

**NACAS Education Foundation
Board of Directors Meeting
October 23, 2011**

In attendance: Marti Gray, Ken Ramey, Teri Bump, Jim Jenkins, Jeff Pittman, Charlie Figari, Dave Kratzer, Mary Perry, Matt Sirinek, Keith Chapman

Joining Late: Patty Eldred

Absent: Bill Shiba, Monica Stoch, Mike Ellis

Guest: Frank Mumford

Staff: Bob Hassmiller, Jeff Perdue, Marcia Oakley

President Gray called the meeting to order at 3:18 p.m. and welcomed everyone.

Review of Minutes

M/S/P Pittman/Kratzer “to accept the September 21, 2011 meeting minutes as written.”

Financials

Mr. Ramey reported that there have been no substantial changes and the Foundation is in a sound financial position for the calendar year. Mr. Perdue noted that the Certification Program will need close to \$90,000 by year end (the NACAS Certification Budget Model was included in the Board packet.) Results of the Annual Conference will make positive changes for the projected year end (golf and poker tournaments, silent auction, etc.)

President Gray noted that the proposed 2012 budget includes an increase in board travel to Atlanta with the NACAS Board for the summer face-to-face meeting.

M/S/P Figari/Perry “to approve the proposed 2012 budget.”

Fundraising Events at Annual Conference

Golf Tournament

The tournament was renamed the Robert DeMoss Annual Golf Tournament in memory of this past president. Mr. Ramey reported that the event was very successful and the turnout was great. Sodexo provided the players with a hot lunch and there was electronic signage on the cart video screens with the list of sponsors. Mr. Kratzer noted that there will be a significant return back to the Foundation. A special thank you was given to David Lord for his valuable help with the tournament and to Jim Jenkins for bringing in some new sponsors. Mr. Jenkins will contact the 2012 Annual Conference Program Chair regarding holding a golf tournament in Atlanta.

Texas Hold ‘Em Tournament

Mr. Figari reported that there are 36 paid players registered for the poker tournament, plus eight comp players (sponsors.) The two tournaments could net over \$25,000 for the Foundation

Silent Auction

Mr. Sirinek reported that to date we have received 68 items to raffle or auction with a retail value of \$17,310. He asked the board members to help with this fundraiser by selling raffle tickets, set-up, etc. in the Exhibit Hall.

Flip-a-Coin

A limit of two sets of beads per person can be purchased for this event. The prize is an iPad2 donated by Neebo. Pledge cards will be available for those wanting to make a donation.

Excellence in Leadership Award

To date we have received \$2,710 from 20 donors. This money will go to David Lord's Community Service & Civic Engagement Fund that he started that was approved by the board.

The Starbucks representatives were introduced during each regional breakfast at the conference.

Corporate Campaigns

The Innovative Achievement Award was funded by American Campus Communities.

President Gray reported that Education Realty Trust (formerly known as Allen & O'Hara) donated \$5,000 to the Certification Fund. Dr. Pittman and Dr. Hassmiller sent letters to the past presidents asking for donations for the Future Fund.

President Gray thanked Ms. Perry and Follett Higher Education Group for hosting the Business Partner Reception during the conference.

Foundation Board Elections

Mr. Figari agreed to serve another three year term and Frank Mumford was added to the Board of Directors.

M/S/P Ramey/Sirinek "to extend Mr. Figari's term and add Mr. Mumford to the Board."

The 2012 slate of officers was presented with Marti Gray as President, Bill Shiba as Vice President and Ken Ramey as Secretary/Treasurer. There were no new nominations and the slate was approved unanimously.

Mission and Vision Statements

The Board revised the Mission and Vision Statements.

Mission Statement

The NACAS Education Foundation provides financial and programmatic support to invest in professional development for NACAS members, business partners and the higher education community. The Foundation will act entrepreneurially, inclusively and with integrity.

Vision Statement

The NACAS Education Foundation is committed to funding the future for NACAS programs and initiatives and to provide a level of excellence made possible only through additional support.

M/S/P Pittman/Perry “to approve the proposed Mission and Vision Statements.”

Giving Opportunities

The Board discussed the various programs, awards, and scholarships that the Foundation funds. This discussion will be continued at the spring board meeting on how the sponsorships will work, as well as how to approach business partners for donations.

Certification Update

Ms. Eldred reported that the first group of 27 members completed the examination and the results will be known in approximately 30 days. The committee is working with a consultant on the design of the program and with a second consultant on question design. The second exam will be administered on May 6 at the South Regional Conference in Austin, TX. There will also be opportunities to take the exam at remote locations around the country and Canada. Dr. Pittman stated that the Subject Matter Experts (SME’s) have developed 506 questions.

Other

The board approved the proposed future meeting and conference call dates.

Institute for Managers Attendance as First Timers at the Conference

The NACAS Board agreed to lower the rate of graduates of the Institute for Managers to attend the national conference as a first timer to the guest rate. The National Office will reimburse the seven who qualified and the Education Foundation will pay the \$225 fee for each to NACAS.

The Advanced Institute for Managers will be held March 4-7, 2012 at the Point Loma Nazarene University in San Diego, CA. There was discussion about hosting a reception on campus to highlight the Education Foundation. The board is looking into costs.

Ms. Eldred noted that Mr. Shiba’s students filmed CASP testimonials and thanked the Foundation for financially supporting the Certification program.

The meeting adjourned at 4:50 p.m.

Respectfully submitted,

Dr. Bob Hassmiller, CAE
CEO

Marcia Oakley
Executive Administrative & Accounting Assistant