From the President

Whew! It is the time of year when you catch your breath from your wildly successful start to the fall semester, the implementation of plans, processes and procedures that were necessary to enhance the student experience, and at the same time, you’re assessing those outcomes and making future plans.

While every campus is a little different, we all understand the leadership required to have teams execute on last year’s improvement plans, assess the impact of the changes made, listen to students and stakeholders and see what needs to adapt or change to make our services better. After all, our overarching goal is to enrich the campus experience.

I know that I could not meet the challenges of today without the help I receive from my colleagues, business partners and mentors that I can rely on as a member of NACAS. At the recent C3X conference, attendees had the opportunity to see the best and hear from the best that our markets can provide on the many ways our students can have greater success. We learn from our peers how to measure the impact we have on students’ skills, the impact of spaces that bring students face-to-face to collaborate and study, and study in different ways. We learn from our business partners the value that today’s technology can bring, that architecture can bring, the importance of diversity, and the value today’s students place on community and health, especially as pertains to food choices and cooking styles. We learn from the seasoned experts how to make delivery of services more efficient.

Whether you are drawn to the transformative thinking in NACAS Talks, the inspirational advice found in educational sessions, or learning What’s New in the Expo, C3X had something for everyone.

If you did not make C3X, you can take advantage of many great Webinars for free, some of which share the same wealth of information.

And in April 2018, we will meet in Charleston for the NACAS South conference where we will explore Building Bridges through Campus Collaboration.

To get us started, we will launch the conference with a day of Leadership on Saturday, highlighting the principled leadership embedded in the culture of The Citadel. We have many great speakers planned, including keynotes and NACAS South members sharing their experiences collaborating with on-campus and off-campus partners. Need some great ideas or creative solutions for your campus? Come to Charleston in April to discover more!

Also, NACAS South is committed to assessing our impact. We, too, need to understand how well we are meeting your needs, and how you can get more value out of your NACAS membership today. And finally a big thank you to our volunteers, and a big shout out to those that had to get in the trenches to help their campus to recover during all of the storms. If you have a story to tell or a comment, let us hear from you. Write me at boyds@uncw.edu, or send a comment to a board member on our page.

Happy Holidays! Sharon
Award nominations and grant applications for NACAS South 2018 are open. Click a button to nominate someone for an award or to apply for a grant.

2017 Regional Mentor
Monica Stoch, University of Kentucky

2017 David H. Lord Award for Exemplary Community Service
Angela Peterson, North Carolina A&T State University

2017 Outstanding Collaboration/Partnership
Florida State University, Follett, Aramark, and UPS
Sherrell Cork from FSU, center

2017 Regional Rising Star
DeEnna Walters, University of North Georgia
Awards, continued

2017 NACAS South Lifetime Achievement
Ellen Till
University of West Florida
Ellen has been at the University of West Florida for a little over 32 years. She is a role model for aspiring auxiliary service professionals, and has been a great asset and benefit to her university and to higher education. Ellen has an extensive list of professional achievements, along with strong management skills, and a history of providing leadership to her institution and the auxiliary profession. Her nominator described her as a tremendous friend, mentor, and leader… the embodiment of excellence.

CASP Scholarship Award Recipients
- Ryan Greene, Middle Georgia State University
- Rikki Turner, University of Arkansas, Little Rock
- Jussi Tinnemeyer, University of Texas Medical Branch of Galveston
- Marshall Gray, Western Kentucky University

First-timer Conference Grants
- John Price, University of Houston
- Marnie Wright, Augusta University
- Regenia Phillips, Collin College
- Tiffany Daniels, Savannah State University
- Kenya Ward, North Carolina Central University
- Jason Koenig, Presbyterian College

Upcoming Events

NACAS South 2018
April 22-25, 2018

Plans are underway for our next conference, which will be held April 22-25, 2018 in beautiful and historic Charleston. If you’re planning your travel budgets for next year, be sure to include NACAS South!

The majority of our presentations are made possible by participation and facilitation from our NACAS South members, and this is a great way to get involved! If you’ve never presented at a conference before, perhaps this could be your year. Be on the lookout for the call for programs that will be issued this fall.

Keep in mind… the hotel will fill up quickly, so you’ll want to make your reservations as soon as possible after registration opens.

Registration will open in early January 8, 2018!
By now you’ve likely noticed the new NACAS logo and colors, but you may not know what’s behind the change. NACAS went through an extensive re-branding process to update the message and core values of the organization.

Below is some information about the new look and brand.

Our Mantra

**Solutions.** To enrich experiences and quality of life for students.

**Resources.** To inform our members’ decisions on campus transformation.

**Counsel.** To build our Business Partners’ brands within campus communities.

**Innovation.** To improve the financial health of higher education institutions.

**Leadership.** To advance and sustain campus environments worldwide.

Why Green?

Green is symbolic of new beginnings, innovation, and financial health.

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For more information about the NACAS South Newsletter or to submit an article or feature for a future issue, contact Norman Grizzell.