NACAS Education Foundation
Board of Director’s Meeting Minutes
Dallas, TX
February 19-20, 2013

In attendance:
Frank Mumford, Matt Sirinek, Teri Bump, Dave Kratzer, Patty Eldred, Mike Ellis, Charlie Figari, Marti Gray, Jim Jenkins, Jeff Pitman, Monica Stoch, Jean Kwaterski

Absent:
Ken Ramey, Mary Perry

Guest: Ron Martel

Staff:
Ron Campbell, Jeff Perdue, Marcia Oakley

Tuesday, February 19th - call to order 1:10 pm; adjourned 4:30 pm
Wednesday, February 20th – call to order 9:03 am

January 16, 2013 teleconference minutes
• Approved by acclamation

Financials
• Mr. Perdue reviewed the financials and reported that the budget was met for 2012.
• There are surplus funds from American Campus Communities and Shop24 in temporarily restricted.
• M/S/P Figari/Pittman “to take $6,300 out of unrestricted funds and put into the 2012 Certification fund.”
• It was suggested that the Education Foundation Treasurer be added to the NACAS Finance Committee.

Endowment Spending
• As of December 31, 2012 the Future Fund is now over $50,000.
• Future discussions to review spending policy as it relates to this fund.

2012 Giving
• Lifetime donors increased from 2011.
• Over $96,000 was received from corporate donors in 2012.
• The Education Foundation wants recognition at the Institute for Managers for paying attendees’ first time annual conference registration fee. A graduate inquired if the funds could be used for a regional conference registration. The board agreed to keep the policy as is, since the funds are intended for them to engage at the national level.

Hassmiller Fund
• M/S/P Kratzer/Sirinek to approve the Hassmiller Agreement as written.
Donor Giving
• The Education Foundation President will report the donors on an annual basis. It was suggested that the regions of the donors be listed.

Board Size & Composition
• Recommendations are to be sent to President Mumford before the summer board meeting to fill upcoming vacant positions.
• Need to be inclusive and include community college representation.

2013 “Subcommittee” Assignments
Golf Tournament – Jenkins, Kratzer, Ramey
Texas Hold ’Em – Figari, Mumford – plans are being made to hold this event at the Anaheim Annual Conference (the day to be determined - Sat, Sun or Tues)
Flip-a-Coin – Kwaterski, Mumford
Silent Auction/Raffle – Ellis, Sirinek
Business Partner Reception – Bump, Perry
• There is an opportunity to do one large business partner event at the Annual Conference to recognize all business partners.
Communications – Eldred, Gray, Pittman, Stoch
Regions – Central –Kwaterski, Mumford
  East – Eldred, Pittman
  South – Figari, Kratzer, Ramey, Stoch
  West – Ellis, Gray, Mumford

Fundraising Updates
Corporate initiatives group – Mumford, Bump, Jenkins, Perry, Campbell
• Data history on giving needs to be used to solicit former donors.
Regional group – Pittman, Sirinek and Ron Martel
Individuals group – Eldred and Kwaterski

These groups will confer and report back to the board at the April meeting.

Campaigns
Awards
• Decided to not find a business partner to fund the Newton Award and to leave this as the Foundation’s award.
Certification
• The regions will be asked again this year to help fund Certification and support this program.
Region
• Ideas – other regions have a named fund to promote like the East has with the Ladson Fund and hold a “get out of jail” fundraiser at the Regional Conferences.
Member
• Ideas - show the Education Foundation video during lunch at the Annual Conference, doing a mail campaign and honoring Wright Lassiter.

Marketing/Media Update
Website
• The policies and procedures need added to the website.

**College Services**
• Donors for 2012 will be listed in the next issue of the magazine.
• A Certification article will be added to the summer issue regarding how the Foundation supports this program.

**Monthly e-blast**
• Ms. Stoch to submit a write-up to the National Office for February.
• Ms. Gray to submit an article on giving.
• Discussion was held regarding adding the history of Ladson scholarship on our website to promote diversity.
• CASP recipients should be receiving emails from the Ed Foundation on the benefits they received; the National Office will email CASP recipients to ask how the certification has benefited them and ask them to write testimonials.

**NACAS Quarterly**
Ms. Stoch to contact the Communication Services Committee for content ideas.

**National Office Update**
• Mr. Campbell has been attending and presenting at other Association meetings; engaging with others to lay the ground work for donations.
• Securing four corporate sponsors for Business Innovation webinars – includes interviews for *College Services* magazine; wants to connect business partners with our campuses.
• Presenting an end-of-year report at the LTM in lieu of a State of the Association (which will only be presented once a year at the Annual Conference)

**National Initiatives**
• Goal is to increase the number of individual member donations.
• Idea - add a donation box to the membership application.
• Need to look at providing individual memberships.

**Foundation Administration**
• Need to look at how the National Office provides administrative support to the Foundation
• Time for an annual campaign?
• Volunteers needed to present an idea for corporate engagement.
• Idea - hold a business partner showcase.

**NACAS and Education Foundation Sponsorships**
• Need business partners to engage with NACAS and give them the platform to have opportunities with our campuses.
• Celebrating the successes of our business partners on our website.
• “In the Know” section on the NACAS website – send suggestions to Mr. Campbell.

The meeting adjourned at 9:44 am on Wednesday, February 20th.
Respectfully submitted,

Ron Campbell
CEO

Marcia Oakley
Executive Administrative Assistant