

**NACAS Education Foundation  
Teleconference Meeting Minutes  
April 17, 2013**

In attendance:

Frank Mumford, Matt Sirinek, Ken Ramey, Patty Eldred, Charlie Figari, Marti Gray, Dave Kratzer, Mary Perry, Jean Kwaterski

Absent:

Jim Jenkins, Jeff Pitman, Mike Ellis, Monica Stoch, Teri Bump

Staff:

Ron Campbell, Marcia Oakley, Abby Tammen, Trace Gaskins

Call to order 2:05 pm

**February 19 - 20, 2013 Minutes**

- Approved by acclamation

**Financial Report**

- **M/S/P Kratzer/Figari “to accept the 2012 audited Financials.”**

“Automatic” transfer of excess cash to investments

- **M/S/P Sirinek/Perry “to revise the 2008 resolution to automatically invest funds above the reserve target of 1.5 times the budgeted expenses every year with other invested funds, once the audit is complete”**

Use of Future Fund distribution

- The board discussed the Foundation endowment earnings calculations on the Ladson Fund, Community Services Fund, and the Future Fund looking at the average for the past three years. The Hassmiller Fund is in its first year. President Mumford to present proposed modifications to the Spending Policy to address newly created funds.
- President Mumford to email the NACAS President to note availability of Future Fund payout and request spending options. 2012 distribution is \$1,702.

**Board Succession Planning**

- President Mumford reminded Board members to submit nominees for discussion at the summer meeting.

**Discussion of 2013 “Subcommittee” Assignments**

Golf Tournament – last year the tournament yielded approximately \$22,000 net profit. Mr. Campbell offered to be involved in this fundraiser.

Texas Hold ‘Em – Mr. Figari to review prior business partner packages and make recommendations at a future meeting.

Flip-a-Coin – A prize is needed for this fundraiser for the South Regional Conference. Ms. Bump will be in charge of this fundraiser at the South Region. Ms. Eldred suggested collecting business cards when a person buys a set of beads or use a NACAS Info Card to draw from for a second prize, i.e. a \$50 Visa card. These can be used as a marketing tool. Emails would be sent from the National Office thanking them for participating and supporting this Education Foundation fundraiser and encourage them to make a donation. President Mumford will draft an email on this topic before the South Regional Conference.

Silent Auction/Raffle – A preliminary marketing plan has been developed and plans are made to kick the solicitation process off in July. A conference call is scheduled for next week to begin plans.

Business Partner Reception – This year the Education Foundation will not hold a separate business partner reception. An outdoor business partner reception will be held for all conference attendees following the closing of the exhibit hall on Monday.

Communications – no update

Regions

South – The KASA group will meet in May. Mr. Campbell is the keynote speaker for this conference and will be presented with their donation to the Education Foundation.

**Fundraising Initiatives**

- The National Office is working on putting together corporate initiative packages to offer benefits to our business partners. These products should be ready to sell by the 2014 Annual Conference.
- Corporate matching gift program – we need to identify a business partner who would be interested in matching.
- Regional – no update
- Members – Ms. Eldred reviewed the donor matrix with the board. The National Office was asked to provide some dollar amounts to label the impact of a donation and to show potential donors what they could support, i.e., a webinar. It was suggested that we do the “Why I Give” articles again.

**National Office Update**

- Mr. Campbell noted that the NACAS board voted to add a non-voting liaison from the Education Foundation to their board.
- This year is the 45<sup>th</sup> NACAS Annual Conference and we are looking to highlight the progress that NACAS has made.
- Dr. Wright Lassiter has not been presented an award for his tenure in higher education. Plans are to establish a legacy award in his name for his work in the community college world. This proposal will be presented at the next meeting for approval.

**Marketing/Media Update**

- President Mumford will follow up with Ms. Stoch on articles and information for e-blasts.

**Remaining 2013 meeting schedule**

May 15, Conference Call

Summer Education Foundation Board Meeting, Anaheim (July 28 – 29)

September 18 Conference Call

October 27 Annual Meeting, Anaheim, CA

The meeting adjourned at 3:00 pm.

Respectfully submitted,

Ron Campbell  
CEO

Marcia Oakley  
Executive Administrative Assistant