

NACAS Foundation Meeting Minutes

December 13, 2017

<input checked="" type="checkbox"/>	Matt Portner	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Melissa Moore	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	Matt Sirinek	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Operations
<input type="checkbox"/>	Teri Bump	Director (BP)	<input checked="" type="checkbox"/>	Lillian De Lisle	Assoc. Executive Director
<input type="checkbox"/>	Aubry Wooten	Director (BP)			
<input checked="" type="checkbox"/>	Mary Perry	Director (BP)			
<input type="checkbox"/>	(Vacant)	Director (East)			
<input checked="" type="checkbox"/>	Dan Adams	Director (South)			
<input checked="" type="checkbox"/>	Eddie Mills	Director (South)			
<input checked="" type="checkbox"/>	Bill Redwine	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	Ryan Ernst	Member			
<input checked="" type="checkbox"/>	Carlos Garcia	Director (ex-officio, voting)			

FINAL 1-31-18

Call to Order

Vice President Moore called the meeting to order at 2:03 p.m.

Approval of November 3, 2017 Minutes

M/S/P Stevens/Lynch “to approve the November 3, 2017 minutes as presented.”

Review Goals for NACAS Strategic Plan

- NACAS initiatives
 1. Brand & Industry
 2. Programs & Service
 3. Membership
- The updates and KPIs to the three-year strategic plan goals were reviewed. Suggested edits were made to each.

M/S/P Moore/Garcia “to approve the draft strategic plan goals and KPI’s and submit these to the Leadership Team in February.”

Action item:

- **An updated strategic plan goals document will be sent to the board before the LTM. It was suggested that “action required” be put into the subject line of the email.**

Campaign for the Future Update

- Mr. Turner gave an update on the Campaign for the Future. There is currently \$370,000 pledged to date.
- President Portner has reached out to the regional presidents on end-of-year giving and thanked the regions for their past support to the Foundation. NACAS is also sending out end-of-year giving e-blasts and publishing articles in the College Services magazine.
- The regional board presidents will be invited to join the NACAS and Foundation boards for a meeting during the LTM.

- President Portner noted that the Central board is looking to create a new endowment which would allow giving more to the Foundation. The Central board will meet to name the endowment and any restrictions to it.
- In November NACAS East president, Stephon Knox suggested holding an East “Party” to raise funds for NACAS.

Treasurer’s Report

- Mr. Dastoli gave a brief update on the Statement of Activities for period ending November 2017.

Vacant East Board Position

- Mr. Sirinek noted that per the by-laws, the Foundation is required to have representation from each region on the board. The East board put forth Mark Kraner to complete the unexpired term left vacant by Maria Hoagland who has transferred to the NACAS board. The motion for Mr. Kraner to be added to the board comes from the Foundation nominations committee and does not require a second.

Motion passed “to accept Mark Kraner as the East representative on the NACAS Foundation Board of Directors.”

C3X Conference Fundraising

- Ms. Vercellone reported the following:
 - 597 total delegate registrations
 - 506 exhibitors including booth personnel
- Bowling and the Donor Reception were the main fundraisers at the C3X conference.
- Mr. Lynch gave a report on the silent auction.
- Mr. Ernst discussed the possibility of changing the silent auction in 2018 to a live auction to get a better return on investment.
- Mr. Redwine gave an update on the 2018 Golf Tournament and noted that a subcommittee is being created to work on this event.

Stewardship

- President Portner discussed the importance of sending thank you notes and receipts to donors.

NACAS Board of Directors Report

- No report.

NACAS Office Report

- Ms. Finn noted that plans are being finalized for the 2018 LTM in Las Vegas. The Foundation Board is encouraged to attend the entire LTM. Everyone was reminded to book their flights by December 22nd.

M/S/P Moore/Redwine “to adjourn the meeting at 3:39 p.m.”

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant