Call to Order / Roll Call
President Garcia called the meeting to order at 9:01 am and welcomed everyone.

Approval of September 18, 2019 Minutes
M/S/P Eggleston/Hoagland “to approve the September 18, 2019 minutes as presented.”
12 “Yes” votes
Zero “No” votes
Zero abstentions

Strategic Issues
Board Code of Conduct Update
• Mr. Ironside gave an update on what the small group is working on for the board engagement plan. The initiatives include:
  o Understand the potential of the group to execute the mission of NACAS.
  o Define the values by which the board will interact with another during board meetings.
  o Clarify the role of board members with respect to what it means for board members to exercise their regional identity at the national board level.
  o Include expectations for strategic, cultural, and operational oversight responsibilities in board member onboarding and training programs. Partner with the CEO and staff to advance these arenas.
  o Define and develop strategies to ensure diverse representation at the national board level.

How to Diversify Leadership in Board Roles?
• Ms. Finn reviewed how the current board positions are created and the work of the Nominating Committee.
• Discussion was held on the regions looking at diversity as well as committee/regional board experience when selecting candidates for an open board position. It was also discussed how NACAS can encourage involvement from diverse areas throughout the organization at the committee level and other volunteer opportunities. This will be discussed further at the Leadership Team Meeting (LTM) in January.
NACAS Consulting
- Ms. Finn reported that NACAS consulting is still an area of interest but is being put on hold to focus on benchmarking.
- More tools and resources are being added to the NACAS Marketplace.
- Ms. Stott gave an update on benchmarking. A test pilot survey will be sent to board members the week of November 11th and requested that feedback be given.

Review & Adjustment of Strategy

Treasurer’s Report
- Ms. Baganha reviewed the quarterly financials.

CCC Quarterly Report/Quarterly Dashboard
- Mr. Ironside reviewed the strategic goal progress for the third quarter.

Committee Vacancies Update
- Mr. Greene reviewed the updated committee list that included the 2021 C3X Chair position and Angela Meldonian for the Membership Committee.

M/S/P Barry/Huebler “to accept the updated committee vacancy list as presented.”
12 “Yes” votes
Zero “No” votes
Zero abstentions

CASP Update
- Mr. Eggleston gave an update on Certification.
- The new CASP exam will be administered during C3X. There are 25 people scheduled to take the exam during the conference, as well as those that currently hold the designation to assist in piloting the new exam.

2020 LTM Planning
- Ms. Finn noted the LTM agenda will be developed in November. Board members were asked to send suggested topics to Ms. Finn, Mr. Greene and Mr. Ironside.
  - Mr. Eggleston suggested adding reenvisioning CASP.

Policy Determination: Public & Operational

NACAS and Foundation MOU
- Ms. Stott reviewed the proposed changes to the NACAS and Foundation MOU to reflect the operational relationship and the corporate separateness between the two organizations.

M/S/P Moore/Ironside “to approve the updated NACAS and Foundation MOU as presented.”
12 “Yes” votes
Zero “No” votes
Zero abstentions

Foundation Bylaws
• Ms. Stott reviewed changes to the NACAS Foundation Bylaws proposed by the NACAS Foundation Board. The change adjusts the audit of the financial books and records of the NACAS Foundation to every three years instead of annually. There will be an annual review, but not a full audit.

M/S/P Greene/Wahr “to approve the proposed changes to the Foundation Bylaws.”
12 “Yes” votes
Zero “No” votes
Zero abstentions

Foundation Board Slate
• Ms. Moore reviewed the NACAS Foundation Board of Directors slate of officers.

M/S/P Hoagland/Harris “to approve the 2019-2020 NACAS Foundation Board of Directors slate of officers as presented with an effective date of November 5, 2019 following the NACAS Annual Business Meeting.”
12 “Yes” votes
Zero “No” votes
Zero abstentions

IRS Status Update Related to Regions
• Ms. Stott gave an update on the Region IRS status.
• Each of the four regions will be taking steps to transition to 501 c(6) corporations. This transition requires approval of corporate transactions by the regional membership at their respective Regional Breakfast Business Meetings at C3X. Each Regional Board has been informed of next steps.

Routine Board Business
Board Transition (new and rolling off)
• Ms. Finn noted that individual calls are held with outgoing NACAS and Foundation board members following each annual conference. The list of debriefing questions was reviewed.
• The onboarding of new NACAS board members is scheduled for November 19th.

C3X Update
• Ms. Finn reviewed the C3X registration numbers as of October 25th.
• The campus tours have been sold out for some time.
• Times have been scheduled for board head shots to be taken during C3X.
• Ms. Finn reviewed the key events at C3X.
• The 2020 C3X Committee will meet during C3X to continue planning for next year’s conference.
• Registration for 2020 C3X, as well as all the regional CX’s and the Leadership Series will open during C3X.

NACAS Office Update
• Ms. Finn noted that the regions requested a document be put together that shows all that NACAS provides to the regions via their Regional Services Agreements.
• NACAS will continue to partner with the Auxiliary Organizations Association (AOA) and have submitted an education proposal for their annual conference in January.
• NACAS is working to partner with NACUBO on integrated analytics.
• Ms. Finn helped with the search with NAEP’s executive director and is now assisting NAEP with strategic planning.
NACAS Foundation Update

- Ms. Moore reported that the Foundation board has created sub-committees:
  - Business Partner Support
  - Foundation Activities
  - Individual Donations
  - Long-term Financial Planning
- The Foundation is looking to increase individual donations. Foundation board member, Teri Bump donated $5 in each NACAS Leadership Team member’s name. The Committee Chair Council chairs were asked to match or surpass the donation to the Foundation.
- C3X Fundraising Activities:
  - Flip-a-Coin during the Celebration Luncheon
  - Raffle tickets will be sold throughout the conference (outside the general session rooms and outside the Expo)
  - Hot air balloon ride
  - Cornhole tournament
  - Elevated C3X Experience
- The Campus Care Grant was awarded to the Association for Students for Cal State University Fullerton for a food pantry and a food insecurity program in the amount of $25,000. This will be presented to them during the Celebration Luncheon.
  - Received 99 complete Campus Care Grant applications.
  - Donors will be able to donate specifically to the Campus Care Grant via the NACAS website.
  - The winner will be required to report back to NACAS on the progress of the program, as well as participate in a webinar or some type of presentation.

Proposed 2020 Board Calendar

- Mr. Greene presented the proposed dates for both the NACAS and Foundation board meetings for December 2019 through November 2020.
- Ms. Oakley will send out calendar invites for the calls.

M/S/P Eggleston/Huebler “to approve the proposed 2020 Board Calendar as presented.”

12 “Yes” votes
Zero “No” votes
Zero abstentions

- Board members were asked to sign Conflict of Interest Statements and Confidentiality Statements.

M/S/P Barry/Hoagland “to adjourn the meeting at 1:29 p.m.”

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant