

**NACAS Education Foundation  
Board of Directors Meeting  
October 28, 2012  
Atlanta, Georgia**

**In attendance: Marti Gray, Bill Shiba, Ken Ramey, Dave Kratzer, Patty Eldred, Frank Mumford, Jeff Pittman, Charlie Figari, Jim Jenkins, Matt Sirinek, Teri Bump, Mary Perry, Mike Ellis, Monica Stoch, Ron Martel (NACAS Board liaison)**

**Guests: Keith Chapman, Jean Kwaterski**

**Staff: Bob Hassmiller, Ron Campbell, Jeff Perdue, Marcia Oakley**

President Gray called the meeting to order at 4:07 p.m. and welcomed everyone. She congratulated Frank Mumford on winning the prestigious Robert F. Newton Award for Distinguished Service Award.

**Review of Minutes**

**M/S/P Mumford/Figari “to accept the September 19, 2012 meeting minutes as written.”**

**Financials**

The financial reports as of September 30 were included in the board packet. Revenue for donations is down compared to last year. A donation report was added that included donations for the first three weeks of October to show how they have picked up. President Gray thanked Dr. Hassmiller and his wife, Sue for contributing \$75,000 in individual and matching donations over the past ten years.

The golf tournament and silent auction will increase revenue for the year and the Fidelity investment is doing well. Central, East and South have committed to donating another \$5,000 each to the Certification program.

2013 Budget

Mr. Perdue noted that the budget was increased to include \$4,000 for additional staff support for the golf tournament, silent auction, and other administrative tasks.

**M/S/P Mumford/Figari “to approve the proposed 2013 budget.”**

**Fundraising Updates**

The Spelman & Johnson Group has contracted to give \$20,000 over five years for Regional Rising Star Scholarships. One person in each NACAS region who has provided excellent services and has demonstrated the ability and desire to excel in the field of auxiliary services management will receive \$1,000 to be used to attend the NACAS Annual Conference. Board members will deliver this information to the regions at the Regional Breakfast events at the Annual Conference.

**M/S/P Pittman/Figari “to approve The Spelman and Johnson Group Regional Rising Star Scholarship.”**

Mr. Campbell reported that Shop24 is under new management and has contracted with NACAS to give \$2,500 to the Foundation.

A sponsor is needed for the Innovative Achievement Award.

Golf Tournament

The golf tournament was a success with 82 golfers participating. Over \$700 was raised on the course for the “Beat the Pro”. Mr. Mumford reported that they are working on a contract with Coyote Hills Golf Course for the 2013 golf tournament to be held at the Annual Conference in Anaheim, CA.

Plans are to hold a Texas Hold ‘Em tournament at the 2013 Annual Conference.

Flip-a-Coin

An iPad3 was generously donated by Papa John’s as the prize for the flip-a-coin fundraiser to be held at the Celebration Luncheon. Beads will sell for \$20 a set and limited to two per person. Credit cards can be used this year using a Square card swipe.

Silent Auction/Raffle

Donations this year are down slightly. Volunteers are needed to help with this fundraising event in the exhibit hall.

Business Partner Reception

The reception is to show business partners how they can get involved financially with the Foundation. President Gray thanked Ms. Perry and Follett Higher Education Group for hosting this event.

**Election of Officers**

Board members appointment for 3-year term

- Ken Ramey
- Dave Kratzer
- Matt Sirinek
- Mike Ellis
- Mary Perry
- Jim Jenkins

**M/S/P Mumford/Shiba “to accept the board member appointments.”**

Officers for one-year term

- Frank Mumford, President
- Matt Sirinek, Vice President
- Ken Ramey, Secretary/Treasurer

**M/S/P Kratzer/Shiba “to close the nominations.”**

The new board was approved by acclamation. President Gray and Ms. Bump will go off of the board next year.

**Spending Policy for Endowments**

A NACAS Education Foundation Endowment Spending Policy was presented to the board.

**M/S/P Martel/Perry “to approve the NACAS Education Foundation Endowment Spending Policy.”**

**Marketing/Media Update**

Ms. Stoch will begin training on the new NACAS web platform and will be returning to doing the Foundation web updates. Publication deadlines were reviewed with the next deadline for email distribution being November 22<sup>nd</sup>. Articles for the *NACAS Quarterly* are due on January 1 and for the spring *College Services* magazine on January 7.

**Other**

Dr. Martel noted that we need a marketing campaign to promote the Hassmiller Scholarship more publicly to encourage donations to this fund.

The next Foundation meeting will be held at the Leadership Team Meeting in Dallas in February. Nancy Axlerod, Governance Consultant, NonProfit Leadership Services will be providing training to the group.

Bill Shiba was presented a gift as he goes off of the board.

There being no further business, the meeting adjourned at 5:05 p.m.

Respectfully submitted,

Dr. Bob Hassmiller, CAE  
CEO

Marcia Oakley  
Executive Administrative & Accounting Assistant