MINUTES
NACAS South Board of Directors Meeting
Tuesday, October 31, 2017, Charleston, SC

Board Members:
Sharon Boyd, President           Brett Jackson, President Elect
Glenn Loughridge, Vice President Donna Swarb, Treasurer (absent)
Cary Wilkerson, Treasurer Shadow Sarah Nikirk, Secretary
Victoria Fowler, Conference Coordinator Carrie Chutes, Conference Coord. Shadow
Rich Steele, Past President (absent) Rick Torres, Professional Development Coord.
Felecia Townsend, Membership Coordinator Connie Davis, South Rep. to NACAS National (absent)
Norman Grizzell, Technology and Communications Coordinator
Allison Bringardner, Host Committee Kevin Reid, Conference Host Chair

1. Call to Order/Welcome  Sharon
   • Meeting called to order at 9:50 a.m.

2. Secretary’s Report  Sarah
   • September minutes approved

3. Treasurer’s Report  Sarah for Donna
   • Chase operating          $132,152.67
   • Edward Jones           $106,236.23
   • Includes:
     Cash                  $1,373.88
     Investments        $104,862.35

1. Conference Coordinator’s Report  Victoria
   • Lots of positive discussion about the venues and restaurants we were able to visit
   • Confirmed the Opening event will be at the Aquarium, and the Host Committee Dinner will be booked at Indaco. The Past President’s Dinner will be at Magnolia’s.
   • Victoria looked into upping the room nights for IFM, but the hotel would not let her make a change.

2. Host Committee Report  Allison
   • Saturday morning: A Taste of the Citadel Experience (Principled Leadership, or other; potential Citadel speakers): Seminar 10 am -12 noon; sponsored coffee
break; on Citadel campus. Breakfast and Lunch @ Marriott hotel. Transportation 9:30 leaving Marriott

- **Golf tee times** – by appointment – Saturday Afternoon
- **Saturday Welcome Reception** in Courtyard
- **Saturday Opening Event** @ Aquarium
- **Tuesday Closing Event @ Beach Club**: bus transportation
- **Wednesday Moderator and Past President(s)**: Possible add to Wednesday, so there are two education components, Guest Speaker and Past President(s), Plus Breakfast

3. **Vice President’s Report**
   - Glenn
   - Passed out updated Business Partner Opportunities outline. A few changes were suggested regarding onsite signage being added to each of the packages except for the Silver status.
   - Working on “Save the Date” correspondence that will go out soon
   - Dallas in 2020 (Victoria, Carrie and Glenn to visit)
   - Glenn plans to have a personal conversation with the three Diamond status business partners

4. **President Elect**
   - Brett
   - Having phone conversations about possible keynotes
   - Contacted Stephen Barr at LSU to offer hotel and registration costs for speaking
   - Plan to nail down host committee for San Destin while we are in Colorado Springs

5. **South Representative to the NACAS Board**
   - Sharon for Connie
   - Confirmed strategic plan is on our “to do” list and that she would send a digital copy of the national strategic plan to the board.
   - Discussion on 50th Anniversary 2019 in Orlando

6. **Publications & Technology Coordinator**
   - Norman
   - Continue to work on updating Website
   - Creating a gallery of photographs for engagement purposes
   - Looking at placing last year’s guide book while new one is being developed
   - Working with Rick on Call for Programs
   - Victoria says we have renewed CVent for one more year
   - Creating Web page for business partners

7. **Professional Development Coordinator**
   - Rick
   - Has four presentations confirmed
   - Will send out another “call for proposals” after Colorado Springs
   - Asked the board for support in actively seeking quality programs
   - Oklahoma and Mississippi are two states we want to pursue

8. **Membership Coordinator**
   - Felecia
   - 688 current members
• Three of the four regions have lost members due to budget constraints and timing of payment
• Will work with Corey to strategize and target new schools in underrepresented areas such as Mississippi and Oklahoma
• Thank you to Sharon for sending letters to the CASP scholarship awardees
• Felecia to give out several awards at the Regional breakfast
• Working on two proposals to present to the Board: One regards our scholarship and awards and the other volunteerism and committing their engagement (investing in our membership)
• Serving on C3X 50th Anniversary Committee at Colorado Springs

9. Past President’s Report

Sharon for Rich
• Working on a proposal for President Emeritus awards (conference registration) for those Past Presidents who retire from higher education
• Proposing that we have a “call for nominations” for the Vice President position

10. Meeting was Adjourned at 10:43 am

11. Announcements from Sharon:
• **Next Meeting:** November 6th informal meeting and lunch at LaTaverne in the Broadmoor
• Is working on a list of goals that may be included in the strategic plan such as:
  • Align a measurable goal with national in maintaining and growing engaged membership
  • Create a process guide or MOU to continue to align our processes to compliment National but not interfere with one another
  • Create a “The Market Place”- mentoring and succession planning goal