

NACAS Education Foundation Board of Directors Minutes November 9, 2016

FINAL 12-7-16

<input checked="" type="checkbox"/>	Matt Sirinek	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Matt Portner	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	Frank Mumford	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Dir. of Business Dev.
<input checked="" type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Dir. Of Conf. & Events
<input type="checkbox"/>	Teri Bump	Director (BP)			
<input checked="" type="checkbox"/>	Jim Jenkins	Director (BP)			
<input checked="" type="checkbox"/>	Mary Perry	Director (BP)			
<input checked="" type="checkbox"/>	Maria Hoagland	Director (East)			
<input checked="" type="checkbox"/>	Dan Adams	Director (South)			
<input checked="" type="checkbox"/>	Eddie Mills	Director (South)			
<input checked="" type="checkbox"/>	Melissa Moore	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	David Wahr	Director (ex-officio, voting)			

President Sirinek called the meeting to order at 2:04 p.m.

1) Approval of October 7, 2016 Minutes

M/S/P Mills/Mumford "to approve the October 7, 2016 minutes as presented."

2) President's Report

- President Sirinek discussed a call he had recently with ACUHO-I (Association of College and University Housing Officers – International) Foundation board members regarding fundraising and he will share his notes in a document with the Board soon.
- President Sirinek met with the 50th Anniversary Task Force at the Annual Conference in Indianapolis and discussed fundraising. He also sat in on the Business Partner Task Force call recently. Feedback was received on the Foundation holding golf tournaments at future annual conferences. Ms. Becerra suggested selling foursome packages and allow business partners to select the institutional members that they want on their team. Dan Adams does this on his campus and will share materials for reference. This will be further discussed at the February meeting in Las Vegas. There will not be a golf tournament at the 2017 conference in Colorado Springs, but there will be some type of fundraising event.
- President Sirinek noted that there is nothing in the Foundation by-laws or Certification documents regarding the Foundation vice president's role on the Certification Commission.

M/S/P Stevens/Mumford "to withdraw participation of the vice president on the Certification Commission and to instead be included in the Committee Chair Council as a representative of the NACAS Education Foundation."

- Certification Commission chair, David Looney will bring this forward to the Commission as well.
- Discussion was held on someone representing the Education Foundation on the Annual Conference Committee. Ms. Stevens is currently on the 2017 Annual Conference Committee. Foundation representation on this committee is also not listed in the by-laws.

3) Treasurer's Report

- Ms. Stevens reviewed the statement of activities and the list of Foundation donors.
- The forecasted budget was exceeded with fundraising at the Annual Conference. A total of \$68,432 was raised from the golf tournament, duck pin bowling, silent auction & raffle and flip-a-coin.
- Mr. Dastoli noted that \$5,000 was never received from Shop24, as the company went out of business. This amount will be written off on the books and Mr. Dastoli will make note of this to the auditor.

Action item:

- **President Sirinek will reach out to the regions requesting donations to be received before the end of the year.**

4) NACAS National Office Update

- Ms. Finn announced that we have two new staff members in the NACAS National Office and that we are now fully staffed. Abby Short is the new marketing coordinator and DJ Pepito is the new director of NACAS research.
- The rebranding work is continuing with Mekanik. The name NACAS will remain. The tagline, messaging and visual look of NACAS will be the recommended change. The plan is to have a draft to the NACAS board by December 14th.
- Ms. Finn, Ryan Ernst, Kennedy Turner and Lillian De Lisle are currently meeting in Phoenix to work on the 2017 sponsorship list and meeting with some business partners.
- The LTM "Save the Date" was posted in the Lounge and the agenda is being drafted. Ms. Finn asked members to begin looking at flights to Las Vegas.

5) Annual Conference Recap

- Ms. Vercellone noted that conference survey results are being reviewed. The Annual Conference Committee is tweaking the 2017 schedule based on feedback from attendees.

6) 50th Campaign Update

- Mr. Mumford discussed reaching out to members for end-of-year donations.
- The First 50 campaign is being extended through the LTM. Plans are being worked on for a regional challenge during the LTM with a possible match from the regions. A decision needs to be made as to when the campaign will go public.
- \$108,175 has been raised (including pledges) to date during this silent phase.

- An email will go out to NACAS leadership next week from President Sirinek and Mr. Mumford regarding formal asks to become part of the First 50.

7) NACAS Board of Directors Report

- Mr. Wahr reported that the national board has not met since the October meeting in Indianapolis. The next NACAS board call is scheduled for December 14th.

8) 2017 Proposed Board Calendar

- The proposed meeting and conference call dates were reviewed. Ms. Oakley will send out calendar invites.

M/S/P Mills/Perry “to adjourn the meeting at 3:03 p.m.”

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant