

**NACAS Education Foundation
Board of Directors Teleconference Meeting
September 19, 2012**

In attendance: Marti Gray, Dave Kratzer, Patty Eldred, Frank Mumford, Jeff Pittman, Jim Jenkins, Matt Sirinek, Teri Bump, Mary Perry, Mike Ellis, Monica Stoch, Ron Martel (NACAS Board liaison)

Absent: Charlie Figari, Bill Shiba, Ken Ramey

Guests: Ron Campbell

Staff: Bob Hassmiller, Jeff Perdue, Abby Tammen, Marcia Oakley, Emily Welty

President Gray called the meeting to order at 2:02 p.m. and welcomed everyone.

Review of Minutes

M/S/P Mumford/Bump “to accept the August 1, 2012 meeting minutes as written.”

Annual Conference Update

Golf Tournament

Mr. Kratzer commended Mr. Jenkins on his support of the tournament and acquiring sponsorships. The Foundation has received great financial support through these sponsorships. Mr. Jenkins encouraged the board to spread the word for players to register. The deadline for golf registrations is October 12th.

Flip-a-Coin

President Gray noted that volunteers are needed to help with this fundraiser at the Annual Conference Celebration Luncheon.

Silent Auction and Raffle

Mr. Sirinek reported that half of the business partners have been assigned to volunteers to be contacted for donation solicitations. Several donations have been pledged to date totaling over \$4,000, as well as numerous registration and institutional donations. Mr. Ellis is working with the national office to identify new business partners for this year to ensure that they receive a solicitation call. Volunteers are needed to assist with the silent auction and raffle at the Annual Conference. Raffle tickets will also be sold at the registration area.

Business Partner Reception

President Gray and Mr. Mumford met and discussed inviting companies in the Atlanta area to come to this function. Invitations will also be sent to Individual Lifetime Giving over the \$2,500 level, Corporate Lifetime Giving over the \$5,000 level, regional presidents and the companies who have recently donated/pledged to the Education Foundation programs. They are working with Ms. Perry on this event.

Corporate Campaigns

President Gray and Mr. Mumford have been contacting new business partners to ask for donations to the Certification Program. Spelman & Johnson Group has contacted President Gray to state that they are interested in funding an annual \$1,000 scholarship to an up-and-coming member in each region to attend the national Annual Conference . President Gray is developing the criteria and is asking for a five-year commitment. The goal is to work out the details and receive the first year's commitment so that these new scholarships can be announced at the Regional Breakfast events at the Annual Conference in Atlanta. The funds would then be available for use at the 2013 Annual Conference in Anaheim, CA. Dr. Hassmiller noted that we hope to work with Spelman & Johnson Group on the NACAS Career Center in career development.

Donations Update

Dr. Hassmiller noted that the donations received to date were included in the financial reports in the board packet. We will receive at least one more major donation, as well as end-of-year donations and hope to come in close to the budgeted amount.

Foundation Representation on NACAS Board

Dr. Martel reported that the NACAS board discussed this at their summer board meeting. With the transition of the CEO and the potential of other entities under the NACAS umbrella, they need to explore this further before making a determination. However, the Education Foundation president or president-elect is invited to attend the NACAS board meetings until a decision is made. This will be further discussed at the NACAS board meeting at the Annual Conference.

Financials

Mr. Perdue noted the need to discuss the investments and re-evaluate the investment policy. President Gray will follow up with the regions on their donations for the Certification Program. Dr. Hassmiller noted that the cut-off date to take the CASP exam was September 13th and information is still being received for the applicants. NACAS has hit the goal of receiving 40 applicants and we will have a better idea for the 2013 Certification budget in a couple of weeks. There will be an impact if some of the regions provide funds directly to the applicants instead of to the Foundation Certification Program. This will increase the CASP application fee. Caleb Welty is doing an excellent job of promoting the CASP Program. He, Kim Wilbur and Pam Grove have been calling individuals to discuss Certification. Ms. Eldred noted that the National Office did an amazing job on getting the word out. Dr. Hassmiller also thanked Barnes & Noble and American Campus Communities for their donations to Certification.

Marketing/Media Update

Ms. Stoch stated that there will be a couple of e-blasts to go out to the membership to promote the Golf Tournament, Flip-a-Coin and the Silent Auction and Raffle. She will encourage members to sign up to play in the tournament and discuss the benefits of what the Foundation supports (CASP, etc.) and encourage them to donate.

The upcoming board meetings were discussed. There being no further business, the meeting adjourned at 2:43 p.m.

Respectfully submitted,

Dr. Bob Hassmiller, CAE
CEO

Marcia Oakley
Executive Administrative & Accounting Assistant