Call to Order / Roll Call
President Garcia called the meeting to order at 2:05 p.m.

Approval of January 29 & 31, 2019 Minutes
M/S/P Hoagland/Moore “to approve the January 29 & 31, 2019 minutes as presented.”

President Garcia abstained from voting.

Approval of January 30 Minutes (NACAS BOD & Foundation BOD)
M/S/P Huebler/Davis “to approve the January 30, 2019 minutes as presented.”

President Garcia abstained from voting.

Nominations Update
- Mr. Wahr reported that the nominations process will open on April 1st. The current NACAS Board positions to fill include:
  - Vice President – Central Region
  - Treasurer
  - South Regional Representative
  - At-Large Member
- The Nominating Committee will meet on April 17th to discuss the nominations process.
- Discussion was held on the focus of the new At-large position that will begin in the fall. The Board agreed that that the position should focus on volunteer engagement/volunteer experience. This person would be active with the Committee Chair Council (CCC).

Strategic Issues
NACAS Strategic Plan
- Ms. Finn noted that the red-lined NACAS Strategic Long-Range Plan was included with the board materials with the updated Envisioned Future and Assumptions About the Relevant Future. This will become a part of the NACAS Strategic Plan as a whole.
M/S/P Ironside/Greene “to approve the updated NACAS Strategic Long-Range Plan as presented.”

- Ms. Finn reported that the updated 2018-2019 Strategic Plan was included with the board materials.

M/S/P Eggleston/Vieira “to approve the updated 2018-2021 Strategic Plan as presented.”

CASP Proposal

- Mr. Eggleston gave an overview of the 2019 CASP Development Proposal. The outlined approach will allow for a more efficient subject matter expert review, item writing and vetting, and enable NACAS to launch a thoroughly reviewed and revised CASP exam by C3X 2019.
- The Certification Commission requested up to $117,000 to cover the psychometric provider fees, writing workshops, a pilot exam and travel/meeting expenses. These expenses would be sourced from the Certification Program Fund.
- A statement of financial position showing the impact of the proposed CASP expenses was reviewed.

The motion to approve the funding of up to $117,000 in CASP development expenses in 2019 comes from the Certification Commission and does not require a second.

M/S/P “to approve the Certification Commission’s request of funding for up to $117,000 in CASP development expenses in 2019.”

President Garcia and Mr. Eggleston abstained from voting.

Benchmarking Update

- Ms. Pepito reported that NACAS is in the process of finalizing a contract with Vault Consulting.
- A meeting will be scheduled with regional leadership and the Vault team to get region-specific insights.
- A planning group of 8-10 volunteers is being formed to create a benchmarking initiative, structure and program in conjunction with Vault Consulting. The group will meet in mid-late April to review the survey and create the KPI’s that NACAS will launch with by the end of summer 2019. This group will be responsible for testing the survey and dashboarding software. Then board members will be engaged at a high level throughout the process. Plans are to announce this at C3X and launch the full program in spring 2020 for the first data intake process.

Meeting with HACU

- President Garcia reported that he and Ms. Finn, met with representatives of HACU (Hispanic Association of Colleges and Universities) recently in San Antonio (while attending the NACS CAMEX campus market expo) regarding a possibility of partnering. NACAS and HACU signed a Memorandum of Understanding in 2006, however that agreement terminated in June 2009.
- Ms. Finn gave an overview of what HACU does and how the two associations could work together, especially with universities in Mexico.
- HACU has requested that NACAS submit a session for their annual conference this fall to talk about auxiliary services, the research NACAS is doing and the impact. HACU is interested in attending C3X.
• President Garcia noted that while discussion was held at the Leadership Team Meeting (LTM) in January to create a task force to explore Mexico schools, this will be on hold as he and Ms. Finn may have an opportunity to attend HACU’s International Conference.

**Review & Adjustment of Strategy**

**2020 Budget Process**
• Ms. Vieira noted that the Joint Finance Committee will meet April 25-26 to review cash flow, reserves, investments, and strategies and begin building the 2020 budget.
• This year the second Finance Committee Meeting will be held one day prior to the summer board meeting on July 29th in Anaheim, CA.
• Mr. Dastoli reported that he is waiting on the draft audit reports.

**LTM Follow-up**
• Mr. Ironside noted that he is reviewing documents from the LTM, as well as processes with Ms. De Lisle and William Hurley and hopes to have a recommendation to the board in April.

**Policy Determination: Public & Operational Committee Vacancy Process**
• Ms. De Lisle noted that based on LTM discussions, recommendations to some of the committee compositions are being considered. A call is scheduled with the regional leadership and regional representatives on the NACAS Board to further discuss this. Then moving forward, there will be an open call for volunteers, similar to the open call for programs that we have for C3X.

**Routine Board Business**

**Future LTM Locations**
• Ms. Vercellone reported that pending final contracts, future LTM dates are locations will be:
  ➢ January 18 – 22, 2021 in Austin, TX

**Regional Conferences**
• President Garcia noted that he is working with Ms. Finn on the State of the Association that they will present at each of the regional conferences.
  ➢ South CX - March 31 - April 3, Destin, FL
  ➢ East CX - June 2-5, Virginia Beach, VA
  ➢ Joint Central/West CX - July 21-23, Chicago, IL

**NACAS Office Update**
• Ms. Finn reported that she gave presentations at the following conferences:
  ➢ ICBA Conference (Independent College Bookstore Association) - how independent stores can solve campus problems (panel)
  ➢ NACS CAMEX - infusing the campus store into the fabric of your campus (workshop)
  ➢ Airport Experience Conference – non-traditional experiences and information sharing
  ➢ NASPA Annual Conference (Student Affairs Administrators in Higher Education) - what people who work in student affairs should be thinking about when it comes to auxiliary services and making business decisions (pre-conference program)

• C3X 2019 conference planning is going well and the call for programs is open.
NACAS Foundation Update

- Ms. Moore reported on the results to date on the annual written ask of the regions to donate to the NACAS Foundation.
- The Foundation is working on a student grant proposal to support student success on campus by addressing student basic needs such as food insecurity and homelessness.
- Multiple grants can be awarded each year (as long as the total does not exceed $25,000 a year). This will be voted on next week at the Foundation Board meeting.
- Flip-a-Coin fundraisers will be held this year at all regional CXs and at C3X.
- The Foundation is looking at their officer terms and putting together a proposal for board members that are retired from a college or university to cover their expenses at C3X.
- The Foundation is thinking of making a change to the major fundraiser at C3X this year in lieu of the silent auction/raffle due to the number of man hours required to hold this event. This will be voted on next week at the Foundation Board meeting.

Executive Session
The Board went into executive session at 3:07 p.m.

M/P Greene “to adjourn the meeting at 3:27 p.m.”

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant