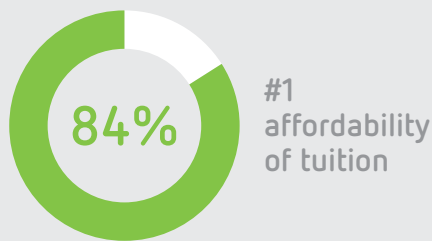


How do students define success?

Personal trait, such as: being committed, working hard, being ambitious, or achieving goals.

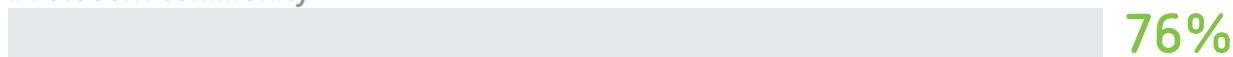


Barrier to student success:

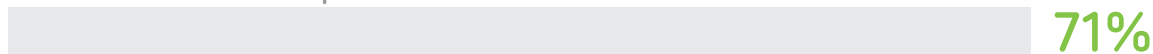


Most important ranking factors in achieving success:

#1 student community



#2 access to academic personnel



#3 non-academic staff (auxiliaries)



How do auxiliary services stack up?

We have found that there is a direct positive correlation between students who consider themselves highly successful and the rate at which they believe auxiliary services is important to their success.



44%
of students say auxiliary services are very important to achieve success



29%
feel that auxiliary services have tangibly contributed to their success

A call to action:

We believe auxiliary service professionals can close this gap between perceived importance and the feeling of direct impact. We believe what students are asking for to improve their success is outside the classroom access: more time with academic staff, access to their community and peer-to-peer mentoring, and more access to you as auxiliary services professionals and student employers.