

NACAS Foundation Meeting Minutes

April 11, 2018

<input checked="" type="checkbox"/>	Matt Portner	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Melissa Moore	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input type="checkbox"/>	Matt Sirinek	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Operations
<input type="checkbox"/>	Teri Bump	Director (BP)	<input checked="" type="checkbox"/>	Lillian De Lisle	Assoc. Executive Director
<input type="checkbox"/>	Aubry Wooten	Director (BP)			
<input type="checkbox"/>	Mary Perry	Director (BP)			
<input checked="" type="checkbox"/>	Mark Kraner	Director (East)			
<input type="checkbox"/>	Dan Adams	Director (South)			
<input checked="" type="checkbox"/>	Eddie Mills	Director (South)			
<input checked="" type="checkbox"/>	Bill Redwine	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	Ryan Ernst	Director (West)			
<input checked="" type="checkbox"/>	Carlos Garcia	Director (ex-officio, voting)			

FINAL 5-9-18

Call to Order / Roll Call

President Portner called the meeting to order at 2:03 p.m.

Approval of March 14, 2018 Minutes

M/S/P Redwine/Kraner “to approve the March 14, 2018 minutes as presented.”

Strategic Issues

Campaign for the Future

- Mr. Ernst reported that a toolkit has been posted in the NACAS Lounge to use with the Campaign for the Future donor prospect list. This kit provides suggested giving levels, instructions on how to donate and reasons why someone may wish to become a donor. A pre-ask email has been sent out to the March prospect list advising of the Foundation activities and that a Foundation board member will be reaching out to them this month.
- President Portner reminded board members to make their campaign solicitation calls before the end of the month.

Review & Adjustment of Strategy

Treasurer’s Report

- Ms. Stevens reported that the Finance Committee meeting was held last week in Charlottesville, Virginia.
- The Foundation received a clean audit for 2017. The audit will be shared during the May call for approval.
- The 2018 budget draft will be finalized in June and presented to the Foundation board at the summer board meeting.

2018 Fundraising Events

Regions

South Golf Outing

- Mr. Mills noted that there over 20 golfers registered for the South golf outing. The \$3,000 revenue goal from this event should be attained.

C3X

Top Golf

- The Foundation Donor Reception will be held prior to the Top Golf event on Sunday, October 14th.

Golf Tournament

- Mr. Turner noted that sponsorships are being solicited for both Top Golf and the Robert “Bob” DeMoss Golf Tournament. Mr. Redwine and Mr. Turner discussed the various sponsorship opportunities.

Raffle

- Mr. Lynch reported that an email will be going out to last year’s sponsors to let them know of the opportunity to donate items for the raffle (in lieu of a silent auction.) There will be three tiers of raffle items (\$200-\$300, \$301-\$500 and \$501-\$750+).
- Mr. Ernst is working on the operational aspects of the raffle (tiered pricing, packages to offer, etc.)

Policy Determination: Public & Operational

Board Openings/Nominations

- Ms. Finn noted that new this year is the posting of the upcoming open Foundation positions on the NACAS website and in College Services magazine. This is a way to acquire names of individuals that express interest in holding a position on the Foundation board. The Foundation nominating committee will have the same authority and the process will remain the same as in the past.

Routine Board Business

NACAS Board of Directors Report

- Mr. Garcia noted that the NACAS board met last week and approved the 2018-2021 NACAS Strategic Plan.
- Mr. Garcia gave an update from the joint Finance Committee meeting.
- The CCC Quarterly Report was included in the board materials.

NACAS Office Report

- Ms. Finn reported that former NACAS executive director, Manny Cunard passed away in March. An announcement was posted from the NACAS office. A donation will be made once the office is aware of the arrangements.
- C3X and Regional Conference registrations are going well with C3X pacing ahead of this time last year.
- Ms. Finn, Ms. De Lisle, Ms. Vercellone and Mr. Turner participated in the final site visit at the Rosen Shingle Creek hotel in Orlando this week. The group is finalizing the pieces for the 50th anniversary, both leading up to and during the annual conference.

M/S/P Stevens/Lynch “to adjourn the meeting at 2:30 p.m.”

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant