

# NACAS Board Meeting Minutes

## September 18, 2019

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<input checked="" type="checkbox"/>	Carlos Garcia	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Ryan Greene	President Elect	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Mark Ironside	Vice President	<input checked="" type="checkbox"/>	Lillian De Lisle	Associate Executive Dir.
<input checked="" type="checkbox"/>	Margarida Baganha	Treasurer	<input checked="" type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Events & Operations
<input checked="" type="checkbox"/>	David Wahr	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input checked="" type="checkbox"/>	Bob Barry	Central Rep	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input checked="" type="checkbox"/>	Maria Hoagland	East Rep			
<input checked="" type="checkbox"/>	Connie Davis	South Rep		Guest	
<input checked="" type="checkbox"/>	Deborah Huebler	West Rep	<input checked="" type="checkbox"/>	Matt Portner	Proposed Incoming VP
<input checked="" type="checkbox"/>	Joe Eggleston	Member at Large	<input checked="" type="checkbox"/>	Andy Meeks	Incoming South Rep
<input checked="" type="checkbox"/>	Gheretta Harris	Member at Large			
<input checked="" type="checkbox"/>	Melissa Moore	Foundation President			

FINAL 11-1-19

### **Call to Order / Roll Call**

President Garcia called the meeting to order at 2:00 p.m.

### **Approval of July 30-31, 2019 Minutes**

**M/S/P Huebler/Baganha "to approve the July 30-31, 2019 as presented."**

10 "Yes" votes

Zero "No" votes

One abstention

### **Strategic Issues**

#### **Board Code of Conduct**

- Miss Finn reviewed the board code of conduct discussion from the summer board meeting to see if the group was interested in pursuing this conversation. The Code of Conduct would include expectations of each board member and how the board shows up. Mr. Ironside and Ms. Huebler offered to assist with this project. Ms. Hoagland will share a government code of conduct document with Mr. Ironside to use as a guide.

#### **NACAS and Foundation MOU Update**

- Ms. Stott explained the edits in the MOU that was provided with the board materials. Some language is still being tweaked with NACAS' attorneys, and a final recommendation will be proposed at the November Board meeting. The NACAS Foundation will review the MOU during their board call next week.

### **Review & Adjustment of Strategy**

#### **Treasurer's Report**

- Ms. Baganha gave an update on the 2020 budget draft.

The motion to approve the budget draft comes from the Finance Committee and does not require a second.

**Motion passed "to approve the 2020 final budget draft as presented."**

11 "Yes" votes (one person joined the meeting late)

Zero "No" votes  
One abstention

### **Committee Vacancies**

- Mr. Greene noted that he has worked with Ms. Stott and Ms. Oakley on filling standing committees and advisory groups vacancies. The proposed list was reviewed.

### **M/S/P Greene/Hoagland "to approve the new NACAS 2019-2020 standing committees and advisory groups list as presented."**

10 "Yes" votes  
Zero "No" votes  
Two abstentions

### **Policy Determination: Public & Operational**

#### **Nominations Slate Update**

- Ms. Finn noted that the Board approved the slate of officers during the summer board meeting. Since then, Mr. Greene accepted a new position at Georgia Tech. The treasurer candidate is also from Georgia Tech.
- According to section 803 of the NACAS Policy Manual, "No person may be nominated to the Board of Directors if there is a person that will serve concurrently on the NACAS Board of Directors from that institution."
- The NACAS president and CEO can make an exception. Since this transition followed the nomination cycle and since there is no reporting line between the two individuals on the Georgia Tech campus, it was agreed that there was no conflict.

### **Routine Board Business**

#### **C3X Dashboard & Update**

- The C3X dashboard was reviewed.
- Ms. Vercellone reported that there are currently 466 delegates registered for C3X which is pacing ahead of the same weeks out period from last year.
- There are 152 unique companies representing 197 10x10 booths sold.

#### **NACAS Office Update**

- Ms. Finn reported that board member rooms are reserved at The Westin for C3X.
- The board meetings will be held at the Westin on Friday, November 1st.
- Ms. Oakley will be sending out a board related event list soon.
- Ms. Finn encouraged board members to attend the Persons of Color Affinity Lunch on Sunday at C3X.
- Past President Bill Redwine's mother recently passed away. NACAS donated \$100 to the St. Claire Foundation in her memory.
- NIRSA and other higher education associations have created a joint commitment to advancing a holistic approach for well-being and student success. NACAS will be supporting this by collaborating with these associations for education around student wellness.
- The NACAS office is looking into using Zoom for future board calls.
- The new CASP exam will be offered at C3X. Those on the board who have the designation were asked to take the new exam at the conference (counts toward recertification and their current designation will not be affected) and those without the designation were asked to consider taking it as well. This is a way to help ensure that NACAS has a quality new exam. Regional representatives were asked to make this request during their regional board meetings.
- Two positions have been recently filled at the NACAS office.

- Jaclyn Galan started mid-August as the new accounting coordinator.
- Mark Sherrill started today as the new database and systems administrator. His role will be member facing engagement and Delcor has been contracted to handle hardware, computers and network infrastructure.

### **NACAS Foundation Update**

- Ms. Moore gave an update on C3X fundraising events.
- Ms. Vercellone reported the registration numbers for the golf tournament, corn hole, hot air balloon ride and the C3X elevated pin.
- Mr. Turner noted that two sponsors have signed up and he is working on additional asks.
- The Foundation Nominating Committee met, and the Foundation board is looking to fill four positions. The slate will be reviewed at next week's Foundation board call.
  - **Treasurer** – Laura Stevens, Maryville University - St. Louis [1-year]
  - **Board Member (Central region)** – Ron Portwine, Saginaw Valley State University [3-years]
  - **Board Member (Central region)** – J. Rex Tolliver, University of Illinois at Chicago [3-years]
  - **Board Member (East region)** – Mark Kraner, George Mason University [3-years]
  - **Board Member (East region)** – Pam Burke, Shenandoah University [3-years]
  - **Board Member (Business Partner)** - Kara Bunde-Dunn, PrismRBS [3-years]
- The Foundation received 99 applications for the Campus Care Grant. The review team is matching the applications to the criteria to narrow them down. There may be multiple grants awarded (up to a total of \$25,000).

**M/S/P Hoagland/Baganha “to adjourn the meeting at 2:59 p.m.”**

Respectfully submitted,

Kelsey Harmon Finn  
CEO

Marcia Oakley  
Executive Assistant