

Sponsorship Opportunities

All Levels Include: Admittance to all education sessions and non-ticketed events including the Opening Reception, NACAS Town Hall, Hospitality events, and Closing Celebration, as well as entrance to the Business Partner Showcase (with one 6' table), breakfast and lunch meals both Monday and Tuesday and abundant networking opportunities.

Diamond (\$4,500)

- All Level 1,2 and 3 Benefits
- Upgrade to include registration for up to six (6) representatives
- Upgrade to a \$100 gift card to be raffled on your behalf at the Business Partner Showcase
- 3-5 minutes to speak at conference event or general session
- Premium table location at Business Partner Showcase
- Guaranteed breakout session slot, pending content approval and institutional co-presenter prior to April 1
- Rotational ad in the conference app
- Company logo and booth location to be included in the conference daily emails

Platinum (\$3,500)

- All Level 1 & 2 Benefits
- Upgrade to include registration for up to three (3) representatives
- Upgrade to a \$50 gift card to be raffled on your behalf at the Business Partner Showcase
- Preferred breakout session consideration pending content approval and institutional co-presenter(s)
- Sponsorship listing promoted to "Featured Status" with recognition in the conference app
- Dynamic link on Regional Business Partner Directory website
- Named event co-sponsorship or sponsorship at conference, including General Sessions and Keynotes
- Complementary campus tour registration
- Upgraded/Premium table location at Business Partner Showcase

Gold (\$3,000)

- All Level 1 Benefits
- Upgrade to a \$25 gift card to be raffled on your behalf at the Business Partner Showcase
- Verbal recognition of sponsorship at the conference
- Named event co-sponsorship or sponsorship at conference, including Ed Sessions and/or Breaks
- Inclusion of company logo on the conference website

Silver (\$2,500)

- Registration for up to two (2) representatives
- Recognition in the conference program and other on-site marketing materials
- Pre-conference listing on NACAS Central website (no logos)
- 6' Exhibit table at the Business Partner Showcase and Networking Event
- Contact information for delegates attending the conference (to be received two weeks before the conference)

July 26-29, 2020
Cincinnati, Ohio
Hilton Netherland Plaza

Business Partner Liason Contact:

NACAS Central
Bill Moran, CASP
moran@xavier.edu

Register at: nacas.org/about/regions/nacas-central/conference/

Early Bird Ends: June 1, 2020

Key Dates and Times:

Expo Hall: Mon, July 27: 12:30-3:30p
Move In: Same Day: 8:00a-12:00p
Move Out: Same Day: 3:30-5:00p

Space Details*:

Table size: 72" x 30", includes 2 chairs
Linen and skirting included
Power available (on request)- Extra Charge
WiFi available – No Charge

* Note: This is a table not a booth

Hilton Netherland Plaza
Hall of Mirrors – Layout for Business Partner Showcase

