called [Turnkey](#) that she recently met with that does peer-to-peer fundraising. The board was asked to review this company to see if the Foundation should consider working with them or suggest other companies that do this type of fundraising and send that to Ms. Finn and Mr. Turner. They will then put together a formalized proposal to review with President Sirinek and Mr. Mumford.

Treasurer’s Report

- Mr. Dastoli reviewed the quarterly dashboard.
- Ms. Stevens reviewed the quarterly financials.

- The Foundation Finance Committee met last week in Charlottesville and started the 2018 budget process with the NACAS Finance Committee. The group will meet again in June prior to the West Regional Conference.
- General discussion was held on the idea of a NACAS Marketplace as a tool for our members.
- Mr. Dastoli gave an update on Innovative Achievement Award funding request. IndiCo has agreed to sponsor this award for the next two years at \$1,500 per year.

Conference Fundraisers

Regional Conferences

- President Sirinek discussed the Flip-a-Coin fundraiser to be held at the upcoming regional conferences. Board members were asked to seek prizes for each region.

Annual Conference

- Ms. Vercellone reported that the Sunday night fundraiser in Colorado Springs will be a bowling event.
- Mr. Lynch is soliciting donations for the Raffle and Silent Auction. FedEx has agreed to ship auction items for winners.

President's Report

- President Sirinek discussed items for future board calls/meetings.

CCC Quarterly Report

- Ms. Finn reported that the Committee Chair Council has moved to quarterly meetings and is now providing a written report to the NACAS and Education Foundation boards every three months.

NACAS Board of Directors Report

- Mr. Wahr noted that the nominations process is open. The NACAS Board approved the extension of the three-year terms of both the Awards and Canadian Committees as they are out of sync with a complete turnover every three years.
- The regional affiliation agreement has been updated and condensed into a shorter document with simpler language. This was to be presented to the Organizational Structure Review Task Force.
- The NACAS Strategic Long-Range Plan was approved.

NACAS National Office Report

- Ms. Finn reported that the Institute for Managers has sold out with 45 attendees. A wait list has been created.
- The Senior Executive Institute (SEI) has 13 people registered and C3X conference registration is pacing ahead of this time last year.
- Membership renewal has shifted to anniversary date and the first group of renewal letters went out on April 1st. Approximately 40 institutions have renewed so far this month.
- There are 76 registered for a webinar next week titled *What does it take to make Auxiliary Services the Campus Darling...*
- The Research Advisory group met last week for the first time to solidify the member survey which is scheduled to launch mid-May.

- Regional board business partner representatives will meet next week in New Orleans on conference packaging and aligning resources.
- Ms. Finn reported that Candice Woodson has accepted another position and is leaving NACAS.
- An agreement will be drafted for The Spelman & Johnson Group to continue sponsoring the Regional Rising Star Scholarships.

Ms. Vercellone will take care of hotel reservations for the summer board meetings and advised the group to proceed with booking their flights. A travel form will go out soon.

M/S/P Mumford/Adams “to adjourn the meeting at 2:47 p.m.”

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant