

## East Board of Directors Proposes Changes to the By-laws

The NACAS East Board of Directors will propose changes to the regional by-laws, to be voted upon at the annual regional business meeting on Tuesday, June 4 at the CX2019 conference in Virginia Beach, Virginia. The changes will reflect a new board structure.

Over the past two years, the NACAS East Board of Directors has discussed various methods of improving the effectiveness of the Board, particularly in respect to delivering high quality education and services to the region.

After much consideration, the Board will present the membership with a proposal to change the structure of the Board of Directors. The proposed structure will allow more members to have the opportunity for a leadership role, reduce the number of years an officer must commit, and institute dedicated subject specialty roles for the officers, to increase continuity and effectiveness in the respective offices.

Currently, there are two tracks in the board structure:

### Presidential Track

- Year 1 Director (handles education)
- Year 2 Director (handles member engagement)
- Vice President (handles business partners)
- President
- Past President
  - This track is a five-consecutive-year commitment with responsibilities changing every year.

### Non-Presidential Track

- Conference Coordinator
- Secretary
- Treasurer
- East Region National Board Representative
  - Each of these positions carries a three-year commitment, and the officers retain the same responsibilities over the term of office.
  - In order for one of these officers to become president, he/she must first become a Year 1 director and follow the presidential track. This becomes an eight-year commitment.

Current Board Structure		Proposed Board Structure
Past President	→	Past President
President	→	President
Vice President (currently handles business partners for only one year)	→	Vice President
Year Two Director (currently handles education for only one year)	→	Education Coordinator (will handle education for three years)
Year One Director (currently handles membership for only one year)	→	Membership Coordinator (will handle membership for three years)
Conference Coordinator	→	Conference Coordinator
East Regional Representative	→	East Regional Representative
Secretary	→	Secretary
Treasurer	→	Treasurer
	→	Business Partner Coordinator (new position) (will handle business partners for three years)

**With the proposed by-laws changes, the Board proposes changing the structure to allow members to reduce the consecutive year commitment:**

**Presidential Track**

- Vice President
- President
- Past President
  - The pre-requisite to be considered for the position of Vice President is two years of Leadership Team experience (as noted below), within the last ten years.

**Leadership Team**

- Business Partner Coordinator
- Conference Coordinator
- Education Coordinator
- Membership Coordinator
- Secretary
- Treasurer
- East Region National Board Representative
  - Each of these positions carries a three-year term.
  - The officers maintain the same responsibilities throughout the term of the respective position.
  - Each of these officers will have the option of two single-year terms after the initial term in the position. (This would be a maximum of five years in a Leadership Team position.)
  - Each of these officers will have the opportunity to be nominated (or self-nominate) for the Presidential track after the first two years in the position.
  - Each of these positions may have up to two co-coordinators to ensure continuity.
    - Co-coordinators may participate in the conference calls and meetings but are not required to attend.

The current practice of nomination, or self-nomination, of any individual within the east Region at an active member institution will continue.

In the first year using the new structure, the current board officers will provide training to the incoming officers to ensure continuity.

The bylaw changes to be voted upon affect:

1. Updated names/titles and position descriptions of regional board members
2. Updates to the duties section
3. Updates and changes to the vacancies section to include a new succession section

Per ARTICLE XI, Section 1 of the by-laws:

Any amendment to the By-Laws or Constitution of this Association may be proposed by any member who shall forward such proposals in writing to the President of the Association with a copy to the Secretary at least ninety (90) days prior to the annual business meeting or special meeting at which such amendments are to be considered. A majority of the members in attendance will be required to pass the amendment.

Vice-president Jason Levy presented the proposal to the Board of Directors at the February 28, 2019 meeting.