

NACAS Board Meeting Minutes

April 21, 2021

✓	Mark Ironside	President	✓	Lillian De Lisle Stott	Chief Operating Officer
✓	Matt Portner, CASP	President Elect	✓	Kennedy Turner	Chief Revenue Officer
✓	Neil Markley	Vice President	✓	DJ Pepito	Chief Programs Officer
✓	Jared Ceja, CASP	Treasurer	✓	Lindsay Hodges	Registrar & Ops Manager
✓	Ryan Greene, CASP	Past President			
✓	Gheretta Harris, CASP	Central Rep			
✓	Maria Hoagland	East Rep			
✓	Andy Meeks, CASP	South Rep			
✓	Lisa Goberis, CASP	West Rep			
✓	Emily Messa, CASP	Member At-Large			
✓	Martha Davidson, CASP	Member At-Large			
✓	Eddie Mills	Foundation President			

2:00-3:30pm Eastern

1. Call to Order / Roll Call

President Ironside called the meeting to order at 2:00 PM Eastern.

2. Check-in

President Ironside thanked the NACAS team for their work during the interim period.

3. Approval of March 17, 2021 Minutes

M/S/P Mills/Meeks “to approve the March 17, 2021 minutes as presented”

11 “Yes” votes

Zero “No” votes

Zero abstentions

Strategic Issues

4. LTM Follow-up

- President Ironside reported on plans for the next Leadership Team Meeting (LTM). Discussion on the key themes and format for the next LTM will begin to take place during the summer board meeting.

5. Board Values: Respect

- Mr. Greene gave an overview of the research he did on respect, noting the dictionary definition of respect and relating it to several companies’ definitions/value statements of respect.
- Ms. Davidson to report on Inclusivity during the next meeting.

Review & Adjustment of Strategy

6. Treasurer’s Report

- First Quarter 2021 Financials
 - Mr. Ceja reports member dues are looking strong with many lapsed memberships coming back. Please do keep in mind that these are early numbers and there was a limited amount of revenue deferred from last year.
 - Sponsorships are trending ahead of 2020 in contractual agreements, made up of membership and expo ed sponsorship.

- Personnel expenses are pacing higher due to additional expenses in January, but will be lower in future quarters.
- Funding Updates
 - NACAS was approved for \$227,562 in Paycheck Protection Program (PPP) funding. NACAS will apply for forgiveness within ten months of loan disbursement. Until forgiven, the outstanding loan amount is listed as a liability on the Statement of Financial Position.

M/S/P Ceja/Messa “to approve acceptance of the PPP funding.”

12 “Yes” votes

Zero “No” votes

Zero abstentions

- The EIDL loan that NACAS received in 2020 has deferred payments. The first payment will now be due in April 2022.
- Joint Finance Committee Meeting: May 7
 - There will be a review of the audit, looking at HR and administrative resources, and the financial impact of a Hybrid C3X.

Policy Determination: Public & Operational

Routine Board Business

7. CCC Quarterly Report

- Ms. Messa gave an overview of the most recent CCC call, reporting that the focus was on the recruitment cycle and all chairs in attendance will be supporting outreach to volunteers.
- The recruitment webinar will be held for the second year on May 19th to outline the components of volunteering to attendees. All are encouraged to participate.
- Outreach will be done in advance to persuade those who are already active within the association to consider committee membership, Regional Boards, and applying to open Foundation and Board positions.

8. NACAS Office Update

- Ms. Stott reports that Raj White has begun as the new Programs and Services Manager. There is an active search to hire an administrative assistant as soon as possible.
- The Spring Expo was a success with about two-thirds of business partners sign up virtual booths and around 200 members participate in expo ed sessions led by business partners.
- The NACAS staff is considering what a Hybrid C3X would look like financially and educationally, and planning to make an official announcement as soon as possible. This announcement will likely be a Hybrid format.
- Conversations with Mexican Higher education institutions have begun, including sharing with Mexican institutions how NACAS and its members support university auxiliary services. This opportunity is currently being led by William Hurley (Director of Membership), Carlos Garcia (Past President), and Joseph Pearson (Membership Committee Chair).
- Please hold put dates for July 22nd and 23rd for the summer board meeting. Calendar invitations will be sent out.

9. NACAS Foundation Update

- President Mills reports that the Foundation board will meet next week. Small activity groups have been meeting and will have reports available for the next meeting.
- Three board members are eligible to roll off or continue for a second term.
- The activities group is reassessing the cancelled poker tournament, possibly having it align with the virtual regional CXs.
- The Campus Care Grant applications have been open and are being accepted through July.

10. Executive Session

M/S/P Hoagland/Davidson “to move into executive session.”

12 "Yes" votes
Zero "No" votes
Zero abstentions

11. Adjourn
M/S/P Meeks/Goberis "to adjourn executive session."

Respectfully submitted,

Lillian De Lisle Stott
Interim CEO

Lindsay Hodges
Registrar & Operations Manager