

NACAS Education Foundation Board of Directors Minutes December 7, 2016

<input checked="" type="checkbox"/>	Matt Sirinek	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input type="checkbox"/>	Matt Portner	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	Frank Mumford	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Dir. of Business Dev.
<input type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Dir. Of Conf. & Events
<input type="checkbox"/>	Teri Bump	Director (BP)		Guest	
<input checked="" type="checkbox"/>	Jim Jenkins	Director (BP)	<input checked="" type="checkbox"/>	Diane Reynolds	NACAS President
<input type="checkbox"/>	Mary Perry	Director (BP)			
<input type="checkbox"/>	Maria Hoagland	Director (East)			
<input checked="" type="checkbox"/>	Dan Adams	Director (South)			
<input type="checkbox"/>	Eddie Mills	Director (South)			
<input type="checkbox"/>	Melissa Moore	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	David Wahr	Director (ex-officio, voting)			

President Sirinek called the meeting to order at 2:03 p.m.

1. Approval of November 9, 2016 Minutes

M/S/P Stevens/Lynch “to approve the November 9, 2016 minutes as presented.”

2. President’s Report

- President Sirinek reviewed the Foundation end-of-year letter that will be sent out today encouraging donations.
- Three regions have committed to donating to the Foundation. Central and West donated unrestricted dollars to the Annual Fund. East committed to making a donation to the Hassmiller CASP Scholarship endowment fund in memory of former NACAS CEO, Dr. Bob Hassmiller. West also made a donation in memory of Dr. Hassmiller. South is interested in doing something more specific.
- There will be no conference call on June 14th.
- Ms. Finn was recently recognized as one of the 2016 Trending 40 association executives in the Washington DC area.

3. Treasurer’s Report

- Ms. Stevens reported that the Foundation is healthy and projects a \$7k surplus at end of year.
- Mr. Dastoli gave an update on the 2016 awards. He noted that there are funds for the Regional Rising Star Scholarships for two more years. There are no funds in place for the

Innovative Achievement in Auxiliary Services Award. However, the Foundation can award this from general funds. The David H. Lord Award for Exemplary Community Service was given out this year and two people were awarded Mereese Ladson Diversity Scholarships. The Hassmiller CASP Scholarship has not yet been awarded in 2016. Funds are available for four Hassmiller CASP Scholarships this year and for 2017. Ms. Reynolds encouraged board members to reach out to those who may be interested in applying. Those interested need to complete the CASP application by December 15th and sit for the CASP exam within one year of their scholarship application date.

- Ms. Finn followed up with The Spelman & Johnson Group on their interest in funding awards on a larger level. Discussions are ongoing and NACAS will continue to work with them.

Action items:

- **President Sirinek to follow up with the national board on a decision to continue and possibly have the Foundation fund the Innovative Achievement in Auxiliary Services award.**
- **Corey Salem, staff liaison to the Awards Committee to follow up with the Awards Committee before the LTM regarding selection of the Ladson scholarships recipients.**

4. NACAS National Office Update

- Ms. Finn noted that the Leadership Team Meeting (LTM) schedule is being finalized and will focus on the rebrand and future strategy of NACAS. The LTM group will vote on the final two logos and identities for the rebrand in February.
- NACAS research and how we are looking to provide resources to our members will also be discussed at the LTM.
- Bracketmedia is working with the NACAS National Office on redesigning the NACAS website to make it more user friendly.
- The NACAS National Office will be closed December 23rd – January 2nd for the holidays.

5. 50th Campaign Update

- \$111,175 has pledged to date for the Campaign for the Future Fund.
- Mr. Turner and Ms. Finn have been following up with business partners who were identified during the summer board meeting to participate in the campaign.
- The NACAS National Office staff will be meeting in person with Amazon, Blackboard and Starbucks in early 2017.
- Mr. Mumford sent out an email mid-November to NACAS leaders encouraging them to donate to the Campaign for the Future in an effort to raise \$500,000 in honor of NACAS' upcoming 50th anniversary. This resulted in a few pledges and one-time donations. The next steps will be discussed at the LTM in February.

Action item:

- **Board members to follow up with the asks that were assigned to them on the prospect list. President Sirinek and Mr. Turner asked to be informed if a board member is unable to make the asks so that these names can be reassigned to someone else.**

6. Regional Conference & Annual & Conference Activities

- Mr. Turner noted that there will not be a golf tournament at the 2017 conference in Colorado Springs. The conference committee is seeking ideas for a Foundation fundraiser. Ms. Vercellone noted that information will be available when we publish the conference website following the LTM.

7. NACAS Board of Directors Report

- Mr. Wahr noted that the NACAS board is scheduled to meet next week.

M/S/P Adams/Stevens “to adjourn the meeting at 3:39 p.m.”

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant