

2022

Member Benefits Guide





Enriching the Campus Experience

As the leading organization supporting all campus auxiliary services, NACAS is the community-of-choice for strategic leaders who advance campus environments to improve the quality of life for students. NACAS is where campus service visionaries and top solution innovators converge.

Every day, thousands of members and Business Partners collaborate to create customized service solutions that are meaningful to each school's community; solutions that generate reinvested revenue and empower students with advantages and choices that enrich their campus experience. NACAS provides the richest bank of data, resources, educational experiences, leadership development, connections, and progressive business models to fuel this high-level collaboration.

“NACAS has helped me learn what student success really means on campus - It goes beyond the classroom and focuses on all the services that we provide on our auxiliary service units. This directly impacts their experience and their overall success.”

Director of Auxiliary Services and Business Operations
Central Michigan University



Member Exclusives



NACAS BENCHMARKING

The NACAS Benchmarking program collects data from NACAS members periodically to help college service leaders unlock key findings of how industry peers are establishing the mark and learn how their own campuses are trailblazing the industry. Using this data, you will be able to highlight institutions that found unprecedented resiliency by pivoting their services, identify valuable connections, leverage creative solutions, and make actionable changes on your campus.

nacas.org/benchmarking



ONLINE EDUCATION

NACAS has developed a wide array of on-demand online education offerings to fit into every auxiliary leader's schedule and environment. From webinars and virtual roundtables to our more robust workshops, we have content to fit the needs of campus professionals at every stage of their career.

nacas.org/online-education



NACAS LOUNGE

The NACAS Lounge is an online community designed for you: A social network for leaders operating at your level. The perfect place for you to ask questions, receive feedback, and share ideas.

nacas.org/nacas-lounge



COLLEGE SERVICES MAGAZINE

Published quarterly, and available in print and online, College Services Magazine presents peer-driven content that is contributed by NACAS members. Bolster your resume by submitting an article for publication.

nacas.org/college-services



CASP

Certified Auxiliary Services Professional. CASP is the only benchmark certification that measures the needed competencies of college and university executives who oversee multiple auxiliary services.

nacas.org/casp



AWARDS & SCHOLARSHIPS

On your campus, you and your colleagues work hard to break new ground, implement innovation and achieve success. Honor their achievements nominating them for a NACAS award or scholarship to offset the cost of our paid events and programs.

nacas.org/awards

“Being a part of NACAS has opened the door for networking with colleagues across the country, which helps me stay current on emerging trends in the many business operations on campus. I’ve also been able to learn and see the successes of other schools through the strong online education program.”

Manager, TrentU Card Program
Trent University

Member Exclusives



NACAS TOOLS & RESOURCES

NACAS offers a suite of essential resources that help you source the best solutions to enrich campus experiences.

Resource Library

Expedite your business with borrowed best practices.

Business Partner Connect

Search partners to source products and services.

Institutional Exchange

Collaborate with members who have similar needs.

NACAS Research

Data and insights you need to future proof your campus.

“The focus of NACAS is centered on providing services to students that enable success. Many organizations provide education, insight, and conferences. Few organizations can provide the connections and networks to access the resources a school needs when they need them. NACAS has continually provided that network and I count this membership as one of my most valuable resources to enable student success.”

Director of Auxiliary Business Operations
Concordia University at Austin’



Events



C3X 2022 ANNUAL CONFERENCE & EXPO

This is the conference for the business of higher education: bookstores, dining halls, campus card systems, housing, and more. Called auxiliary services, this is where their industry gathers. Here you can network with over 1,200 key decision-makers from over 320 institutions and 200 business partners.

November 13-16, 2022 | Las Vegas, Nevada



SENIOR EXECUTIVE SUMMIT

An intensive member retreat with key decision makers who are disrupting the status quo to make positive changes on their campuses and in business.

February 21-23, 2022 | Palm Springs, California



REGIONAL CX CONFERENCES

Designed and delivered by your own professional peers, the regional CX conferences give you the best opportunity to address your needs, nurture relationships, and easily seek out other campus service leaders that have similar interests, requirements, and visions for how to empower campus communities.

NACAS South CX 2022: April 10-13, 2022 | Savannah, Georgia

NACAS West CX 2022: June 6-8, 2022 | San Diego, California

NACAS East CX 2022: June 8-10, 2022 | Hartford, Connecticut

NACAS Central CX 2022: June 12-15, 2022 | Cincinnati, Ohio