

**NACAS Education Foundation
Board of Directors Conference Call
January 19, 2011**

In attendance: Marti Gray, Ken Ramey, Dr. Jeff Pittman, Charlie Figari, Dave Kratzer, Mary Perry, Monica Stoch, Mike Ellis, Matt Sirinek, Keith Chapman

Absent: Bill Shiba, Teri Bump

Guest: Frank Mumford

Staff: Bob Hassmiller, Jeff Perdue, Marcia Oakley

President Gray called the meeting to order at 2:03 p.m. and welcomed everyone.

Review of Minutes

M/S/P Pittman/Figari “to accept the November 7, 2010 meeting minutes as written.”

Financials

Mr. Perdue reviewed the Schedule of Revenue and Expenses for the period ended December 31, 2010 with the board and noted that this is a preliminary report. The auditors will begin their work in the office in February and their draft is due March 31st.

Mr. Perdue reported the income and expenses results of the fundraising events at the 2010 annual conference in Colorado Springs to include the silent auction, raffle, heads & tails fundraiser, the regional breakfast raffle and the Texas Hold ‘Em. Discussion was held to add in-kind donations as a line item.

\$2,500 was moved from operations to the endowment of choice for President Gray as the NACAS Newton Award recipient. She chose to support the Certification Program.

President Gray thanked Mr. Ramey, Mr. Figari, Mr. Kratzer and Jerry Turner for their work on the Texas Hold ‘Em fundraiser. It was a financial success and everyone had a good time. The silent auction also turned out very well. President Gray stated that there was good interaction with those who attended the Business Partner reception in Colorado Springs. Ms. Perry stated that Follett Higher Education Group was happy to sponsor this event and the board should hold this again in Orlando.

2011 NACAS Annual Conference Update

Discussion was held to determine if the Foundation should hold two fundraising events in Orlando (golf tournament and Texas Hold ‘Em in conjunction with the gala.) The gala event will be held on the hotel property. Sponsors could be sought for both events and the Business Partners would receive dual recognition at both events. Mr. Mumford noted that the Host Committee is willing to assist with acquiring golf tournament prizes. Mr. Ramey stated that there were approximately 50 attendees at the Chicago Texas Hold ‘Em and 65 in Colorado Springs. The golf tournament usually has about 80 players, including Business Partners.

President Gray stated that David Lord is willing to help with the golf tournament, but someone needs to organize it. Mr. Ramey noted that greens fees and actual costs need to be determined with the golf course before a fee could be established. It was suggested that we secure a contract for 72 golfers with a noon tee time and maybe add more golfers at a later date. President Gray will schedule a meeting with NACAS meeting planner Abby Tammen, Mr. Ramey and Mr. Kratzer to determine more details.

President Gray noted that a rule was established at the national conference to limit the purchase of beads for the Flip-a-Coin heads and tails fundraisers to two sets. However, the regions have different rules and it was discussed if this national rule should be passed to the regions. A volunteer is needed to help with the Silent Auction/Raffle in Orlando. Mr. Kratzer thanked the National Office staff for a great successful conference in Colorado Springs.

Corporate Campaigns

Certification Program

Dr. Hassmiller has presented a corporate sponsorship proposal for the Certification Program at \$125,000 over a five-year period. They would be the premier sponsor of the program to the Education Foundation and no other same-industry sponsorship would be accepted without their approval. Dr. Hassmiller is working on a letter of intent. The regions have each agreed to provide \$5,000 to support the Certification Program if financially feasible. Over \$25,000 has been raised for the program and the goal is to bring in another \$25,000.

Dr. Pittman reported that the Certification Task Force has been extremely busy. They have nailed down the RFP's for testing and will determine at the Leadership Team Meeting who NACAS will work with. The committee is working through developing questions, governance issues, the application, and marketing materials.

Innovative Achievement Award Sponsorship

A new sponsor is needed for this award.

Technology Award Sponsorship

Shop24 will be asked again to sponsor this award.

Newton Award Sponsorship

The effort to secure funding for NACAS' most prestigious award is ongoing.

New CAFE Award

A new award is being established to recognize an individual in food services and a three-year commitment for sponsorship has been proposed. President Gray expressed concern about short-term funding for awards and will communicate with the Awards Committee regarding new awards and funding.

Board Nominations

Two names were put forth as nominations to the Foundation board, Jim Jenkins from Sodexo to fill Tom Post's position and Patty Eldred as an additional At-Large position.

M/S/P Pittman/Perry “to accept Jim Jenkins as a Member and Patty Eldred as an At-Large of the NACAS Education Foundation Board of Directors.”

President Gray will notify them of their acceptance.

Summer Board Meeting

Ms. Oakley calculated costs for the board to travel to Vancouver and also to Las Vegas in June for a summer board meeting. The costs to Vancouver were quite high. President Gray asked Ms. Oakley to also look at costs for Atlanta to coincide with the NACAS summer board meeting.

Website Update

Ms. Stoch has been gathering and reading information on the NACAS Education Foundation, as well as researching other Foundation websites. The National Office provided her with documentation and she has been organizing and writing text to update the website. Ms. Stoch stated that she will mark her calendar for publication deadlines and send reminders to board members. Foundation e-blasts are scheduled for the 4th Tuesday of each month. Materials for the next e-blast are due to the National Office by February 22nd to send out to the membership on the 24th. The magazine deadline for the summer issue is April 8th and NQ is April 5th. Ms. Stoch will work with photographers for the NACAS publications and the website.

The next meeting of the board will be face-to-face in Dallas at the Leadership Team Meeting. President Gray instructed the board to add the future meeting dates to their calendars.

There being no further business, the meeting adjourned at 3:03 p.m.

Respectfully submitted,

Dr. Bob Hassmiller, CAE

Marcia Oakley
Executive Administrative & Accounting Assistant