

NACAS Foundation Board
Meeting Minutes
November 1, 2019 - Phoenix, AZ

<input checked="" type="checkbox"/>	Melissa Moore	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	Eddie Mills	Vice President	<input checked="" type="checkbox"/>	Marcia Oakley	Executive Assistant
<input checked="" type="checkbox"/>	Laura Stevens	Treasurer	<input checked="" type="checkbox"/>	Lillian De Lisle Stott	Assoc. Executive Director
<input checked="" type="checkbox"/>	Matt Portner	Past President	<input checked="" type="checkbox"/>	Kennedy Turner	Sr. Dir. of Business Dev.
<input type="checkbox"/>	Nancy Becerra	Director (BP)	<input checked="" type="checkbox"/>	Ashley Vercellone	Sr. Dir. of Operations
<input type="checkbox"/>	Teri Bump	Director (BP)	<input checked="" type="checkbox"/>	Chris Dastoli	Director of Finance
<input type="checkbox"/>	Aubry Wooten	Director (BP)			
<input checked="" type="checkbox"/>	Mary Perry	Director (BP)		Guests	
<input checked="" type="checkbox"/>	Mark Kraner	Director (East)	<input type="checkbox"/>	J. Rex Tolliver	Incoming Director
<input checked="" type="checkbox"/>	Bill Redwine	Director (South)	<input checked="" type="checkbox"/>	Ron Portwine	Incoming Director
<input checked="" type="checkbox"/>	Angela Peterson	Director (South)	<input checked="" type="checkbox"/>	Pam Burke	Incoming Director
<input checked="" type="checkbox"/>	Tony Lynch	Director (West)	<input checked="" type="checkbox"/>	Kara Bunde-Dunn	Incoming Director (BP)
<input checked="" type="checkbox"/>	Kathryn Le Gros	Director (West)			
<input checked="" type="checkbox"/>	Ryan Greene	Director (ex-officio, voting)			

FINAL 12-11-19

Call to Order / Roll Call

President Moore called the meeting to order at 2:04 p.m. and welcomed everyone.

Approval of September 25, 2019 Minutes

M/S/P Kraner/Perry “to approve the September 25, 2019 minutes as presented.”

11 “Yes” votes

Zero “No” votes

Zero abstentions

Strategic Issues

Small Groups Updates

Business Partner Support

- Mr. Turner noted that business partner sponsorships have increased and NACAS has been looking at ways to approach business partners that can give to the Foundation in order to support students on campus.
- An electronic brochure is being created to show how members can support Foundation initiatives.

Foundation Activities

- Ms. Le Gros reported that the list of possible fundraising events was reviewed by the small group and a spreadsheet was created based on what can be done now and what should be put on pause as possible events for the future. The group is evaluating these possibilities and will provide recommendation(s) on a future call.

Individual Donations

- Ms. Peterson reported that Foundation board member, Teri Bump donated \$5 in each NACAS Leadership Team member’s name. President Moore joined the Committee Chair Council call and asked the chairs to match or surpass the donation to the Foundation. The goal is to get all

committee members to donate as well. A letter went out to the leadership group that support is needed to be able to give back to the membership.

- The Foundation is looking at how to recognize donors and acknowledge groups whose members give 100%.
- Giving Tuesday and End-of-Year Giving messaging is being created.

Long-term Financial Planning

- Mr. Dastoli stated this small group will have a conference call following C3X.

NACAS Campus Care Grant Recipient

- President Moore reported that the Campus Care Grant was awarded to the Associated Students Inc. - Cal State University Fullerton for a food pantry and a food insecurity program in the amount of \$25,000. This will be announced during the Celebration Luncheon.
 - Received 99 complete Campus Care Grant applications.
 - The winner will be required to report back to NACAS on the progress of the program, as well as participate in a NACAS educational program.

C3X 2019 Fundraising Event Updates

Flip-a-Coin

- President Moore requested that board members help sell beads during the Celebration Luncheon.

Golf Tournament

- Mr. Redwine reported that there are 52 golfers signed up and they reached their sponsorship goals.
- The group will sell mulligans and hold some additional fundraising efforts during the tournament.
- Hole in One contest - \$50,000 prize (NACAS Foundation has insurance for this)
- Longest drive contest

Raffle

- Ms. Stevens gave an update on the raffle.
- There will be 15 items to raffle off throughout the conference (outside the general session rooms and outside the Expo).

Affinity Event

- Ms. Stevens noted that business partners wanted a way to engage with members in a fun way. The Opening Reception at The Duce was sponsored by Aramark.

NACAS Foundation Pin

- Ms. Stevens explained how the C3X Elevated Pin works.
 - Access to a VIP area at the Opening Reception with specialty cocktails.
 - Daily drawings for prizes.

Donor Reception

- Ms. Vercellone gave the details on the time and location of the Donor Reception to be held during C3X.

Cornhole Tournament

- There are six spots open for the cornhole tournament.

Policy Determination: Public & Operational

NACAS and Foundation MOU

- Mr. Portner reviewed the proposed edits to the NACAS and Foundation MOU to reflect the operational relationship and the corporate separateness between the two organizations.

M/S/P Portner/Perry “to approve the updated NACAS and Foundation MOU as presented.”

11 “Yes” votes

Zero “No” votes

Zero abstentions

Review & Adjustment of Strategy

Treasurer’s Report

- Mr. Dastoli reviewed the quarterly financials.

Strategic Plan Check-in & Review

- Mr. Mills gave an update on the Foundation KPI’s.

Strategic Goals Adjustment

- President Moore reported that the Foundation’s goals have been changed based on the number of event attendees.

Routine Board Business

Board Transition Plan (new and rolling off)

- Ms. Finn noted that individual calls are held with outgoing NACAS and Foundation board members following each annual conference. The list of debriefing questions was reviewed.
- The onboarding of new NACAS Foundation board members is scheduled for November 21st.

NACAS Board of Directors Report

- Mr. Greene reviewed the items discussed during the November NACAS board meeting:
 - Diversifying leadership on the boards
 - Update on NACAS consulting
 - Update on the benchmarking initiative
 - CASP update - 25 sitting for the exam at C3X
 - CCC Quarterly Report - aligns with the NACAS Strategic Plan
 - Committee Vacancies
 - 2020 Leadership Team Meeting
 - NACAS and Foundation MOU
 - Foundation Bylaws change regarding the audit was approved
 - Foundation Board Slate was approved
 - 2020 Board Calendar was approved
 - IRS status changes for the regions

NACAS Office Report

- Ms. Finn reviewed the C3X registration numbers as of October 25th.
- The campus tours have been sold out for some time.
- Times have been scheduled for board head shots to be taken during C3X.
- Ms. Finn reviewed the key events at C3X.
- The 2020 C3X Committee will meet during C3X to continue planning for next year’s conference.
- Registration for 2020 C3X and all the regional CX’s and the Leadership Series will open during C3X.
- Ms. Finn noted that the regions requested a document be put together that shows all that NACAS provides to the regions via their Regional Services Agreements.
- NACAS will continue to partner with the Auxiliary Organizations Association (AOA) and have submitted an education session proposal for their annual conference in January.
- NACAS is working to partner with NACUBO on integrated analytics.

Proposed 2020 Board Calendar

- President Moore noted the future dates for board calls and meetings.

M/S/P Portner/Perry “to accept the proposed 2020 Board Calendar as presented.”

11 “Yes” votes

Zero “No” votes

Zero abstentions

- Board members were asked to sign Conflict of Interest Statements and Confidentiality Statements.
- Foundation board members rolling off this week - Matt Portner, Mary Perry, and Nancy Becerra
- This will be Mark Kraner’s first full three-year term.
- Laura Stevens begins a new one-year reappointment as treasurer.
- New Foundation board members - Kara Bunde-Dunn, Pam Burke, Ron Portwine, J. Rex Tolliver
- This is the first year that the Foundation president and vice president each hold a two-year term.
- There will no longer be an immediate past Foundation president.

New Business

- No new business.

M/S/P Portner/Perry “to adjourn the meeting at 4:42 p.m.”

Respectfully submitted,

Kelsey Harmon Finn
CEO

Marcia Oakley
Executive Assistant