

**NACAS Education Foundation
Board of Directors Meeting
Colorado Springs, CO
November 7, 2010**

In attendance: Marti Gray, Bill Shiba, Frank Mumford, Dr. Jeff Pittman, Charlie Figari, Dave Kratzer, Mary Perry, Teri Bump

Guests: Keith Chapman, Monica Stoch, Mike Ellis, Matt Sirinek

Absent: Ken Ramey, Dan Allen, Tom Post

Staff: Bob Hassmiller, Jeff Perdue, Marcia Oakley

President Gray called the meeting to order at 3:31 p.m. and welcomed everyone. She stated that it has been recommended that Jim Jenkins from Sodexo join the board to replace Tom Post.

Review of Minutes

M/S/P Pittman/Perry “to accept the October 6, 2010 meeting minutes as written.”

Financials

Mr. Perdue reported that the number of donors has increased with 40 people now donating on a regular basis. The breakdown is as follows:

- 5 Individual Business Partners
- 5 Retirees
- 2 National Office Staff
- 5 from the Central Region
- 8 from the East Region
- 8 from the South Region
- 7 from the West Region

President Gray stated that the Foundation continues to look for ways to get more people from the regions donating. An additional \$10,000 has been pledged from the regions and we have received verbal pledges from corporate partners Shop24 and Follett.

Mr. Perdue reported that the items that have been donated to the Silent Auction are over \$15,000 in retail value. Sponsorship and registration for the Texas Hold ‘Em tournament is over \$22,000 with an estimate of \$5,000 in expenses. He also stated that as of October 26, all but \$2,700 of the market value of the Fidelity investment has been recovered.

Budget

The Education Foundation officers and national office staff had reviewed the proposed budget before the annual conference and it was presented as a guideline for the Foundation’s financial goals for 2011. The board discussed the budget and income projections.

M/S/P Pittman/Shiba “to approve the proposed budget for 2011.”

President Gray stated that NACAS has been developing a database of corporate donors to determine who can give at a higher rate. The board will meet with some major donors at the Education Foundation reception at the annual conference and cultivate relationships. Dr. Hassmiller noted that CardSmith and CCBO are providing free webinars to NACAS members and we are looking for additional sponsors, as well as a new sponsor of the prestigious Newton Award.

Webcast Targets and Statistics

Mr. Perdue reported that the Technology Task Force is working on determining what upgrades need done at the national office. Dr. Hassmiller noted that the national office has implemented Ggiv for online donations and we are working with Mr. Shiba on communication updates. Ms. Stoch will assist in this area.

Texas Hold ‘Em Tournament Fundraiser

Mr. Mumford noted that sponsors receive complimentary tickets to play in the tournament based on the sponsorship level. Mr. Figari reported that there are 55 players registered and we have eight sponsors for a total of \$20,000 in sponsorship. The sponsors will be recognized at the tournament. He anticipated netting approximately \$12,600 after expenses are paid.

Silent Auction/Raffle

Ms. Oakley gave an update on the number of donations received for the silent auction and raffle. There were 14 raffle items and 58 silent auction items donated.

Flip-a-Coin Fundraiser

Volunteers are needed to sell strands of beads at the President’s Luncheon for this fundraiser. The prize is an iPad donated by MSS Media.

Regional Breakfasts Raffles

Gift baskets were donated to each regional breakfast by Starbucks. Raffle tickets will be sold for \$5 or 3 for \$10.

Corporate Campaigns

American Campus Communities and Shop24 were thanked for their sponsorship of the Innovative Achievement Award and the Technology Award. Mr. Mumford stated that the Foundation is looking for a sponsor of the Newton Award with a three year commitment to set up an endowment. The winner of this award will select the Education Foundation fund that would receive \$2,500.

The board is looking at asking business partners to provide substantial financial support to the Certification Program.

Election of Officers

President Gray reported that Mr. Mumford would be going off of the Foundation board as he is the incoming NACAS president. Mr. Allen has submitted his resignation from the board. Dr.

Pittman and President Gray's terms have ended, but they wish to continue on the board. Keith Chapman comes on the board as the new incoming NACAS President-Elect. The following were proposed to join the board:

- Monica Stoch
- Mike Ellis
- Matt Sirinek

M/S/P Shiba/Figari “to accept the slate of officers as noted above.”

2011 Officers

M/S/P Shiba/Pittman “to accept Marti Gray as President.”

M/S/P Mumford/Perry “to accept Bill Shiba as Vice President.”

M/S/P Bump/Shiba “to accept Ken Ramey as Secretary/Treasurer.”

Future Conference Call and Meeting Dates

The board agreed to the proposed dates for future calls and meetings. President Gray reminded everyone to add these to their calendars. The summer board meeting location is yet to be determined. The board agreed that it is a benefit to meet at one of the regional conferences and meet with members and the regions need the room nights. President Gray will check on costs to Vancouver, the location of the 2011 West regional conference. She noted that everyone would need a passport.

Mr. Kratzer suggested adding pictures of those who have donated to the Education Foundation to the website.

M/S/P Pittman/Perry “to adjourn the meeting at 4:41 p.m.”

Respectfully submitted,

Dr. Bob Hassmiller, CAE

Marcia Oakley
Executive Administrative & Accounting Assistant