

NACAS Foundation Board
Meeting Minutes
January 19, 2021

<input checked="" type="checkbox"/>	Eddie Mills	President	<input checked="" type="checkbox"/>	Kelsey Harmon Finn	CEO
<input checked="" type="checkbox"/>	J. Rex Tolliver, CASP	Vice President	<input checked="" type="checkbox"/>	Lillian De Lisle Stott	Assoc. Exec. Director
<input checked="" type="checkbox"/>	Pam Burke	Treasurer	<input checked="" type="checkbox"/>	Kennedy Turner	Lead – Business Dev.
<input checked="" type="checkbox"/>	Kara Bunde-Dunn	Director (BP)	<input checked="" type="checkbox"/>	William Hurley	Membership
<input type="checkbox"/>	Vacant	Director (BP)	<input checked="" type="checkbox"/>	Lindsay Hodges	Registrar
<input checked="" type="checkbox"/>	Ron Portwine, CASP	Director (Central)			
<input checked="" type="checkbox"/>	Angela Peterson	Director (South)		Guest	
<input checked="" type="checkbox"/>	Bill Redwine	Director (South)	<input checked="" type="checkbox"/>	Carty McMullen	Incoming Director (BP)
<input checked="" type="checkbox"/>	Krystal Lewis	Director (West)			
<input type="checkbox"/>	Kathryn Le Gros, CASP (Emeritus)	Director (West)			
<input type="checkbox"/>	Vacant	Director (East)			
<input checked="" type="checkbox"/>	Matt Portner	Director (ex-officio, voting)			

Draft 1/19/2021

1. Call to Order / Roll Call

- Eddie Mills calls meeting to order 3:33

2. Approval of December 16, 2020 Minutes

M/S/P Redwine/Peterson “to approve the December 16, 2020 minutes as presented.”

8 “Yes” votes

Zero “No” votes

Zero abstentions

Strategic Issues

3. Board Overview

- Ms. Stott provided an overview of Board roles and a plan for continued orientation throughout the year.

4. Strategic Plan – Present New Goals and KPIs

- Activities
 - Ms. Bunde-Dunn shared the activities committee has a \$50,000 goal. To achieve this, they have confirmed a Poker Tournament on April 14th and a Fun Run. The committee is looking to select one to three additional activities for the year.
 - Mr. Tolliver and Mr. Mills have volunteered to provide prizes. Two additional items are needed from Business Partner sponsors.
 - Mr. Hurley shared that Ms. Burke will step in as the one-year chair for the activities committee.
- Individual Giving
 - Ms. Peterson reported there is a goal to increase recurring donors by 3% in comparison to the prior year.
 - The committee will evaluate current fiscal year count of donors with prior year to ensure that donors continue giving.
- Business Partners/Partnerships
 - President Mills shared plans on procuring a fully funded Campus Cares Grant from Business Partner sponsorships. Additionally, growing financial support from business partners and like-minded individuals by \$100,000 by December of 2022.

- Foundation Board members to meet with one potential supporter a month to create connections.
- Foundation Board to assist in looking into three new sponsors that align with the Foundation's work quarterly.
- Long Term Financial Planning
 - Ms. Burke shared a goal of holding funds in Operating budget money until a specified amount of operating revenue has been earned each fiscal year. Details still being confirmed on amount thresholds for this goal.
 - Another goal is to seek 3-5 year contribution commitment from NACAS regions
 - A focus on a moderately aggressive investment portfolio, that returns an average of 10% over a 5-year period to ultimately earn \$1 million by 2026 and not spending from investments after 2022.

5. Board Appointments
M/S/P Redwine/Burke “to approve Ms. McMullen to replace Aubrey Wooten on the Foundation Board of Directors”

Eddie Mills “Yes”

J. Rex Tolliver, CASP “Yes”

Pam Burke “Yes”

Kara Bunde-Dunn “Yes”

Ron Portwine, CASP “Yes”

Angela Peterson “Yes”

Bill Redwine “Yes”

Krystal Lewis “Yes”

Matt Portner “Yes”

Review & Adjustment of Strategy

6. Treasurer’s Report

- Ms. Burke provided a Finance Committee Update. The approximately \$60,000 from investments to cover the 2020 contribution to NACAS will come out late January or early February. Operating revenue is projected to be \$117,000 for 2021. The \$100,000 given to NACAS program support should be evaluated for future years, has already been approved for 2021.

- 2021 Proposed Budget

Motion: The motion to approve the 2021 Budget comes from the Finance Committee and does not require a second.

Eddie Mills “Yes”

J. Rex Tolliver, CASP “Yes”

Pam Burke “Yes”

Kara Bunde-Dunn “Yes”

Matt Portner “Yes”

Ron Portwine, CASP “Yes”

Angela Peterson “Yes”

Bill Redwine “Yes”

Krystal Lewis “Yes”

Carty McMullen “Yes”

7. Outgoing Board Member Feedback

- Ms. Finn reported Tony Lynch was proud of his time on the Foundation Board and still feels connected. Willing to volunteer where needed. Laura Stevens is proud of the foundation and believes it should stay entrepreneurial.

Policy Determination: Public & Operational

Routine Board Business

8. NACAS Board of Directors Report

- Mr. Portner reported Sherry Davidson will step down as National Treasurer to be replaced by Jared Ceja. The West will have to replace the position of West Representative to the NACAS Board.
- From a strategic and professional development stance the NACAS Board of Directors is focusing on creating Inclusive excellence and being more open and intentional towards membership.

9. NACAS Office Report

- LTM Schedule
 - Ms. Finn reported LTM will be moved to one day to give space for the presidential inauguration. Taking time to come together during tough times, showing care and concern for our volunteers.
 - Themes to be discussed include Volunteer and recruitment pipeline, Real time Auxiliary needs, and small group collaboration between targeted groups.
- NACAS 2020 Annual Report
 - 501 C6 are included in the next COVID relief package, including two and a half months of salary and possibility of forgiveness if all rules and regulations are followed.
 - Application will be submitted once it is available. More information to come.
- Summer Board meeting dates
 - Please block the Week of July 19 on your calendars for your attendance

10. Adjourn

M/S/P Tolliver/Peterson “to adjourn the meeting.”

President Eddie Mills adjourned at 4:43 p.m.

Respectfully submitted,

Kelsey Harmon Finn
CEO

Lindsay Hodges
Registrar & Operations Manager