

NACAS Foundation Board  
Meeting Minutes  
June 26, 2019

---

<input checked="" type="checkbox"/>	Melissa Moore	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Eddie Mills	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input type="checkbox"/>	Lillian De Lisle	Assoc. Executive Director
<input checked="" type="checkbox"/>	Matt Portner	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input checked="" type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Operations
<input type="checkbox"/>	Teri Bump	Director (BP)	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input type="checkbox"/>	Aubry Wooten	Director (BP)			
<input type="checkbox"/>	Mary Perry	Director (BP)			
<input checked="" type="checkbox"/>	Mark Kraner	Director (East)			
<input checked="" type="checkbox"/>	Bill Redwine	Director (South)			
<input checked="" type="checkbox"/>	Angela Peterson	Director (South)			
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)			
<input checked="" type="checkbox"/>	Kathryn Le Gros	Director (West)			
<input type="checkbox"/>	Ryan Greene	Director (ex-officio, voting)			

FINAL 7-30-19

**Call to Order / Roll Call**

President Moore called the meeting to order at 2:02 p.m.

**Approval of May 22, 2019 Minutes**

**M/S/P Kraner/Lynch “to approve the May 22, 2019 minutes as presented.”**

**Strategic Issues**

**NACAS Student Grant**

- Ms. Finn noted that the [Campus Care Grant](#) has launched and five unique institutions have reached out with questions.
- Mr. Turner noted that this is being promoted in the Onward emails, on social media, the NACAS website, other communication channels and to 12,000 prospects that are not NACAS members. This will be a good introduction to these individuals as to what NACAS and the Foundation does and to learn more about the grant.
- President Moore noted that the following people are on the Selection Committee:
  - Foundation Board - Melissa Moore, Kathryn Le Gros and Angela Peterson
  - NACAS Board - Maria Hoagland and Gheretta Harris
  - NACAS Staff - William Hurley
- Ms. Stevens noted that the grant is not endowed, but the Foundation hopes to acquire funding in the future.
- August 31st is the deadline to apply for the grant.
- The long-term plans for the grant will be discussed further during the summer board meeting.
- Ms. Finn posted information on the grant on the CHEMA listserv.
- The Selection Committee will bring back their recommendation to the Foundation Board for approval.

**M/S/P Redwine/Kraner “to approve Melissa Moore, Kathryn Le Gros, Angela Peterson, Maria Hoagland, Gheretta Harris and William Hurley to be on the Selection Committee for the Campus Care Grant.”**

## **2019 Conference Fundraising Plans**

- President Moore noted that the East region reached their goal on the flip-a-coin fundraiser at the East CX.
- The NACAS Office will calculate the number of beads that need to be sold at the Central/West CX event a week before the conference, as it is based on the number of registrations.
- Mr. Redwine has sought out additional members to assist with the planning of the Golf Tournament and the group will meet before the summer board meeting. Added to the planning committee are Kelly Ward from Towson University, Allen DuPont from Chick-fil-A, and Andy Meeks from Northern Kentucky University. The tournament will be held at Papago Golf Course in Phoenix, known as the finest public course in Arizona.
- Ms. Stevens will be sending a letter out the 2nd week of July with suggested language to use when reaching out to business partners for raffle donations. Each board member is asked to solicit at least one donation valued at \$500 or more (e.g., gift cards or small electronics that do not need to be shipped). Ms. Stevens will put together a timeline and shared list.
- Ms. Stevens noted that Mr. Turner is working to bundle some of the fundraising events for business partner sponsorships.
- Individual members can sign up for the hot air balloon ride, corn hole tournament, etc. when registering. This will be marketed through the NACAS C3X emails.
- The donation pin will be added to the registration process once the artwork is finalized.

## **Policy Determination: Public & Operational**

No update.

## **Review & Adjustment of Strategy**

- The Foundation KPI's and the Foundation Prospect list were reviewed.
- The goal is to get 100% donor participation from both the NACAS Board and the Foundation Board members.

## **Central Past Presidents Scholarship Update**

- Ms. Finn reported that the Central board updated the criteria for the [NACAS Central Past President Scholarship](#). The scholarship is being marketed under the Foundation section of the website and to Central institutional members. The deadline to apply is August 31st. The recommendations will be sent to the Foundation Board for approval during the September call.

## **Routine Board Business**

### **Summer Board Meeting Agenda**

- President Moore reviewed topics that will be discussed during the summer board meeting.
- Mr. Lynch suggested adding discussion on additional fundraising ideas.

## **NACAS Board of Directors Report / NACAS Office Report**

- Ms. Finn reported the NACAS Board met last week and approved the proposed changes to the Foundation Bylaws.
- The Articles of Incorporation for the Foundation to officially change the name from NACAS Education Foundation to NACAS Foundation have been filed and approved.
- The East CX was successful and offered great educational sessions.
- Hotel rooms have been held for the C3X for both NACAS and Foundation board members.
- Ms. Finn and Mr. Greene recently attended the CHEMA spring meeting in Louisville.
- Ms. Finn attended the IPMI Conference & Expo with the intent to expand member resources around parking & mobility.
- NACAS is in the process of hiring a new Accounting Coordinator and Ben Blohowiak, NACAS' Technology Manager is leaving NACAS. The staff is working on transition and looking at organization structure, the position's responsibilities, and outsourcing opportunities.

## **New Business**

- President Moore noted that the Foundation needs to continually hold fundraisers and possibly come up with a new campaign. Board members were asked to think about fundraising ideas to share during the summer board meeting.

**M/S/P Kraner/Peterson “to adjourn the meeting at 3:15 p.m.”**

Respectfully submitted,

Kelsey Harmon Finn  
CEO

Marcia Oakley  
Executive Assistant