

NACAS Education Foundation Board of Directors Minutes January 31 – February 1, 2017 Las Vegas, NV

<input checked="" type="checkbox"/>	Matt Sirinek	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Matt Portner	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	Frank Mumford	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Dir. of Business Dev.
<input checked="" type="checkbox"/>	Nancy Becerra	Director (BP)		Ashley Vercellone	Dir. Of Conf. & Events
<input checked="" type="checkbox"/>	Teri Bump	Director (BP)			
<input checked="" type="checkbox"/>	Jim Jenkins	Director (BP)			
<input checked="" type="checkbox"/>	Mary Perry	Director (BP)			
<input checked="" type="checkbox"/>	Maria Hoagland	Director (East)			
<input checked="" type="checkbox"/>	Dan Adams	Director (South)			
<input checked="" type="checkbox"/>	Eddie Mills <small>(Wed. only)</small>	Director (South)			
<input type="checkbox"/>	Melissa Moore	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	David Wahr	Director (ex-officio, voting)			
			<u>Tuesday Guests</u>		
			<input checked="" type="checkbox"/>	Diane Reynolds	NACAS President
			<input checked="" type="checkbox"/>	Carlos Garcia	NACAS Treasurer
			<input checked="" type="checkbox"/>	Aubry Wooten	Sodexo
			<u>Wednesday Guests</u>		
			<input checked="" type="checkbox"/>	Carlos Garcia	NACAS Treasurer
			<input checked="" type="checkbox"/>	Aubry Wooten	Sodexo
			<input checked="" type="checkbox"/>	Erik Hansen	Mekanik Brands
			<input checked="" type="checkbox"/>	Jean Frankel <small>(for part of the meeting)</small>	Ideas for Action

FINAL 3-15-17

[Tuesday, January 31st 5:00 – 6:00 p.m.](#)

Call to Order

President Sirinek called the meeting to order at 5:00 p.m.

Approval of December 7, 2016 Minutes

M/S/P Mumford/Stevens “to approve the December 7, 2016 minutes as presented.”

Campaign for the Future Update

- Mr. Turner noted approximately \$113,000 was pledged through the end of 2016.
- The NACAS giving levels and benefits were reviewed.
- Mr. Turner gave a PowerPoint presentation on the Campaign for the Future and a Business Partner Matching Campaign.

Action item:

- **Mr. Turner to update the NACAS giving levels document.**

Nominations Committee

- Mr. Mumford noted that Mr. Jenkins is resigning his position from the Education Foundation board. Mr. Jenkins proposed that Aubry Wooten, RVP Universities Southwest, Sodexo be his replacement. The executive committee met on January 19th and agreed that Mr. Wooten complete Mr. Jenkins’ board term.

M/S/P Mumford/Portner “to accept the recommendation that Mr. Aubry Wooten replace Mr. Jenkins on the Education Foundation board of directors.”

The meeting suspended at 6:01 p.m. on Tuesday, January 31st.

Wednesday, February 1st 9:00 a.m. - 12:00 p.m.

The meeting reconvened at 9:01 a.m. on Wednesday, February 1st.

- Mr. Turner resumed the conversation regarding the Campaign for the Future business partner and individual giving tiers.
- Discussion was held on having better clarity on why and what funds be used for. The number of business partner prospects needs to increase.
- The board agreed to keep moving forward with the campaign as planned.
- The campaign should be ready to roll out at the 2017 Annual Conference with a clearer message.

Treasurer's Report

- Ms. Stevens and Mr. Dastoli reviewed the highlights of the financials.
- There are enough funds to give out the Regional Rising Star Scholarships which were sponsored by The Spelman & Johnson Group for a couple of more years.
- The East, South and West regions gave to the Hassmiller CASP Scholarship endowment fund this year in memory of former NACAS CEO, Dr. Bob Hassmiller.
- The Education Foundation Dashboard – FY16, 4th quarter was reviewed.
- Future Joint Finance Committee meetings to work on the 2018 budget:
 - April 6th & 7th (in Charlottesville, VA)
 - June 3rd (at the West Regional Conf. – Orange County, CA)

Action item:

- **Mr. Dastoli and the Education Foundation Finance Committee to review the fund balances in preparation for the audit.**

Award Funding

- President Sirinek noted that the Innovative Achievement in Auxiliary Services Award is no longer being funded. The Awards Committee has requested that a sponsorship be sought to fund this award.
- Discussion was held on funding the Dr. Wright L. Lassiter, Jr. Legacy Award from unrestricted dollars.
- Ongoing conversations are in progress with Ms. Finn and The Spelman & Johnson Group.

Action items:

- **The NACAS board to provide clear direction on the request from the Awards Committee.**
- **Mr. Turner to seek sponsorship dollars for the Innovative Achievement in Auxiliary Services Award and the Dr. Wright L. Lassiter, Jr Legacy Award.**

Conference Fundraisers

- President Sirinek noted that the Flip-a-Coin fundraiser will continue at the regional conferences this year.
- Ms. Stevens reported that there will be no golf tournament or bowling tournament at the Annual Conference this November in Colorado Springs.

- The Sunday evening fundraising event at the Annual Conference will be a casino night in The Broadmoor with the potential for business partner sponsored tables.
- Ms. Stevens proposed the idea of a mini golf crawl in the Business Solutions Center as another fundraising idea.
- Mr. Lynch has agreed to work another year on the silent auction/raffle. He requested that board members reach out to their business partners for donations.

Action item:

- **The Annual Conference registration form to include a box again this year for auction donations.**

President's Report

- President Sirinek reported that CCBO has set up a fund in memory of Dr. Bob Hassmiller and suggested that the NACAS Education Foundation consider making a contribution.

NACAS Board of Directors Report

- Mr. Wahr noted that the NACAS board is working on long-term strategic thinking.
- Mr. Wahr reported that the restructure document is being reviewed and will be downsized with simpler language before the next Organization Structure Review Task Force call in March.
- Planning is ongoing for the 2017 Annual Conference and the Call for Programs has gone out.

NACAS National Office Report

- Mr. Hansen presented the rebrand messaging and two creative concepts to the board.
- Ms. Finn reported that Emily Welty has resigned as the CCBO managing director. Austin Bingler has been appointed to fill that position. A new educational program coordinator has been recently hired and will begin working for NACAS on February 27th.
Ms. Finn introduced Jean Frankel, Ideas for Action, LLC. Jean will be facilitating the "overall strategy for NACAS" during the LTM.

President Sirinek thanked Mr. Jenkins for his service to the Education Foundation board of directors.

M/S/P Hoagland/Perry "to adjourn the meeting at 12:07 p.m.

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant