

FINAL 11-7-10

**NACAS Education Foundation
Board of Directors Conference Call
October 6, 2010**

In attendance: Marti Gray, Frank Mumford, Dr. Jeff Pittman, Charlie Figari, Dave Kratzer, Mary Perry, Teri Bump

Joining Late: Ken Ramey, Cheryl Crouch

Absent: Bill Shiba, Dan Allen, Maria A. Y. Garcia, Tom Post

Staff: Bob Hassmiller, Jeff Perdue, Marcia Oakley

President Gray called the meeting to order at 2:01 p.m. and welcomed everyone.

Review of Minutes

M/S/P Pittman/Figari “to accept the August 25, 2010 meeting minutes as written.”

Annual Conference Update

Silent Auction/Raffle

Ms. Oakley gave an update on the donations committed to date. Some items on the list need the value to put on the bid sheets. President Gray will assist with this. Mr. Allen and his committee will need assistance in staffing the Silent Auction/Raffle table in the Exhibit Hall. A table is available for the Foundation to use on Saturday and Sunday near the Registration Desk at the conference if someone wants to sell raffle tickets on a few select items before the Exhibit Hall opens.

Texas Hold ‘Em

Mr. Figari reported that \$20,000 has been pledged in sponsorships from eight business partners; however there are only 25 registered players to date. He encouraged the board to solicit people to play. The maximum number of players is 60. Ms. Bump suggested that sponsors give away their tickets to members. Mr. Figari will contact the sponsors and suggest this. The NACAS Host Committee is willing to absorb some of the expenses within the gala event.

Flip-a-Coin Fundraiser

Mr. Mumford stated that one iPad will be used from the Silent Auction donations for the prize.

Foundation Educational Track

The sessions have been filled and all presenters have been notified. Mr. Shiba will assist with signage.

Annual Conference Meetings and Events

President Gray reminded the board to RSVP for the Saturday VIP Reception to Ms. Oakley by October 22. She further encouraged everyone to attend the Sunday Leadership Team Meeting this year because of the new Certification program.

95% of the awards will be presented this year at the Sunday Awards Reception. President Gray asked the board to let her know if they will be attending the by-invitation-only business partner reception in President Crouch's suite. Invitations will go out soon to approximately 15 business partners. Dr. Hassmiller stated that Starbucks has offered to provide a \$150 basket per region for the Monday Regional Breakfasts. Volunteers are needed to conduct the raffle sales. Dr. Pittman volunteered for the East Region, Mr. Figari and Mr. Kratzer volunteered for the South Region and President Gray and Mr. Shiba volunteered for the West Region. Dr. Hassmiller will work on finding someone from the Central Region to sell the tickets which will be provided by the National Office.

Financials

The board was provided a September 30 Financial Report, Statement of Financial Position, Schedule of Revenue and Expenses, a list of donors and an update on the Fidelity Investment. Treasurer Ramey reported that the Foundation is having a good year based on the budget. Revenues are up approximately \$12,200. He suggested a year-end projection be done regarding expenditures. This will be done by Dr. Hassmiller, Mr. Perdue, Mr. Ramey, President Gray and Mr. Mumford.

More people are donating to the Education Foundation and three large donations are yet to be received. Dr. Hassmiller also noted that the South Region has pledged \$5,000 to the Certification program, but it has not been received. President Gray will follow up with the West Region to see if a decision has been made on their donation to this program.

Corporate Fundraising

Ms. Bump stated that activities will happen at the annual conference regarding the Data Collection/Campaign. President Gray stated that the needs of the Certification Budget/Fundraising are being defined and firmer numbers will be provided to the board by the November meeting at the annual conference. The case statement is being revised and will be sent to the board soon.

Awards

American Campus Communities will sponsor the Innovative Achievement Award and Shop24 will sponsor the Technology Award. Dr. Hassmiller reported that one company was approached to see if they would be interested in sponsoring the prestigious Newton Award. He will follow up with them and if they are not interested, he will seek an alternate sponsor. A commitment is needed to fund this award for three years and an announcement will be made at the annual conference.

Election of Officers

Mr. Mumford will be leaving the board as he is the new incoming NACAS president. Mr. Post has provided a successor name to replace him on the board. Two other board members have submitted their resignations due to conflicts. Ms. Garcia's resignation is effective immediately and Mr. Allen's effective at the annual conference in November. This leaves three vacancies on the board. President Gray asked the board to consider NACAS members who understand fundraising and can bring something to the board who might be interested in a position.

Marketing/Media

President Gray sent letters to each region seeking candidates for the Marketing/Media position, but received no responses.

\$20 for 2010 Campaign

Mr. Perdue reported that over \$1,400 has been received to date for this campaign and more people are donating electronically. Four regional representatives have written “Why I Give” flyers for this campaign.

Server Relocation Update

The Technology Task Force will discuss this on their October 19 conference call and make a recommendation to the board at the annual conference.

Publications Update

Dr. Hassmiller will submit an article for the winter *College Services* issue regarding end-of-year giving. The 2010 Campaign will feature “Why I Give” by NACAS Past President, Patty Eldred. President Gray will also submit a piece for this edition. Mr. Mumford’s “Why I Give” will be in the first issue of 2011. Dr. Hassmiller and Dr. Pittman are working on letters to go out close to the conference to those who have a pledge or pledges to the Foundation. It was discussed that Charter members should be recognized at the annual conference. Ms. Tammen will check on ribbons for this.

Other Items

There were no updates on the Foundation Annual Report or the Board Resource Guide.

The next face-to-face meeting will be in Colorado Springs on Sunday, November 7 from 3:15-4:30 p.m. in the South Building, Gold King Boardroom.

Items for the meeting agenda include the 2011 budget and the Certification budget. Strategic Planning may need to be revisited. Dr. Hassmiller asked that any other topic suggestions be sent to him.

The meeting adjourned at 3:00 p.m.

Respectfully submitted,

Dr. Bob Hassmiller, CAE

Marcia Oakley
Executive Administrative & Accounting Assistant