

NACAS Foundation Meeting Minutes

November 3, 2017

Colorado Springs, CO

<input checked="" type="checkbox"/>	Matt Sirinek	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Matt Portner	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	Frank Mumford	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Operations
<input type="checkbox"/>	Teri Bump	Director (BP)	<input checked="" type="checkbox"/>	Lillian De Lisle	Assoc. Executive Director
<input type="checkbox"/>	Aubry Wooten	Director (BP)		Guest	
<input type="checkbox"/>	Mary Perry	Director (BP)	<input checked="" type="checkbox"/>	Carlos Garcia	NACAS Vice President
<input checked="" type="checkbox"/>	Maria Hoagland	Director (East)			
<input checked="" type="checkbox"/>	Dan Adams	Director (South)			
<input type="checkbox"/>	Eddie Mills	Director (South)			
<input checked="" type="checkbox"/>	Melissa Moore	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	David Wahr	Director (ex-officio, voting)			

FINAL 12-13-17

Call to Order

President Sirinek called the meeting to order at 4:44 p.m.

Approval of October 11, 2017 Minutes

M/S/P Mumford/Stevens “to approve the October 11, 2017 minutes as presented.”

Goals for NACAS Strategic Plan

- Mr. Portner reviewed NACAS' three strategic initiatives. Steps 1 & 2 are to be completed by the Foundation, committees, and regions (1-2 goals and 2-3 KPIs for each goal) by December 8th.
- NACAS Foundation's Four Pillars
 1. Fundraising and financial support for NACAS
 2. Develop member affinity
 3. Champion the industry
 4. Steward gifts and resources
- Discussion was held on creating a culture of giving and increasing member affinity by providing activities that raise funds for NACAS programs and services.

MOU between NACAS and Foundation

- President Sirinek presented an updated MOU with the name change of NACAS Foundation and language to review every three years.

Action item

- **A clean copy of the MOU to be drafted by the January 31st Leadership Team Meeting.**

Campaign for the Future Update

- Mr. Turner noted that there are 49 individual donors in the First 50 campaign. The goal was to reach 50 individuals by the 2017 C3X.
- Campaign for the Future business size cards were given to Foundation members to use to promote the campaign when speaking to others.

M/S/P Wahr/Moore “to rename the Education Foundation Annual Fund to Annual Fund and Education Foundation Endowment Fund to Endowment Fund.”

- The NACAS Board has invited the Foundation Executive Committee and Mr. Adams to join the meeting with the regional presidents tomorrow to engage in the Campaign for the Future.

Treasurer’s Report

- Ms. Stevens reviewed the statement of activities through September 2017. The financial documents will begin showing donation dollars and sponsorship dollars in a different way. Donation dollars will reflect contributions from individuals and regions only, while contributions from business partners will be shown in full and then broken down between NACAS sponsorships and dollars that will stay with the Foundation.

M/S/P Portner/Lynch “to approve the proposed 2018 budget.”

- Ms. Stevens noted that there are two recipients of the Robert F. Newton Award for Distinguished Service this year.

M/S/P Adams/Hoagland “to move funds from unrestricted to restricted for disbursement of an additional Robert F. Newton award this year.”

- Mr. Dastoli reviewed the quarterly dashboard. NACAS is tracking donors and individual pledges by region. West is currently leading the regions on individual pledges by region for the Campaign for the Future.

Vacant Board Positions

- Mr. Mumford presented the 2017 – 2018 slate of officers:
 - President – Matt Portner
 - Vice President – Melissa Moore
 - Secretary/Treasurer – Laura Stevens
 - Past President – Matt Sirinek
- Continuing three-year terms:
 - Teri Bump
 - Dan Adams
 - Tony Lynch
 - Melissa Moore
- New members:
 - Bill Redwine – one-year unexpired term
 - Ryan Ernst – three-year term
- Maria Hoagland has accepted the nomination from the East region to be their representative on the NACAS Board. Therefore, she is vacating her position on the Foundation Board. The Foundation Board is to include a representative from each region. Therefore, a replacement from the East region is needed. Ms. Hoagland’s unexpired term runs through the 2019 C3X Annual Conference.
- The motion comes from the nominating committee.

M/P “to approve the proposed 2017-2018 slate of officers as presented.”

Conference Fundraisers
Annual Conference

- Mr. Lynch gave an update on the raffle and silent auction. Bidding is live and prior to the conference, over \$8,000 has been raised to date.
- Ms. Vercellone and Mr. Turner gave updates on the Foundation events at C3X.
- The Flip-a-Coin fundraiser will be conducted at the Celebration Luncheon. Firehouse Subs is donating two AED defibrillators to the winner's institution along with a \$600 VISA gift card to the winner. If a business partner wins, they will be able to designate an institution to receive the defibrillators.
- The bowling event sponsored by MTVu will be held Sunday at PLAY at The Broadmoor. KASA is sponsoring the food and beverages.
- FedEx is paying for shipping of the silent auction items.

NACAS Board of Directors Report

- Mr. Wahr noted that he is looking forward to working with the NACAS Foundation in the coming year as the new NACAS president.

NACAS Office Report

- Ms. Finn reported that the NACAS office is fully staffed.
- There are 575 full delegates registered for C3X and 188 booths have been sold representing 152 companies (including 35 new companies.)

2018 Proposed Board Calendar

- Mr. Portner reviewed the proposed dates for meetings/calls in 2018.

Action item:

- **Ms. Oakley will send out calendar invites.**

M/S/P Mumford/Sirinek "to adjourn the meeting at 6:23 p.m."

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant