

# NACAS Education Foundation Board of Directors Minutes October 7, 2016 Indianapolis, IN

FINAL 11-9-16

<input checked="" type="checkbox"/>	Matt Sirinek	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Mike Ellis	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	Frank Mumford	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Dir. of Business Dev.
<input type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ryan Ernst	BP Coordinator
<input type="checkbox"/>	Teri Bump	Director (BP)			
<input type="checkbox"/>	Jim Jenkins	Director (BP)		Guests:	
<input checked="" type="checkbox"/>	Matt Portner	Director (Central)	<input checked="" type="checkbox"/>	David Wahr	NACAS VP
<input checked="" type="checkbox"/>	Maria Hoagland	Director (East)	<input checked="" type="checkbox"/>	Carlos Garcia	NACAS Treasurer
<input checked="" type="checkbox"/>	Dan Adams	Director (South)			
<input checked="" type="checkbox"/>	Eddie Mills	Director (South)			
<input checked="" type="checkbox"/>	Melissa Moore	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	Diane Reynolds	Director (ex-officio, voting)			

President Sirinek called the meeting to order at 4:33 p.m.

## 1) Approval of September 7, 2016 Minutes

**M/S/P Mumford/Ellis “to approve the September 7, 2016 minutes as presented.”**

## 2) Presidents Report

- President Sirinek will connect with the chair of the Certification Commission.
- Ms. Reynolds suggested that committee chairs only give an update on their committees quarterly instead of every other month and they list only their progress on their goals.

## 3) NACAS National Office Update

- Ms. Finn gave an overview on the rebranding of NACAS with Mekanik. Mekanik will be presenting on the future brand of NACAS at the February LTM in Vegas. The goal is to be ready to go forward by the South Regional Conference and for the new brand to tell the story of NACAS.
- Ms. Finn gave an overview of the new contract that will be signed to partner with Teall. They would perform a minimum of 12 research surveys for NACAS and develop research summaries and reports for potential distribution to NACAS membership.

## 4) Treasurer’s Report

- Mr. Dastoli presented the quarterly financials and the Education Foundation dashboard for the third quarter.
- Mr. Kennedy reported that there are 22 individual donors with pledges of over \$84,000 for the First 50 campaign.

## 5) Annual Conference Update

- The committees gave updates on their roles at the Annual Conference:
  - Mr. Lynch gave an update on the Silent Auction and Raffle. Mr. Ernst sent out a sign-up sheet for volunteers to assist with this fundraiser in the Business Solutions Center. Ewing Cole donated an iPad Air 2 for the Flip-a-Coin fundraiser and Education Foundation board members will sell beads at the Celebration Luncheon for this event.
  - Mr. Portner reported that there are 36 golfers signed up for the tournament. Logoed polos will be given to each participant and prizes will be awarded in various categories. Discussions will be held at a later date to determine if the Foundation wishes to continue holding golf tournaments.
  - Mr. Ernst noted that there are two unsold lanes at the duck pin bowling event. It was suggested that these spots be filled by First Timers or Emerging Professionals. The Board was encouraged to attend to support the event and thank the sponsors.
  - Mr. Turner gave an update on the First 50 Reception sponsored by Starbucks to be held on October 11<sup>th</sup>.
- President Sirinek noted that representatives are needed from each region to give a brief Education Foundation update during the Regional Breakfasts at the Annual Conference. President Sirinek will send out talking points.
  - Central – Ms. Stevens
  - East – Ms. Hoagland
  - South – Ms. Moore and Mr. Mills
  - West – Mr. Mumford
- Ms. Finn noted that scripts were sent out via calendar invites to those who have speaking parts at the Annual Conference.

## 6) Committee Reports

- Ms. Moore reported that there was an article in College Services and the South Newsletter. The committee is willing to assist with any marketing needs.

## 7) 2016-2017 Board Slate

- Mr. Mumford presented the board slate:
  - Continuing members, 3-year term: Jim Jenkins, Laura Stevens and Maria Hoagland
  - New member, 3-year term: Mary Perry, Follett Higher Education
  - Officers:
    - President, 1-year term – Matt Sirinek
    - Vice-President, 1-year term – Matt Portner
    - Secretary/Treasurer, 1-year term – Laura Stevens

Past President, 1-year term – Frank Mumford

**M/S/P Moore/Mills “to move to close nominations and accept the slate as presented.”**

**8) 50<sup>th</sup> Anniversary Task Force Update**

- Mr. Adams gave an update on the planning of the 50<sup>th</sup> Anniversary subcommittees.

**9) NACAS Board of Directors Report**

- Ms. Reynolds noted that the NACAS Board of Directors has met twice with consultant, Jean Frankel, Actions for Ideas LLC regarding strategic board leadership. Ms. Frankel will be a part of the February 2017 LTM.

**10) 2017 Proposed Board Calendar**

- President Sirinek asked the board to review the proposed meeting dates.

**2017 LTM Schedule**

- The proposed LTM schedule was reviewed. It was suggested that there be additional time for the Education Foundation to meet in Vegas.

**January 31 – February 3, 2017**

[The LINQ Hotel & Casino](#) - Las Vegas, NV

- Tuesday - NACAS BOD meeting 12-5 pm followed by joint board dinner
- Wednesday - NACAS EF BOD meeting 9 am – 12 pm, 12-1 pm regional board meetings with lunch, LTM 1-5 pm followed by dinner
- Thursday - LTM 9 am – 5 pm followed by organized dinner groups with regions
- Friday - NACAS BOD meeting 9-11 am

**M/S/P Mumford/Adams “to adjourn the meeting at 6:07 p.m.”**

Respectfully submitted,

Kelsey Harmon Finn  
CEO

Marcia Oakley  
Executive Assistant