Call to Order / Roll Call
President Garcia called the meeting to order at 10:00 a.m. on July 30th and welcomed Andy Meeks, Matt Portner, and Jean Frankel.

Approval of June 19, 2019 Minutes
M/S/P Wahr/Baganha “to approve the June 19, 2019 minutes as presented.”
Eleven “Yes” votes
Zero “No” votes
One abstention

Strategic Issues
Our Role as a Modern-Day Higher Education Association Board of Directors
- Jean Frankel, Ideas for Action LLC was invited to the meeting to assist with board development and to reflect on accomplishments.

M/S/P Eggleston/Hoagland “to make an adjustment to the agenda and move the financial discussion to Wednesday and move other items to Tuesday.”

NACAS Consulting
- Ms. Finn noted that members have asked if NACAS could do consulting as a business model, especially now that benchmarking is underway. She and NACAS director of education and research strategy, DJ Pepito, will meet with two companies in August to seek more information on this idea and bring this back to the Board.

Committee Recruitment & Engagement Strategy
- Mr. Ironside reported that committee structure has been changed and NACAS is seeking volunteer leaders to fill committee vacancies. The deadline is August 15th.
- Ms. Stott presented the updates to the new Volunteer page on the NACAS website.
NACAS and Foundation MOU Update

- Mr. Wahr reported that he, Mr. Portner and Ms. Stott are working with NACAS’ attorney, Venable on the MOU. A draft should be ready for the next board call.

Review & Adjustment of Strategy

CASP Update

- Mr. Eggleston gave an update on the new CASP exam and reported that this is on budget.

Benchmarking Update

- Ms. Finn noted that the benchmarking group has been oriented. Vault is drafting the survey and with the KPI’s developed by the benchmarking group. Mekanic has been assisting with marketing the benchmarking program. The survey for data collection will occur in March with the hope to have the benchmarking tool available to all members for use by summer 2020.

Quarterly Dashboard

- Ms. Stott reviewed the strategic goal progress of the Committee Chair Council as of June 30th.

CCC Quarterly Report

- Mr. Ironside noted that a document with the progress of the KPIs was included with the board materials.
- All regions have CASP scholarship funds, and the CCC discussed streamlining the CASP scholarship applications across the regional and national opportunities.

Awards Slate

- Ms. Finn presented the NACAS 2019 Awards Slate.
- President Garcia amended the Awards Slate to add a Presidential Award. The recipient of this award will remain confidential until C3X.

M/S/P Barry/Ironside “to accept the 2019 Awards slate as presented with the amendment of adding a Presidential Award.”

Eleven “Yes” votes
Zero “No” votes
One abstention

Wednesday, July 31st
The meeting reconvened at 9:00 a.m. on July 31st.

Review & Adjustment of Strategy continued

Treasurer’s Report

- The Joint Finance Committee met on July 29th in Anaheim immediately prior to the summer board meetings.
- Ms. Baganha reviewed the quarterly financials.
- The proposed 2020 Budget was reviewed and will be voted on in September and then presented to the membership during the Annual Business Meeting at C3X for final approval.
- Discussion was held on increasing reserves and including this in the budget as a target/goal. A recommendation was made to add $10,000 to the reserves in 2020 and $25,000 in 2021.

Board & Committee Nominations
Mr. Meeks and Mr. Portner were asked to leave the room while nominations were discussed.

Mr. Wahr reviewed the nominating process and put forth the Slate of Officers.
  - Matthew Portner, CASP - Vice President [Central]
  - Sherry Davidson - Treasurer
  - Emily Messa - At Large: Volunteer Engagement/Volunteer Experience
  - Jackson (Andy) Meeks, CASP - Southern Representative to the Board

The motion comes from the Nominating Committee and does not require a second.

An amendment to the slate was made by Ms. Hoagland to vote individually on each person on the slate.

**Motion passed “to accept Matthew Portner for Vice President.”**
Seven “Yes” votes
Zero “No” votes
Four abstentions

**Motion passed “to accept Sherry Davidson for Treasurer.”**
Ten “Yes” votes
Zero “No” votes
One abstention

**Motion passed “to accept Emily Messa for At Large: Volunteer Engagement/Volunteer Experience.”**
Ten “Yes” votes
Zero “No” votes
One abstention

**Motion passed “to accept Jackson (Andy) Meeks for Southern Representative to the Board.”**
Ten “Yes” votes
Zero “No” votes
One abstention

- Mr. Greene noted that NACAS is working to fill committee vacancies. Nominations are due August 15th.
- Regional presidents were notified which positions need to be filled for their region.
- The proposed committee appointments will be presented at the September meeting.

**Policy Determination: Public & Operational**

**Corporate Document Updates & Next Steps**
- Ms. Stott reported that IRS form 1024 was filed to officially declare that NACAS is a 501(c)(6). NACAS attorneys advised that the Articles of Incorporation do not need to be updated.
- The scheduled review of the Regional Affiliation Agreements will take place at LTM in January, as well as a review of the National Bylaws.

**Mexico Universities Update**
- President Garcia noted that there have not been many responses from Mexico and Puerto Rico universities that were contacted for possible NACAS membership. Outreach will continue.
- NACAS submitted a proposal to present at the HACU Annual Conference, however that was not accepted.
Routine Board Business
Regional Conferences
• President Garcia noted that the Joint Central/West CX was successful.

C3X 2024 and 2025 Locations
• Ms. Vercellone reviewed the upcoming C3X locations and noted that the following locations are being considered for 2024 and 2025:
  o 2024 - Dallas, Austin or Louisville
  o 2025 - Nashville, Boston or Washington, DC

2020 Summer Board Meeting Location
• Ms. Vercellone noted that the 2020 summer board meeting will be in Atlantic City.
• Suggested dates for the summer board meeting are August 3 - 7, 2020
  o Monday: C3X Committee Meeting
  o Tuesday: Joint Finance Committee Meeting
  o Wednesday - Thursday: NACAS Board Meeting
  o Thursday Friday: NACAS Foundation Board Meeting

M/S/P Barry/Huebler “to go to Atlantic City August 3-7, 2020 for the Summer Board Meeting.”
Nine “Yes” votes
Zero “No” votes
Two abstentions

NACAS Office Update
• Ms. Finn reviewed organization shifts/roles within the NACAS staff.
• A portion of technology functions will be outsourced.
• A new accounting coordinator will begin on August 15th.
• President Garcia reminded board members that he had previously proposed offering staff development opportunities on a college campus. However, there are not currently funds in the budget to do this.

NACAS Foundation Update
• Ms. Moore noted that the Onward email just went out.
• August 31st is the deadline to apply for the Campus Care Grant.
• Working on C3X fundraising:
  o Golf Tournament
  o Corn Hole Tournament
  o Hot Air Balloon Rides
  o C3X Elevated (pin and elevated C3X experience)
• Tickets for these events can be purchased during the C3X registration process.
• There will not be a silent auction at C3X this year as it is time- and labor-extensive. There will be raffles at different locations throughout the conference. The raffles will not be held in the exhibit hall.
• Everyone will have the opportunity to participate in the Flip-a-Coin fundraiser at C3X.
• The Foundation Board is engaging NACAS Past Presidents and reviewing their goals and KPI’s.

M/S/P Hoagland/Davis “to adjourn the meeting at 12:34 p.m. on July 31st.”
Ten “Yes” votes  
Zero “No” votes  
One abstention

Respectfully submitted,  
Kelsey Harmon Finn  
CEO

Marcia Oakley  
Executive Assistant